



MOHAMMED V FOUNDATION FOR SOLIDARITY  
ANNUAL REPORT  
2021







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## EDITORIAL

For the second consecutive year, the Foundation has prioritized the sustained resumption of its projects and support programs for populations impacted by the effects of the global pandemic crisis. Despite the relative improvement in the health and economic situation in 2021, the fulfillment of its overall mission and the culture of solidarity remain essential in this period of uncertainty. While significant resources have been deployed at the national level, the challenge for everyone, as well as for the foundation, remains to multiply efforts and move forward by responding as best as possible to the various needs for support.

In accordance with the High Instructions of **His Majesty King Mohammed VI**, **may God assist Him**, all financial commitments and project developments have been strengthened. The objective is to maintain project continuity, and to follow implementation in the best interests of young people's qualifications and increased entrepreneurship, the empowerment of women, the protection of people with special needs, the support of local community associations and access to local health care which, for the vast majority.

In 2021, the Foundation devoted an overall budget of 385.8 million dirhams to the implementation of its annual programs and the launching of new projects, related specifically to the fields of health, the fight against precariousness and training. Twelve new centers, some initiated for the first time, have been launched across the Kingdom for a global commitment of approximately 190 million dirhams. The launch of the study phase, prior to the construction was also launched in the 2021 financial year. At the same time, 71.1 million dirhams were mobilized in economic integration support programs (PIAE and PAAC)\*, the pace of which has been stepped up to meet the pressing needs of disadvantaged young people and rural women. 3,263,545 people benefitted from humanitarian operations carried out within the framework of exceptional measures including direct aid and social and medical care with an overall investment of 91.1 million dirhams.

The Foundation continues to be at the intersection of solidarity, to act with its enduring partners to develop new initiatives in response to needs that require more and more mobilization.

\*PIAE: Integration Through Economic Activity Program (Programme d'Insertion par les Activités Economiques)  
PAAC: Cooperatives Support and Accompaniment Program (Programme d'Appui et d'Accompagnement des Coopératives)



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# THE YEAR IN PICTURES



APRIL 14

## RAMADAN: 22<sup>ND</sup> EDITION OF THE FOOD SUPPORT OPERATION

In application of the High Royal Instructions, the Foundation was mobilizing for the implementation of the Ramadan operation for 600,000 households from disadvantaged backgrounds. The start of the distribution was on the first day of the holy month in all regions of the Kingdom in compliance with health safety instructions.



JUNE 15 TO SEPTEMBER 15

## OPERATION MARHABA: THE RECEPTION SYSTEM REINFORCED BY SUPPORT ONBOARD TRANSIT SHIPS

For the second consecutive year, an exceptional reception system has been implemented by the Foundation. Beyond the usual social and medical assistance services activated at 15 Marhaba reception sites, social support is deployed during crossings between France, Italy and Morocco, in order to facilitate administrative, customs and health procedures onboard ships. Similarly, a new Marhaba reception site has been set up in the port of Marseille in conjunction with the new Marseille – Tangier shipping line.




 1,548,939  
Moroccans living Abroad were welcomed, including 252,130 who benefited from social and medical assistance services



NOVEMBER 11 TO 13

## RESUMPTION OF THE LOCAL MEDICAL CAMPAIGNS PROGRAM: INTERVENTION IN HAD M'SILA

The Foundation organized a multidisciplinary medical caravan at the Had M'sila Center, a rural municipality belonging to the Tainaste circle in Taza. For three days, it provided care for 2,965 people, offering them primary care that was interrupted during the pandemic.





-  7,539 Medical interventions included
-  4,246 Consultations in general medicine and specialized medicine
-  3,256 Analyzes of biology, radiology acts
-  37 Fittings for people with disabilities
-  134 Diagnosed cataract cases referred for free care



NOVEMBER 25 TO 27

## ORGANIZATION OF A MAJOR MEDICAL AND SURGICAL CAMPAIGN IN THE PROVINCE OF TAOUNATE

A new solidarity initiative, combining multidisciplinary care and surgical interventions, was carried out for the disadvantaged populations from Taounate and Tahar Souk, and the inhabitants of the neighboring rural communes of Tameddite, Beni Ounjel and Fennassa-Bab El Haït. The intervention, deployed simultaneously on two sites (Taounate Provincial Hospital and Tahar Souk) made it possible to provide specialized care to 3,827 people and to treat 153 patients for cataract, internal, ophthalmic and ENT surgeries.





-  10,657 Medical interventions included
-  4,577 Consultations in general medicine and specialized medicine
-  6,208 Biological and radiology analyzes
-  18 Urgent cases transferred for treatment at Taounate Provincial Hospital



DECEMBER 23 TO 25

## CLOSING OF THE 2021 PROGRAM OF LOCAL MEDICAL CAMPAIGNS

The 2021 program of local medical campaigns ended with the organization of a medical and surgical campaign in the province of Figuig. The intervention plan concerned surgical operations (visceral surgery, ENT and cataract) carried out at the provincial hospital of Bouarfa, and a multidisciplinary care made available to the inhabitants of Talssint as well as those from the neighboring communes of Bni Tadjit, Boumerièrme and Bouchaouen. This campaign made it possible to provide specialized care to 4,355 people and to cover 115 others in cataract surgery and general surgery (digestive system, hepatobiliary and paediatrics).

-  11,424 Interventions in general medicine and specialized care
-  4,360 Biology and radiology analyzes
-  24 Urgent cases transferred for treatment at Bouarfa Provincial Hospital
-  37 Devices for people with physical disabilities





# 2021 HIGHLIGHTS



# 2021 HIGHLIGHTS

## OVERVIEW OF COMMITMENTS RELATED TO CENTER PROJECTS

### COMPLETED AND OPERATIONAL PROJECTS

PROJECT NAME	PROVINCE	LOCATION	COST IN MDH	PARTNERS
Training Center in the Hospitality and Tourism Professions	Casablanca	Al Hank District	48	Office of Vocational Training and Labor Promotion

### COMPLETED PROJECTS

PROJECT NAME	PROVINCE	LOCATION	COST EN MDH	PARTNERS
Community Medical Center - Mohammed V Foundation for Solidarity	Nouacer	Errahma 2	75	Ministry of Health and Social Protection Casablanca-Settat Regional Council Provincial Council of Nouacer Directorate General of Territorial Communities
Chronic Disease Center	Fez	Hay Thgat - Oued Fez	5	Ministry of Health and Social Protection Specialized Local Association
Addictology Center	Salé	Kariat Oulad Moussa	6	Ministry of Health and Social Protection Moroccan Association for Listening and Dialogue
Psycho-social Rehabilitation Center	Anfa	CHU Ibnou Rochd	15	Ministry of Health and Social Protection Casablanca-Settat Regional Council Casablanca Prefectural Council National Initiative for Human Development Ibn Rochd Hospital Center - Specialized Local Association
Teaching and Training Center for Hearing Rehabilitation	Tangier Assilah	Les Rossiers Bni Makada District	15	Office of Vocational Training and Labor Promotion RTTA Regional Academy - Regional Health Directorate Lalla Asmae Foundation for Children and Young People
Training Center in Renewable Energy Professions	Rabat	Aakkari	12	Office of Vocational Training and Labor Promotion
Multidisciplinary Vocational Training Center - Specialization in Building Trades	Fez	ISTA - Route d'Azemmour	16	Office of Vocational Training and Labor Promotion
Training and Integration Center for Youth	Tangier	Khmis Anjra Centre	5	Office of Vocational Training and Labor Promotion Provincial Council of Tangier Agency for the Promotion and Development of the North Tangier Med Foundation for Human Development
Second Chance School	Ben M'Sik	Jawadi	15	Ministry of Youth, Culture and Communication - Sports Department Office of Vocational Training and Labor Promotion Regional Academy of Education and Training of Casablanca - Settat
Artistic and Cultural Animation Complex	Salé	Tabriquet	32	Ministry of Culture, Youth and Communication Salé City Council - Salé Prefectural Council
Women's Training and Qualification Center	Fez	Al Atlas	4.5	Office of Vocational Training and Labor Promotion Local Association
Women's Training and Skills Building Center	Fahs-Anjra	Jouamaa Centre	4.5	Office of Vocational Training and Labor Promotion Provincial Council of Tangier Agency for the Promotion and Development of the North
		Bahraouine - Douar Nouinouich	4.5	Tangier Med Foundation for Human Development Local Associations
		Quartier El Masira Jerada	5	Oriental Regional Council Local Association



### PROJECTS WHOSE STUDY AND CONSTRUCTION PHASES WERE LAUNCHED IN 2021

PROJECT NAME	PROVINCE	LOCATION	COST EN MDH	PARTNERS
Center for the Production and Valorization of Vegetable Oils	Agadir Idaoutanane	Drargua	4	Ministry of Agriculture, Maritime Fisheries, Rural Development and Water and Forests - South Foundation for Development and Solidarity - Union of Women's Cooperatives of the Arganaie Tissaliwine
Primary Care Health Center	Rabat	Sidi feth	30	Ministry of Health and Social Protection Wilaya of the Region of Rabat - Salé - Kenitra
		Hay El Farah Yousseoufia	5.5	Ministry of Health and Social Protection National Initiative for Human Development
	Oujda Angad	Lot badr Bni Drar	16	Ministry of Health and Social Protection Oriental Regional Council
Functional Rehabilitation and Therapy Center	Figuig	Hôpital Hassan II in Bouarfa	5	Ministry of Health and Social Protection Oriental Regional Council Hôpital Hassan II in Bouarfa
Socio-Educational Center for the Qualification of People with Disabilities	Berrechid	Berrechid	7	Ibtissama Association for People with Disabilities
Digital Solidarity Center	Salé	Hay Rahma	12	Office of Vocational Training and Labor Promotion National Telecommunications Regulatory Agency Mohammed V University of Rabat - Mohammed VI Polytechnic University of Benguerir - INWI- HUWAEI
Training and Cultural Animation Center	Nador	Bni Nsar	5	Marchica Med Oriental Regional Council
Socio-educational complex for the training and integration of young people and women	Berrechid	Deroua	12	Office of Vocational Training and Work Promotion Municipality of Deroua Local Association
Large Social Complex	Temara	Tamesna	85	Wilaya of Rabat - Ministry of Health and Social Protection Ministry of Culture, Youth and Communication Ministry of Economy and Finance Office of Vocational Training and Labor Promotion
Women's Training and Skills Building Center	Figuig	Bni Tajjit	5	Oriental Regional Council Local Associations
	Guercif	Guercif	3.5	



## HEALTH CARE

### COMMUNITY MEDICAL CENTER (CMP) MOHAMMED V FOUNDATION FOR SOLIDARITY



#### COMMUNITY MEDICAL CENTER (CMP) - MOHAMMED V FOUNDATION FOR SOLIDARITY OF ERRAHMA - NOUACEUR

Project area: **6,314 m<sup>2</sup>**

Project cost: **75** Million dirhams

#### Partners:

- Ministry of Health and Social Protection
- Casablanca - Settat Regional Council
- Provincial Council of Nouaceur
- General Directorate of Territorial Communities

Launched by His Majesty King Mohammed VI, may God assist Him, in December 2016, the CMP - Mohammed V Foundation for Solidarity of Errahma was fully delivered at the beginning of 2021; the total completion of the finished equipment had been impacted by the pandemic. This new medical center, the third of its kind in the Casablanca - Settat region, will make it possible to meet the health infrastructure needs of the new Madinat Errahma community, which has more than 300,000 inhabitants. Its implementation follows the master plan of the CMP - Mohammed V Foundation for Solidarity: to provide high-density areas with an integrated and complete care

available in a nearby semi-hospital center. Equipped with modern facilities, the CMP - Mohammed V Foundation for Solidarity of Errahma includes a medical emergency center, a general and specialized medicine consultation center, a trauma-orthopedics center, a medical technical center, a medical analysis laboratory, a pharmacy, a mother-child center (consultations and childbirth), a center for oral care, an operating room and hospitalization with a capacity of 13 rooms. Managed by the Ministry of Health and Social Protection, it has an annual capacity of 60,000 patients.

### PRIMARY HEALTH CARE CENTERS

On a smaller scale compared to the CMP - Mohammed V Foundation for Solidarity, both in terms of their dimensions and the provision of services, the primary health care centers were designed with the objective of strengthening accessibility to health care in medicine. Specifically, general and specialized medicine as well as the health of the mother and the child, for underprivileged populations. Equipped with emergency services, an out-patient hospital, specialized medical consultation units for chronic diseases, a birthing center and an awareness and psychological support service, this model is characterized by an approach that combines preventive health with curative health. This makes it possible to reduce the factors of disease severity and non-use of care (high costs) within disadvantaged populations. Their implementation in the heart of neighborhoods promotes rapid and regular access to medical care and advice.

The year 2021 also saw the launch of three new projects for primary health care centers in the cities of Rabat (two units) and Bni Drar (one unit). The projects scheduled in Rabat, in the districts of Sidi Fateh and Takaddoum, include the reconfiguration of existing structures.

An architectural restoration for the first and the construction of a new building to replace an old dispensary for the second.

It should be noted that the case of the center of Sidi Fateh has a specific character. Located in the old medina, it dates from 1920 and is the oldest health center in the city. It stands out for its historical value and beautiful Andalusian-style architecture which today is dilapidated. In partnership with the Wilaya of Rabat - Salé - Kénitra and the Ministry of Health and Social Protection, the Foundation has embarked on a project to rehabilitate and redevelop the building, while respecting its heritage. A second life will be given to this medical structure, which will be able to take care of a population of more than 12,000 inhabitants.

The project located in the province of Oujda, provides and strengthens areas lacking local medical infrastructure, facilitating access to basic health care for disadvantaged populations. The primary health care center of Bni Drar will be the first medical establishment of this scale to emerge in this urban commune of 13,000 inhabitants.



#### PRIMARY HEALTH CARE CENTER SIDI FATEH IN THE MEDINA OF RABAT

Project area: **2,042 m<sup>2</sup>**

Project cost: **30** Million dirhams

#### Partners:

- Ministry of Health and Social Protection
- Wilaya of the Region of Rabat - Salé - Kenitra



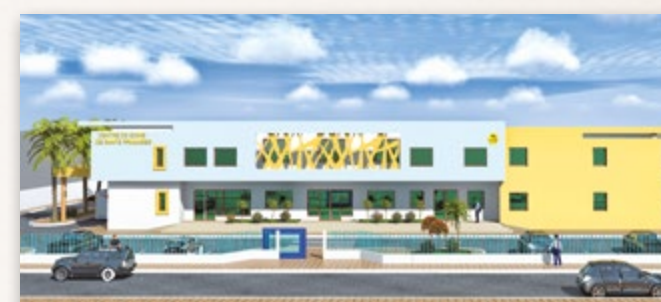
#### PRIMARY HEALTH CARE CENTER HAY AL FARAH IN RABAT

Project area: **1,640 m<sup>2</sup>**

Project cost: **5.5** Million dirhams

#### Partners:

- Ministry of Health and Social Protection
- National Initiative for Human Development



#### PRIMARY HEALTH CARE CENTER LOT BADR - BNI DRAR

Project area: **8,180 m<sup>2</sup>**

Project cost: **16** Million dirhams

#### Partners:

- Ministry of Health and Social Protection
- Oriental Region

### NATIONAL PROGRAM OF PRIMARY HEALTH CARE CENTERS

2021



**9** Units  
including 4 operational

- Bouknadel — 1 operational unit since 2017
- Rabat — 2 units in studies
- Casablanca — 2 operational units  
Sidi Othmane since 2017 and Ain Chock since 2019
- Marrakesh — 1 operational unit since 2019 in the El Mellah district
- Youssoufia — 1 unit under construction since 2020
- Oujda — 1 unit under construction since 2020
- Bni Drar — 1 unit in studies



## HEALTH CARE

### THE CENTER FOR CHRONIC DISEASES OF TGHAT - OUED FÈS



#### THE CENTER FOR CHRONIC DISEASES OF TGHAT - OUED FÈS

Project area: **1,460 m<sup>2</sup>**

Project cost: **5** Million dirhams

Partners:

- Ministry of Health and Social Protection
- Specialized Local Association

Located in the Cherarda district, with a population of 164,000 inhabitants, the Tghat Chronic Disease Center specializes in the diagnosis and treatment of diabetes. It is intended to strengthen the public medical services in the city of Fez, currently offered by five centers under the Ministry of Health and Social Protection as well as the Diabetes Center managed by the association El Amal des Diabétiques.

The Center aims to welcome, raise awareness and provide medical care for diabetic patients as well as provide early detection of degenerative complications of diabetes.

Its mission is also to serve as a platform for the supervision and training for regional stakeholders in the field of diabetes. It has a medical analysis laboratory, an out-patient hospital facility, five consultation areas including ophthalmology, a nutritional education room, an infirmary, a kitchen, a multipurpose room and an associative space (meeting room, library and administrative offices). It will be operated by teams from the Department of Health and a specialized local association.

### THE ADDICTOLOGY CENTER OF KARIAT OULAD MOUSSA - SALÉ



#### THE ADDICTOLOGY CENTER OF KARIAT OULAD MOUSSA - SALÉ

Project area: **1,000 m<sup>2</sup>**

Project cost: **6** Million dirhams

Partners:

- Ministry of Health and Social Protection
- Moroccan Association for Listening and Dialogue

Initiated under Royal Directives, the project of the Addictology Center of Kariat Oulad Moussa, located in Salé, expands the coverage of the National Program to Combat Addictive Behaviours.

The location of the Center is the result of a specific choice given the prevalence of drug and psychotropic consumption specifically within the population of middle and high school students from disadvantaged backgrounds in Kariat Oulad Moussa. Hence the need to intervene, through this new physical structure, in the various axes of awareness and prevention among

young people, specifically through community outreach, as well as individualized and specialized care for people with addiction disorders. Managed by the Ministry of Health and Social Protection with the support of the Arrazi University Psychiatric Hospital and the Moroccan Association for Listening and Dialogue, the Center's mission is also to supervise and train the local network of Associations in the field of risk reduction. Indeed, the Center has been identified to test a new approach to the functioning of Addictology centers; this is based on the direct involvement of the association in medical care.

### THE PSYCHO-SOCIAL REHABILITATION CENTER OF CHU IBN ROCHD - CASABLANCA



#### THE PSYCHO-SOCIAL REHABILITATION CENTER OF CHU IBN ROCHD - CASABLANCA

Project area: **2,100 m<sup>2</sup>**

Project cost: **15** Million dirhams

Partners:

- Ministry of Health and Social Protection
- Casablanca - Settat Regional Council
- Prefectural Council of Casablanca
- National Initiative for Human Development
- Ibn Rochd Hospital Center • Specialized Local Association

Completed in 2021 and built within the Psychiatric Center of the CHU Ibn Rochd, the Psycho-Social Rehabilitation Center was designed as an out-patient intermediate structure intervening in the field of adult mental health. It is intended for the care of patients in Greater Casablanca suffering from mental disorders stabilized at the symptomatic level, but maintaining a functional disability. The therapeutic approach of the Center makes it possible to follow up with them in order to get them out of the isolation caused by their diagnosis, while promoting the development of their ability to form and manage personal relationships and acquire professional skills.

Patients, supervised by a multi-professional team, can follow a care program through two areas of therapeutic and socio-educational interventions. The first area, made up of an occupational therapy room, a psychological interview space and a discussion group room, is dedicated to specialized medical and paramedical therapeutic treatment. The second, focused on socio-educational rehabilitation and training, includes a convivial space, rooms for socio-educational, sports and artistic activities, a library and training workshops (computers, cooking, crafts and hairdressing).

The Center is managed by the Psychiatry Department of the CHU Ibn Rochd in collaboration with a specialized association.

## PEOPLE WITH DISABILITIES

### THE FUNCTIONAL REHABILITATION AND THERAPY CENTER OF BOUARFA



#### THE FUNCTIONAL REHABILITATION AND THERAPY CENTER OF BOUARFA

Project area: **1,200 m<sup>2</sup>**

Project cost: **5** Million dirhams

Partners:

- Ministry of Health and Social Protection
- Oriental Regional Council
- Hassan II Hospital in Bouarfa

The second structure of its kind initiated by the Foundation and currently in the study phase, The Functional Rehabilitation and Therapy Center of Bouarfa will be the first local care establishment in the province of Figuig aimed at people with special needs. The project will be developed within the Hassan II Hospital in Bouarfa.

Mainly targeting disabilities related to deficiencies of the nervous system and the musculoskeletal system, the Center's mission will be to provide care and treatment adapted to

children and adults in a situation of maladjustment, allowing full use of motor or neurological capacities. It will provide a range of multidisciplinary care covering physiotherapy, orthopedics, speech therapy, orthoptics and custom-made orthopedic devices. For this purpose, the Center will have several rooms (individual and collective) for consultation and rehabilitation, technical platforms for body exercises, a fitting room, a resin workshop and a plaster workshop.



## PEOPLE WITH DISABILITIES

### THE SOCIO-EDUCATIONAL CENTER FOR THE QUALIFICATION OF PEOPLE WITH DISABILITIES – BERRECHID



THE SOCIO-EDUCATIONAL CENTER FOR THE QUALIFICATION OF PEOPLE WITH DISABILITIES – BERRECHID

Project area: 2,100 m<sup>2</sup>  
Project cost: 7 Million dirhams  
Partner :  
• Ibtissama Association for People with Disabilities

This new project launched in 2021 (in the study phase) was born from thinking carried out with the specialized associative network of Berrechid around the implementation of a structured and sustainable intervention in favor of the inclusion of people in disability, especially children. As the city of Berrechid does not have any specialized center in this area, the work of associations carried out in reception areas is highly subject to logistical and financial constraints. Faced with this understanding, the Foundation took action by planning the construction of the first institution to support young people with disabilities in Berrechid. The Center, with a capacity of 212 people, will provide medical and social care in an adapted environment

in order to ensure better integration of young people with mental disabilities (cerebral palsy - BMI, Autism and Down's Syndrome). The support will be organized around three educational centers - depending on the type of disability - composed of consultation, treatment and learning rooms and a medical center dedicated to consultations and care (physiotherapy, psychomotricity, speech therapy and child psychiatry). In addition to these four areas, there are listening and rest areas, a room for parents, a catering service and administrative offices. The children will be supervised and monitored by a multidisciplinary team made up of volunteer doctors and specialized educators.

### THE TEACHING AND TRAINING CENTER FOR HEARING REHABILITATION - TANGIER



THE TEACHING AND TRAINING CENTER FOR HEARING REHABILITATION - TANGIER

Project area: 2,823 m<sup>2</sup>  
Project cost: 15 Million dirhams  
Partners:  
• Regional Council of Tangier - Tetouan - Al Hoceima  
• Office of Vocational Training and Labor Promotion  
• Regional Academy of Education and Training  
• Regional Directorate of Health  
• Lalla Asmae Foundation for Children and Young people

The first education and training structure specializing in hearing disabilities to emerge in Morocco, the Educational Center for Auditory Rehabilitation in Tangier aims to promote the socio-professional integration of children and young people suffering from deafness or hearing loss. The Center is dedicated to the medical care, schooling and specialized education of children aged between two and 18, as well as the training of young adults in suitable trades. It also aims at the early detection of sensory-neural hearing loss with a view to treatment likely to reduce the disorders and ensure optimal development of the child. The center houses three teaching centers : Preschool, primary and middle school, as well as a professional

training center in computer graphics, tailoring and cooking, a medical center taking in charge of care services (speech therapy, prostheses, music therapy) and screening. The Center also includes technical infrastructure such as motor skills rooms, refectory, etc., a media library and a sports ground in order to provide a fulfilling environment suitable for the learning of young people with hearing disabilities. The Center is managed by a multidisciplinary and specialized team made available by the Ministry of Health and Social Protection, the Department of Education, the OFPPT and the Lalla Asmae Foundation for Children and Young People.

## FIGHTING AGAINST PRECARIOUSNESS

### LARGE SOCIAL COMPLEX OF TAMESNA

#### LARGE SOCIAL COMPLEX OF TAMESNA

Project area: 10 Hectares  
Project cost: 85 Million dirhams  
Partners:  
• Wilaya of Rabat - Salé - Kénitra • Ministry of Health and Social Protection • Ministry of Culture, Youth and Communication  
• Ministry of Economy and Finance • Office of Vocational Training and Promotion of Labor

The implementation of this new major project is part of the fight against social exclusion and instability in Rabat-Salé-Kénitra Region. This phenomena affects people who have broken ties with themselves or with others, especially those living in environments with few resources, people with special needs and the homeless. It is based on the experience of the Social Center of Ain Attig and the special needs for care, increased by the socio-economic effects of the pandemic seen at the provincial level. The modeling of the project also called on the multiple expertise of the Foundation's partners in terms of health care, social services, culture, sport and professional qualification.


The Grand Complexe Social de Tamesna aims to include marginalized people such as residents of the Social Center of Ain Attig, elderly people without resources and without family, homeless adults, young people living on the street, orphans and abandoned children. The Complex will help them to rehabilitate socially and professionally through life projects. Multidimensional integration programs will aim to reduce marginalization and social deviance, protection, support, social support and the acquisition of professional skills, while respecting the individual and human dignity.


At the same time, the Complex will serve as a driving force for the development of associative action and the promotion of volunteerism in the care of local populations. It will constitute a fertile ground for the conduct of investigative studies, analysis and monitoring of the factors leading to vulnerability in order to propose appropriate preventive actions and tools.

In terms of organization, the Complex is designed to respond with an integrated care approach, which uses channels and systems is adapted to the different types of needs, whether for permanent or temporary reception.

It will consist of five main areas, offering specialized support, care, leisure and reception services as follows:

 A MEDICAL CENTER composed of a primary healthcare center, an Addictology center and a psychiatric center (capacity of 200 people);

 A SOCIAL CENTER built around a reception center for the elderly (reception capacity of 160 people), a center for psycho-social rehabilitation and integration of stable people (reception capacity of 400 people) and a dispatch center for emergency accommodation and triage of cases (accommodation capacity of 80 people);

 A MOTHER AND CHILD CENTER comprising an orphanage (capacity of 240 children), a daycare - nursery and a women's home (capacity of 160 people);

 A TRAINING CENTER configured as a second chance school;

 A SPORTS AND LEISURE CENTER consisting of a sports field, an indoor semi-Olympic swimming pool, a martial arts hall and a multi-use sports field;

 Finally a COMMON SPACE which will be used for welcoming families and for catering (kitchen with a capacity of 1,200 people), and which will also include an organic educational farm, an amphitheater for artistic and cultural activities.



## FIGHTING AGAINST PRECARIOUSNESS

### COMPLEX OF ARTISTIC AND CULTURAL ACTIVITIES OF TABRIQUET - SALÉ



#### COMPLEX OF ARTISTIC AND CULTURAL ACTIVITIES OF TABRIQUET - SALÉ

Project area: **3,000 m<sup>2</sup>**  
Project cost: **32** Million dirhams  
Partners:  
• Ministry of Culture, Youth and Communication  
• Salé City Council  
• Salé Prefectural Council

Completed in 2021, the Complexe d'Animation Artistique et Culturelle de Tabriquet aims to create a new dynamic for the inclusion for disadvantaged young people or young people in difficulty in the neighborhood, an area poorly served by leisure facilities. This new local social structure offers optimal conditions for socialization, creativity and the development of artistic projects is a space for meeting, expression and dialogue. Managed by the Ministry of Culture, Youth and Communication, the complex will call on the various professional associations of the Region to supervise the learning of young people and encourage artistic vocations. It will constitute a new platform for the identification and emergence of new talents.

The Complex is built around four main themes: theatre, body expression, music and graphic arts. In addition, there is a book club and a large shared rehearsal room. Each center has different learning and classroom spaces as well as technical facilities dedicated to each discipline. As soon as it opens, young people will have access to professional resources linked to classical and modern arts (music theory, computer graphics, plastic arts, modern dance, art of theater decoration, etc.). In addition, the complex will participate in the promotion of traditional disciplines such as calligraphy, book binding as well as the restoration of musical instruments, rare or currently listed as endangered crafts.

### THE BNI NSAR TRAINING AND CULTURAL ACTIVITIES CENTER

#### THE BNI NSAR TRAINING AND CULTURAL ACTIVITIES CENTER

Project area: **1,139 m<sup>2</sup>**  
Project cost: **5** Million dirhams  
Partner:  
• Marchica Med (Development Company of the Marchica Lagoon - Nador)  
• Oriental Regional Council

On a smaller scale than the new generation of cultural and artistic animation complexes initiated since 2016, the Bni Sar training and cultural animation center (project consideration launched in 2021) reinforces the various initiatives programmed by the Foundation for disadvantaged populations of the commune of Bni Nsar. This future center will contribute to the integration of marginalized young people through artistic and cultural education as well as civic engagement through association supervision. Its intervention platform will be based on the initiation and appropriation of theater and music arts, supplemented by academic support for young people at risk of dropping out of school. The Center will house a multi-purpose room for screenings and artistic performances, learning rooms, a library, a media library, rooms for academic support and collaborative spaces for associations.

### WOMEN'S SOCIAL CENTERS

The status of women, despite the socio-cultural and economic advances that Morocco has achieved, remains precarious in terms of emancipation and access to levers of inclusion, particularly in disadvantaged areas or areas poorly served by social structures. This is why the Foundation continues to implement its support and integration mechanisms that promote the empowerment of women and their participation in development.

The year 2021 was thus marked by the launch of three new projects dedicated to strengthening women's skills in the cities of Figuig, Guercif and Berrechid. At the same time, four new units were completed (construction and equipment) in the cities of Fez, Jerada and Fahs Anjra (in Jouamaa Center and Bahraouiene in Douar Nouinouich). The objective of these local social structures is to enable women to open up to their environment, to take literacy courses and to acquire professional skills in local and income-generating trades.

In addition to listening and guidance, women benefit, over a period of 9 to 12 months, from training support courses in the profession of pre-school education and technical learning in various workshops such as the development of local products, tailoring, IT, hairdressing and culinary arts, for example, pastry. In accordance with the model of women's qualification centers adopted by the Foundation since 2001, daycare and pre-school teaching spaces are made available to the children of beneficiaries in order to facilitate access to support programs for them. A second variant of the model, created in 2005, includes a Youth Training component in order to pool efforts and respond simultaneously, in a single physical structure, to the care and qualification needs of disadvantaged young people from neighborhoods of location of the centers. This is particularly the case for the centers scheduled in Deroua, Fez and Fahs Anjra.



#### SOCIO-EDUCATIONAL COMPLEX FOR THE TRAINING OF WOMEN AND YOUNG PEOPLE OF DEROUA - BERRECHID

Project area: **5,000 m<sup>2</sup>**  
Project cost: **12** Million dirhams  
Partners:  
• Office of Vocational Training and Work Promotion  
• Municipality of Deroua • Local Association



#### WOMEN'S TRAINING AND QUALIFICATION CENTER OF BNI TAJJIT - FIGUIG

Project area: **1,200 m<sup>2</sup>**  
Project cost: **5** Million dirhams  
Partners:  
• Oriental Regional Council • Local Association



#### WOMEN'S TRAINING AND QUALIFICATION CENTER OF GUERCIF CENTER

Project area: **1,000 m<sup>2</sup>**  
Project cost: **3.5** Million dirhams  
Partners:  
• Oriental Regional Council • Local Association



## FIGHTING AGAINST PRECARIOUSNESS

### WOMEN'S SOCIAL CENTERS



CENTER FOR TRAINING AND REINFORCEMENT OF WOMEN AND YOUTH OF AL ATLAS - FEZ

Project area: 1,200 m<sup>2</sup>  
Project cost: 4.5 Million dirhams  
Partners:  
• Office for Vocational Training and Labor Promotion  
• Local Association



JERADA WOMEN'S TRAINING AND SKILLS BUILDING CENTER

Project area: 1,200 m<sup>2</sup>  
Project cost: 5 Million dirhams  
Partners:  
• Oriental Regional Council  
• Local Association



TRAINING AND SKILLS BUILDING CENTER FOR BAHRAOUINE WOMEN AND YOUTH - FAHS ANJRA

Project area: 1,200 m<sup>2</sup>  
Project cost: 4.5 Million dirhams  
Partners:  
• Office of Vocational Training and Labor Promotion  
• Provincial Council of Tangier  
• Agency for the Promotion and Development of the North  
• Tangier Med Foundation for Human Development  
• Local Association



TRAINING AND SKILLS BUILDING CENTER FOR WOMEN AND YOUNG PEOPLE OF JOUAMAA CENTER - FAHS ANJRA

Project area: 1,200 m<sup>2</sup>  
Project cost: 4.5 Million dirhams  
Partners:  
• Office of Vocational Training and Labor Promotion  
• Provincial Council of Tangier  
• Agency for the Promotion and Development of the North  
• Tangier Med Foundation for Human Development  
• Local Association

## TRAINING AND EMPLOYMENT

### THE TRAINING CENTER IN HOSPITALITY AND TOURISM PROFESSIONS EL HANK - CASABLANCA



THE TRAINING CENTER IN HOSPITALITY AND TOURISM PROFESSIONS EL HANK - CASABLANCA

Project area: 5,000 m<sup>2</sup>  
Project cost: 48 Million dirhams  
Partner:  
• Office for Vocational Training and Labor Promotion

Third structure of its kind in the city of Casablanca, the Training Center in Hospitality and Tourism Professions opened its doors in November 2021, welcoming 280 young apprentices - out of the 800 planned according to pandemic-related capacity restrictions.

With the objective to support the economic dynamics seen by the city thanks to the Greater Casablanca development plan and numerous tourist projects, the Center provides qualifying (6 months) and diploma (18 months) training in ten sectors: Hotel management, culinary arts, bakery, pastry, chocolate, confectionery, food & beverage service, housekeeping, hotel reception - accommodation and travel agent. These training programs are labeled VET by EHL (Ecole Hôtelière de Lausanne), a hybrid training model, based on learning based on both knowledge and skills. This emphasizes good business practices and soft skills, with innovative teaching methods ensuring graduates a level of Swiss quality and better positioning on the national and international market. The new center in El Hank is one of two pilot centers where this program is deployed at the national level.

The "new generation" style of building for the Center has been designed to offer a modern environment adapted to the world of hospitality and tourism. It is characterized by spaces incorporating more space, flows that follow the work patterns in the various workshops, spaces dedicated to training workshops and light and airy facilities. It houses an educational hotel, a catering pavilion (cooking workshop, chocolate workshop, bakery workshop, pastry workshop, restaurant and fitness room), classrooms (IT, travel agent, foreign language teaching, etc.), classrooms collaborative tutorials, meeting rooms as well as outdoor spaces designed for relaxation and group work. With a regional scope, the center provides a boarding school with a capacity of 96 beds to accommodate young trainees (girls, boys and young people with disabilities) from disadvantaged or outlying areas of the city of Casablanca.

The management of the Center as well as the technical supervision of young trainees are provided by the Office for Professional Training and Labor Promotion.

### THE TRAINING CENTER IN RENEWABLE ENERGY PROFESSIONS OF AAKARI - RABAT



THE TRAINING CENTER IN RENEWABLE ENERGY PROFESSIONS OF AAKARI - RABAT

Project area: 1,700 m<sup>2</sup>  
Project cost: 12 Million dirhams  
Partner:  
• Office for Vocational Training and Labor Promotion

Completed in 2021, the Renewable Energy Professions Training Center is the first of its kind initiated by the Foundation in this sector. It reflects the Foundation's desire to strengthen the professional integration of young people, particularly those from disadvantaged backgrounds, by providing them with specialized skills that respond to the new professions generated by economic development programs in Morocco. The center, with a capacity of 400 trainees, provides specialized courses and diplomas in sectors related to renewable energies,

industrial maintenance, commercial refrigeration and air conditioning as well as installation and electrical equipment. These programs are complemented by modules in IT, software and industrial design. Educational management and supervision are provided by the Office for Vocational Training and Work Promotion, which in 2017 began the gradual introduction of new sectors related to renewable energies in its training programs.



## TRAINING AND EMPLOYMENT

### SECOND CHANCE SCHOOL OF BEN M'SIK - CASABLANCA



#### SECOND CHANCE SCHOOL OF BEN M'SIK - CASABLANCA

Project area: 2.348 m<sup>2</sup>

Project cost: 15 Million dirhams

#### Partners:

- Ministry of Youth, Culture and Communication – Department of Sports • Office of Vocational Training and Labor Promotion • Regional Academy of Education and Training of Casablanca - Settat

A project initiated in 2018, the Second Chance School welcomes disadvantaged young people aged 12 to 20 who have left school and who have no diploma or qualification (young NEETs). In 2021, they are estimated at 1.7 million young people aged 15 to 24 according to a study carried out by the National Observatory for Human Development and UNICEF. For the Foundation, it is essential to multiply the integration mechanisms targeting young people and to provide new responses adapted to this population group. A second chance school is like a support and skills development organization, which operates according to a learning-stimulating approach. The care program involves sports and music to encourage young people to express themselves and

unleash their potential. The aim is to help young people get back on their feet, try out certain trades and support them in building their professional and personal careers. The Second Chance School provides access to refresher courses in basic knowledge (languages, mathematics and computer science) as well as training in the trades of building electricity, sewing, kitchen clerk and repair automobile. It provides young people with music lessons, a library and courses in martial arts, gymnastics and bodybuilding. A platform for exchanges between partners in the education system, parents, young people, local decision-makers and economic leaders has also been set up to facilitate orientation, obtaining internships and job offers.

### THE KHMIS ANJRA TRAINING AND INTEGRATION CENTER FOR YOUTH



#### THE KHMIS ANJRA TRAINING AND INTEGRATION CENTER FOR YOUTH

Project area: 1.059 m<sup>2</sup>

Project cost: 5 Million dirhams

#### Partners:

- Office of Vocational Training and Work Promotion
- Provincial Council of Tangier
- Agency for the Promotion and Development of the North
- Tanger Med Foundation for Human Development

Completed in 2021, this new center is the first structure that will take care of the professional qualification needs of young people in the rural locality of Khmis Anjra. With a capacity of 150 trainees, the Center provides access to four training courses: building electricity, IT-office automation, tailoring and carpentry - aluminium.

The choice of these sectors was made according to the economic potential of the local market, and the opportunities for employment and creation of projects that they offer. The training program is supplemented by tutoring and foreign language courses.

## ECONOMIC INTEGRATION

### THE DIGITAL SOLIDARITY CENTER OF SALÉ

#### THE DIGITAL SOLIDARITY CENTER OF SALÉ

Project area: 10,600 m<sup>2</sup>

Project cost: 12 Million dirhams

#### Partners:

- Office of Vocational Training and Labor Promotion • National Telecommunications Regulatory Agency • Mohammed V University of Rabat
- Mohammed VI Polytechnic University of Benguerir • INWI • HUWAEI

A new project launched after studies in 2021, the Digital Solidarity Center of Salé represents a new generation of centers for very small solidarity businesses, intended to welcome and support young entrepreneurs from low-income families. Dedicated to services and professions related to the digital sector, the Center will constitute an additional platform for promoting entrepreneurship by making digital a breeding ground for employment and growth, a lever for the integration of young entrepreneurs, aged between 18 and 40 years old, from disadvantaged backgrounds.

An incubation structure, its objectives will be to support projects for the creation and development of VSEs operating in the Rabat - Salé - Kenitra Region, and to strengthen the technical and entrepreneurial expertise of project leaders. The Digital Solidarity Center of Salé was designed to provide local conditions conducive to supporting the initiatives of young beneficiaries by ensuring their chances of success.

It will consist of an incubator with a capacity of hosting 100 VSEs, co-working spaces, an auditorium, shared meeting rooms and an original platform for experimentation and training. This will include a fab lab, a robotics space, a coding school and training rooms. Services focused on project leaders will cover a wide range of services: validation of professional experience, training in coding and programming, legal advice, business plans, assistance in finding funding, collaborative development, networking and support for the digital transformation of projects related to areas other than digital. This incubation and support program will be made available free of charge, over a period of 12 to 18 months, including six months of technical training.

The project benefits from the expertise of partners, institutional and private, involved in the digital ecosystem and operating in higher education, telecommunications or even business and technological development.

### THE CENTER FOR THE PRODUCTION AND DEVELOPMENT OF VEGETABLE OILS IN DRARGUA - AGADIR



#### THE CENTER FOR THE PRODUCTION AND DEVELOPMENT OF VEGETABLE OILS IN DRARGUA - AGADIR

Project area: 854 m<sup>2</sup>

Project cost: 4 Million dirhams

#### Partners:

- Ministry of Agriculture, Maritime Fisheries, Rural Development and Water and Forests • South Foundation for Development and Solidarity
- Union of Women's Cooperatives of the Arganeraie Tissaliwine

This new project is part of efforts made by the Foundation to support the social and solidarity economy. It is aimed at the cooperatives of the Union of Women's Cooperatives of the Tissaliwine Arganeraie (UCFA), operating in the Province of Agadir. The UCFA, which has 18 cooperatives with 1,424 female members, is the largest producer of Argan oil and its derivatives. Having perfected its Argan oil quality management system and concerned with harmonizing it at the level of the various member cooperatives, the Union expressed the need to operate the development and diversification of the sector. A necessity in the face of growing competition, both on the national market and internationally. The Center consists of building and fitting-out a new production unit that meets national and international quality requirements

and standards, based on HACCP, IFS, ISO-22716, protected geographical indications IGP, Organic and FFL. This unit will produce four types of products: un-roasted Argan oil, roasted Argan oil, Amelou, and other vegetable oils (Almond oil and Prickly Pear oil). The physical structure, which will extend over a covered area of 1,100 m<sup>2</sup> spread over two floors, will include four production sub-units dedicated to each type of product, fitted-out and equipped according to the processes and standards (ONSSA, ISO, etc.). It will also consist of a reception and shipping area, laboratories, storage rooms, training rooms, a consumable drying area, a laundry room, an infirmary, administrative offices and convenience spaces (canteen, changing rooms, etc.)



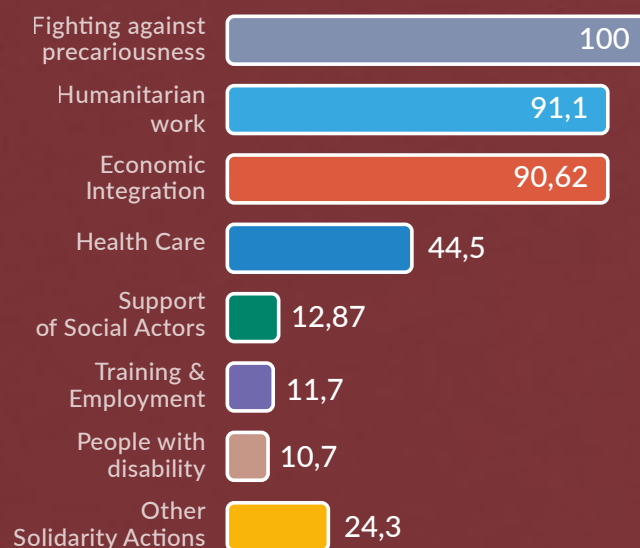


## 2021 HIGHLIGHTS 2021 IN FIGURES

**TOTAL  
COMMITMENTS  
2021**

**385.79**

MILLION DIRHAMS



**1** New Center  
launched in 2021

Training and Employment  
Casablanca

**12** New projects  
and studies started

Health  
Economic Integration  
Disability  
Training and Employment  
Fight against precariousness

Salé | Rabat | Tamesna | Casablanca |  
Berrechid | Youssoufia | El Haouz | Agadir  
Oujda | Nador | Figuig | Jerada | Guercif

**14** Centers completed

Health  
Training and Employment  
Fight against precariousness

Fahs Anjra | Tangier | Jerada | Salé | Rabat |  
Nouaceur | Casablanca | Fez

**5** Major medical  
and humanitarian operations

Food support operation  
Ramadan 1442

Unprecedented edition  
of Operation Marhaba to welcome  
Moroccans living abroad

3 Local medical campaigns

## NUMBER\* OF BENEFICIARIES

**25,669**  
Young trainees  
admitted to vocational training  
and qualification centers

**6,947**  
Girls and students  
welcomed in hostels and boarding  
schools

**3,232**  
Children  
supervised in spaces dedicated  
to preschool in social and training  
centers

**23,954**  
Children and young people  
assisted at the educational, cultural  
and sports level

**6,275**  
Women  
benefited from the services  
of socio-educational and skills-building  
centers

**578**  
Projects and cooperatives  
supported to develop income-generating  
activities

**7,652**  
Members of associations  
and economic actors  
who participated in training programs

**12,161**  
Destitute  
and vulnerable people  
received medical care during  
solidarity medical campaigns

**20,784**  
People with disabilities  
(young people and adults) monitored in  
specialized centers and the national CNMH  
network

**201,879**  
People  
benefited from the services  
of medical and social centers

**3 millions**  
Underprivileged people  
received Ramadan food support

**1,548,939**  
Moroccans living abroad  
were welcomed during the unprecedented  
edition of Operation Marhaba 2021

**252,130**  
People  
benefited from Marhaba social  
and medical assistance

\*As part of compliance with health security restrictions,  
reception capacities have been reduced to 50% in 2021





2021 PROJECTS



## 2021 PROJECTS

### ECONOMIC INTEGRATION



Over the past two years, the Foundation has particularly strengthened its intervention mechanisms in terms of integrating young entrepreneurs from disadvantaged backgrounds and support to the social and solidarity economy. The uncertainty and economic fragility seen on the ground has highlighted the need to strengthen local work and provide stability so that the initiatives supported have a positive and lasting impact. Insertion through the 2017 Economic Activities Program (PIAE) supports and assists project leaders through training and support services in the pre and post phases. - creation of economic structures, as well as professional equipment depending on the state of progress of the business project (project idea or existing activity). Among the modes of entrepreneurship promoted by the Foundation, the cooperative model, deeply rooted in Moroccan culture and which has shown its value in the fight against precariousness, has been a dedicated program since 2020, the Assistance and Support for Cooperatives (PAAC).

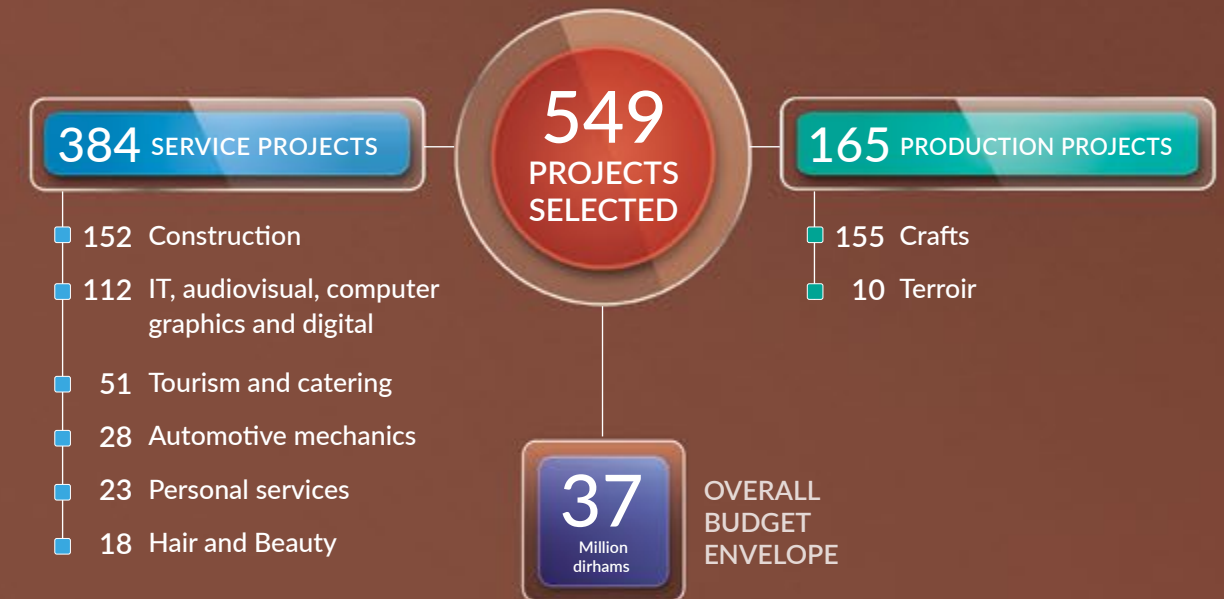
In 2021, the Foundation supported the 682 projects selected for the 2020 PIAE exercise during the pre-creation phase. It also identified 549 new projects that will be supported for the creation or development of their activity. This year was also an opportunity to survey young entrepreneurs from the class of 2018 and to assess their socio-economic situation and the health of their projects.

At the same time, and within the framework of the PAAC, the Foundation began the operational phase for 14 craft cooperatives and 15 local cooperatives, after a selection phase which focused on the study of 109 applications. The program has been deployed in the Casablanca - Settat region for craft cooperatives, and in the Casablanca - Settat and Rabat - Salé - Kénitra regions for local cooperatives.

### INSERTION PROGRAM THROUGH ECONOMIC ACTIVITIES – PIAE

## PIAE

#### FIFTH PROMOTION 2021 – MAIN INDICATORS



#### NATURE OF PROJECTS



\*Nature of the activity not defined at this stage

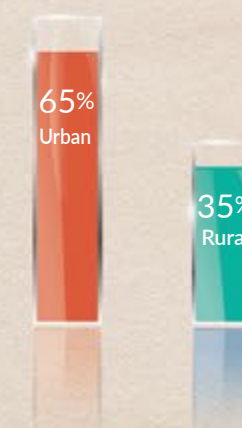
#### GENDER



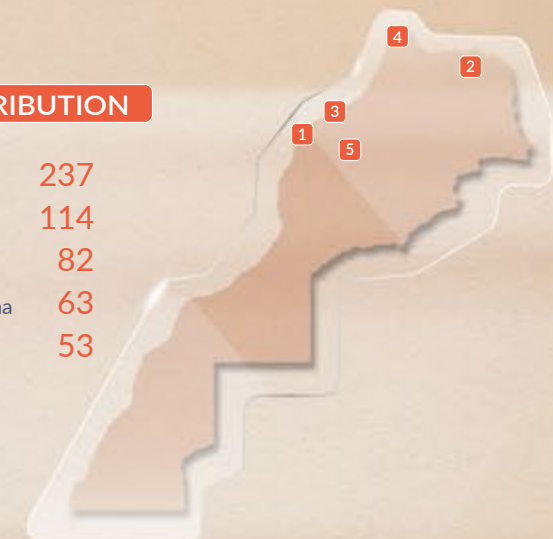
#### STAGE OF ACTIVITY



#### IMPLANTATION ENVIRONMENT



#### GEOGRAPHICAL DISTRIBUTION





## 2021 PROJECTS

### ECONOMIC INTEGRATION

#### PROGRESS REPORT 2017 - 2021

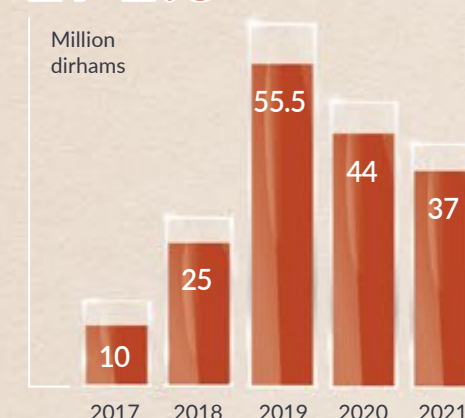
Number of projects supported

2,289



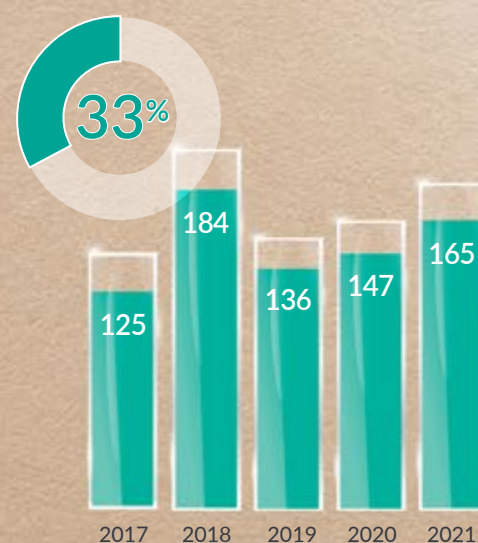
Overall budget committed between 2017 and 2020

171.5

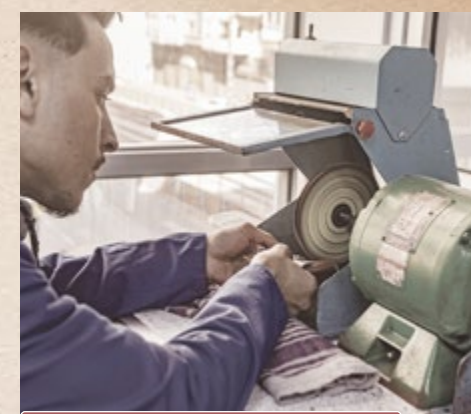
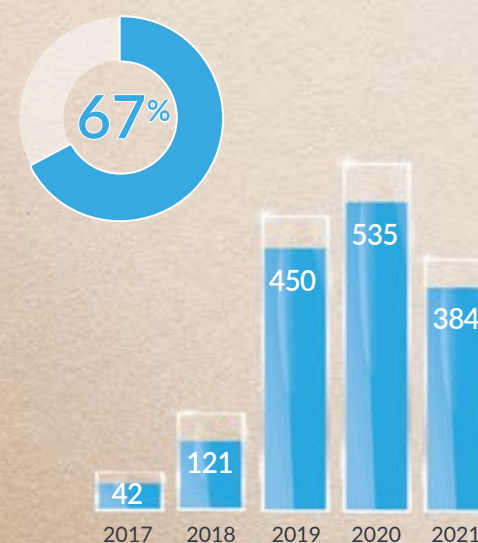


#### Activity area

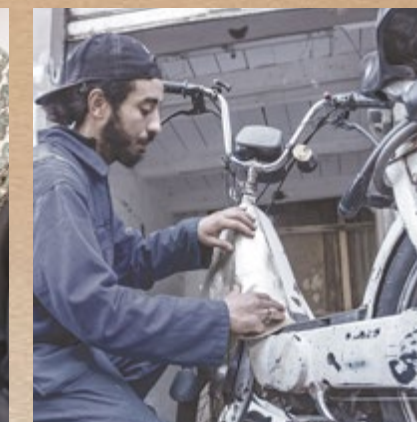
Overall workforce of **production** economic activities



Global workforce of economic **service** activities



Training and support



#### Pre-creation phase - Fiscal 2021

Young entrepreneurs have benefited from pre-creation support and assistance services for the preparation of their business projects and the study of their professional equipment needs.

They also followed a training program that was spread over six days and divided into two sessions of three days each. The workshops focused on strengthening entrepreneurial skills and capacities in order to prepare their business projects (Business Plan) and advice in choosing the legal structure of their projects.

#### Post-creation phase - Programming 2022

A support and coaching program has been defined on the basis of the evaluation of the profiles and after studying the projects. This, spread over ten days of training, will cover four modules relating to the following themes:

- Module 1** Marketing and commercialization, with a sub-module dedicated to digital marketing
- Module 2** Accounting, financial management and corporate taxation
- Module 3** Human Resource Management
- Module 4** Personal Development

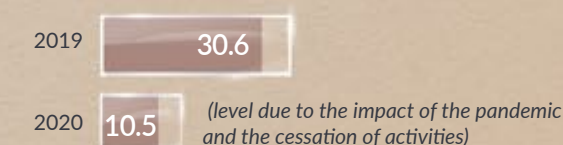
#### IMPACT EVALUATION

CLASS OF 2018 SURVEY

Sample of **229** Micro-enterprises  
(out of the 305 of the promotion)

#### Economic indicators

Turnover generated by all activities  
(in Million dirhams)



- 74%** Share of micro-enterprises that made a profit
- 79%** Rate of formalization of activities
- 90%** of the equipment is currently in good condition

#### Managerial indicators

- 92%** of micro-enterpreneurs say the training had a positive impact on their business

The most successful and job-creating sectors



**861** Jobs created  
(316 permanent and 545 casual)

**93%** Survival rate after 3 years of activity

**96%** of micro-entrepreneurs declare that the equipment received meets the needs of their activity

**82%** of beneficiaries say that the training sessions enabled them to solve financial management problems



## 2021 PROJECTS

### ECONOMIC INTEGRATION

#### COOPERATIVE SUPPORT AND ACCOMPANIMENT PROGRAM - PAAC



## PAAC

### OBJECTIVES

To support the production activities of cooperatives and contribute to the improvement of the income of their members

### AREAS OF INTERVENTION OF THE PAAC

#### CRAFT AND LOCAL COOPERATIVES WITH STRONG CULTURAL CONTENT

- ☐ Strategic advice
- ☐ Technical and Logistic Support
- ☐ Organizational and Managerial Support
- ☐ Funding Support
- ☐ Business Development Support

### PARTNERS 2021

- ☐ Council of the Region of Casablanca - Settat
- ☐ Rabat - Salé-Kénitra Regional Council

### INTERVENTION ACTION PLAN

- ☐ Upgrading the partnerships
- ☐ Development and/or construction of production facilities
- ☐ Donation of equipment
- ☐ Support for obtaining authorization - approval from ONSSA (for local cooperatives)
- ☐ Training and support

#### PROGRAM OF ACTIONS AND ACHIEVEMENTS FOR THE 2021 FINANCIAL YEAR



### CRAFT

79 Candidate cooperatives

14 Structures selected

111 Members  
(including 80% women)

155 Employees

#### SECTORS ACTIVITIES

- ☐ Leather and leather goods
- ☐ Weaving (traditional and modern)
- ☐ Pottery
- ☐ Rug
- ☐ Basketry
- ☐ Cabinetmaking
- ☐ Sewing and embroidery



### LOCAL

30 Candidate cooperatives

15 Structures selected

348 Members  
(including 90% women)

#### ACTIVITIES

- ☐ PAM and aromatic oils
- ☐ Couscous, quinoa and gluten-free cereals
- ☐ Goat cheese
- ☐ Raisin and smen Doukkali
- ☐ Jams (raisins, figs, melon, pumpkin and watermelon)
- ☐ Pulses
- ☐ Guedid, khlie and smen

PROVINCES Casablanca | Mohammedia | El Jadida | Settat | Sidi Bennour | Khemisset | Kenitra | Sidi Slimane

#### INTERVENTION ACTION PLAN

##### STRATEGIC ANALYSIS

Upgrade plans established over a working period of three to six months:

- ☐ Governance and financial management
- ☐ Improvement of technical resources and work processes
- ☐ Identification of equipment needs
- ☐ Training and managerial capacity building plan - 12 months of support for craft cooperatives and 18 months for local cooperatives
- ☐ Strategic and partnership development assistance
- ☐ Construction of production units (9 cooperatives concerned)
- ☐ Development of premises (5 cooperatives) according to ONSSA health standards for local cooperatives

### INVESTMENT ALLOCATED

CRAFT

3.73 Million dirhams

LOCAL

21 Million dirhams



## 2021 PROJECTS

### ECONOMIC INTEGRATION

#### THE SUPPORT AND ASSISTANCE PROGRAM FOR COOPERATIVES - PAAC

##### PROGRESS OF THE PAAC AT THE END OF 2021



The phases of analysis and definition of development plans, initiated in 2020 for certain facilities, have been approved. They made it possible to establish intervention sites for each type of cooperative.

#### CRAFT COOPERATIVES

- The purchase of equipment for 14 cooperatives.
- The technical assistance, training and support program for cooperatives, which will be spread over a period of 12 months, started in October 2021. It is divided into 24 days of training for each cooperative, according to the following system:
  - Six days of group training covering good governance practices and compliance with the requirements of cooperative law, administrative management, internal and external communication, organization and work processes, group dynamics, conflict management, capacity building for accounting and financial management and support for access to financing for cooperative activities.
  - Eighteen days of technical assistance and individual coaching which are carried out within the production facility of the cooperative. Training and support services concern the improvement of quality and product ranges, design development, capacity building on marketing and sales techniques, support for access to modern distribution channels and participation in trade events.

#### LOCAL COOPERATIVES

- The development and construction plans for the 15 recovery units have been approved by ONSSA services.
- Development work on the recovery units of four facilities has been launched. The projected completion of the work has been established between December 2021 and January 2022.
- The technical studies and CPS of the construction of ten units have been carried out and the calls for tenders for construction have been launched.
- The purchase of equipment for five cooperatives was made.
- The CPS for the purchase of equipment for the other recovery units are in the process of being carried out by the approved design office.

The training, support and coaching activities will start once the development or construction has been finalized and the equipment installed, depending on the nature of the support and support provided for each cooperative.

## 2021 PROJECTS

### HUMANITARIAN WORK

The Foundation once again mobilized to support the most vulnerable and carry out its major annual humanitarian operations, building on the experience of the previous year, and the unprecedented health context to which the Foundation was able to adapt. 2021 saw the resumption of the Local Medical Campaigns Program and the Foundation's participation in the national vaccination campaign against Covid-19.

The Foundation's social centers have been made available to the Ministry of Health and Social Protection in order to strengthen logistical resources and ensure overall geographical coverage of the territory.

#### FOOD SUPPORT OPERATION « RAMADAN 1442 »

 **600,000**

**BENEFICIARY HOUSEHOLDS**  
including 459,504 households from rural areas

**3 million individuals**

the elderly, widows, people with disabilities, disadvantaged families

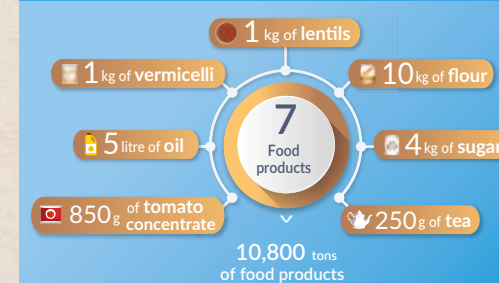
**87** Chief town, provinces and prefectures

**83** million dirhams

#### Global budget of the operation

**136.45** dirhams for the cost of the basket **VS** **211.64** dirhams according to the market prices

#### COMPOSITION OF THE FOOD BASKET



#### Partners

##### Funding:

- Ministry of the Interior - General Directorate for Local Authorities
- Ministry of Habous and Islamic Affairs

##### Implementation

- Ministry of the Interior • National Mutual Aid
- Ministry of Health • Royal Gendarmerie
- Social Works of the FAR (DGSS) • National Promotion
- Auxiliary Forces

Initiated in 1999, this large-scale solidarity operation has continued despite the health emergency. The launch of the 22<sup>nd</sup> edition of the Food Support Operation took place on the first day of the holy month.

In pandemic times, national solidarity and mutual aid have remained essential to support low-income families weakened by the socio-economic impact of the health crisis.

For the second year in a row, three million people (600,000 households nationally, including 459,504 from rural areas) have benefited from food aid delivered directly to them.

This edition was marked by an implementation system conforming to the security provisions enacted by the local authorities. Various risk prevention measures have been adopted at the level of local monitoring committees in order to ensure the health and safety of populations (disinfection of supply centres, food baskets and transport vehicles, physical distancing, reduction dedicated human resources and direct delivery of aid).

The heads of beneficiary households (widows and widowers, elderly people, people with disabilities and people living in vulnerable situations), identified by the provincial committees supervised by the Ministry of the Interior, were informed in advance by the caïdats of the door-to-door food distribution. Special logistics have been deployed in coordination with the Ministry of the Interior to avoid the displacement of beneficiaries. It involved, in small teams in the field, the local authorities, the regional offices of the National Mutual Aid, the Royal Gendarmerie as well as the social workers of the General Directorate of Social Services.



## 2021 PROJECTS

### HUMANITARIAN WORK

#### UNPRECEDENTED EDITION OF THE MARHABA OPERATION TO WELCOME MOROCCAN LIVING ABROAD



This system was supplemented by the active presence on the ground of the services of the Embassies and General Consulates of the Kingdom, which made it possible to facilitate boarding and ensure that it ran smoothly.

In addition, and under the High Benevolence of His Majesty King Mohammed VI, may God assist Him, unprecedented historical conditions were applied to the pricing of plane and boat tickets.

In 2021, the Foundation established 15 reception areas in Morocco, Italy and France, including a new site in the port of Marseille. This was set up to support the new maritime line Marseille - Tanger Med.

A workforce of nearly 1,000 people including the Foundation's teams, social workers, doctors, paramedical managers and volunteers have been mobilized to assist Moroccans living abroad and provide them with the necessary support and assistance.

The smooth coordination between the public departments and the various partners made it possible to take charge of and quickly deal with emergency situations such as cases declared positive for Covid-19, in particular on ships and upon their arrival in ports, some critical medical cases (stroke, falls and fractures, delivery in extremis, etc.).

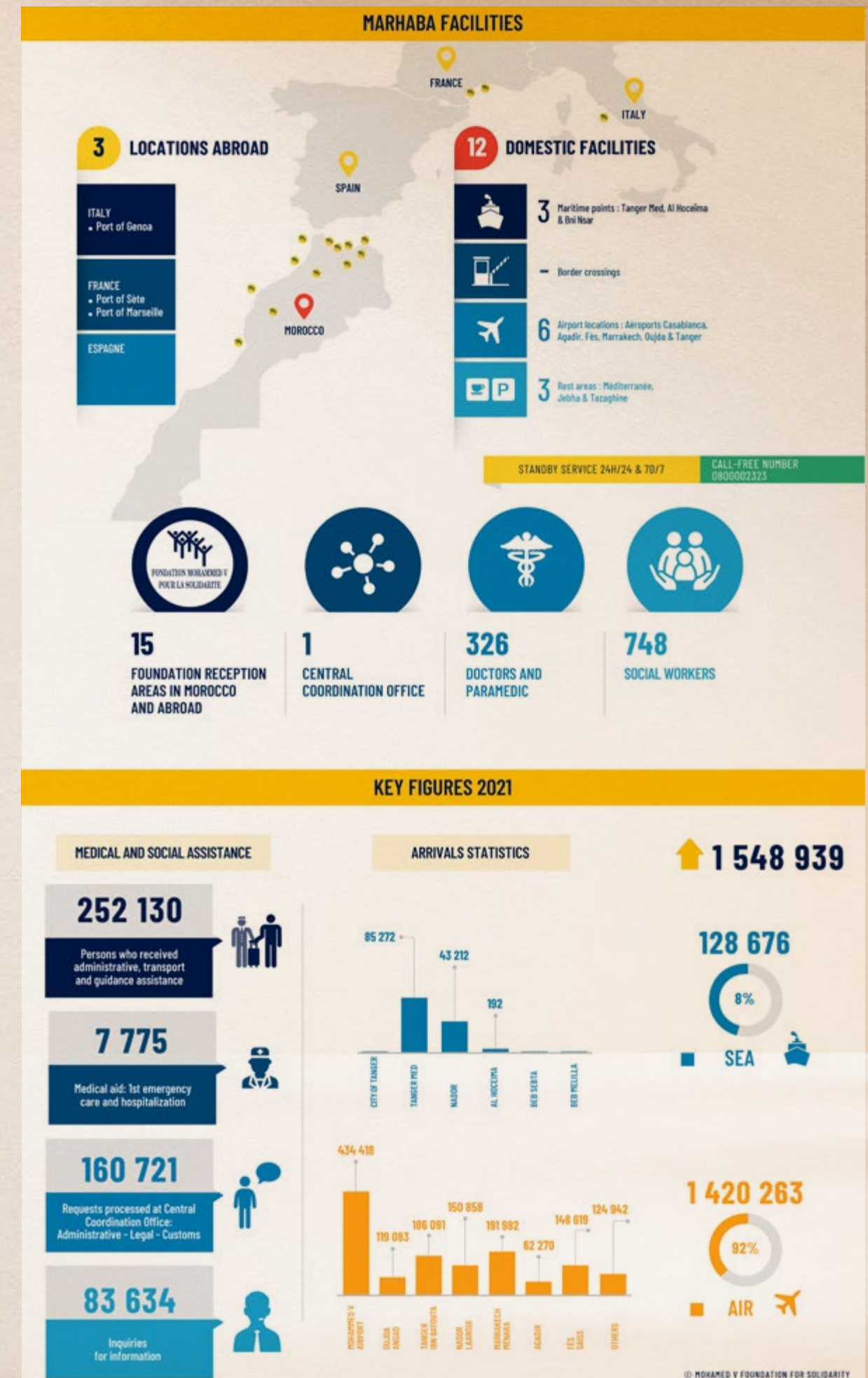
The Marhaba 2021 operation recorded the return of:

 **1,548,939**  
Moroccans living abroad

Launched in an unprecedented manner on June 15, 2021, Operation Marhaba started under the Presidency of His Majesty King Mohammed VI, may God assist Him, following the opening of national borders and the easing of restrictions related to state of health emergency.

The 2021 edition saw the establishment, on High Royal Instruction, of a special support system for members of the community onboard ferries coming from France and Italy. It consisted of the presence of social workers during the crossings, with the aim of facilitating and streamlining the administrative, customs and health procedures. It was deployed in thanks to the assistance of maritime companies and public health services, also present onboard ships, and stakeholders in the management of flows and compliance with the entry and exit provisions required within the framework international travel.

As for the usual social and medical assistance services, they remained operational at the Marhaba reception sites deployed by the Foundation in Morocco and abroad.





## 2021 PROJECTS

### HUMANITARIAN WORK

#### THE 2021 PROGRAM OF COMMUNITY MEDICAL CAMPAIGNS

The local medical campaign program was restarted by the Foundation in November 2021. This program focuses on large-scale operations, combining healthcare, multidisciplinary, screening and general and specialized surgical interventions deployed simultaneously in the field and in nearby provincial hospitals. The Program makes it possible to offer medical care to a large number

of beneficiaries from populations who had to interrupt medical monitoring following the pandemic and have difficulty accessing specialized medical care. From May onwards, the Foundation provided support for the medical operations carried out by the partner associations, notwithstanding a program that was strongly marked by suspensions of activity.

#### PROGRAM 2021

May - December

#### 9 MEDICAL CAMPAIGNS

3 carried out directly by the Foundation

- 1 Multidisciplinary campaign
- 2 Medical-surgical campaigns

6 Multidisciplinary and cataract campaigns in support of partner associations

#### 3 Provinces covered

Province of Taza in Had M'sila  
Province of Taounate in Thar Souk and the Provincial Hospital of Taounate  
Province of Figuig in Talssint and the Provincial Hospital of Bouarfa

#### 5 Provinces covered

Sidi Allal El Bahraoui  
Rabat  
Ksar El Kebir  
Oukaimde  
Chefchaouen



#### 6 Association Partners

Emergency Action Association, AMMS • Moroccan Medical Association for Solidarity, AMPS  
• Moroccan Association for the Protection of Health, APSMIRS • Provincial Association for the Support of Kidney and Health Insufficient Patients, ANFAS • Moroccan Association for Assistance to Patients with Respiratory Pathology Chronic and ARS • Association of retired healthcare workers

159 General practitioners, specialists, dental surgeons and surgeons

115 Nurses and technicians

8 Foundation mobile medical units (radiology, biology, dental, ophthalmology, pharmacy)

and 1 Ambulance

12,161 Beneficiaries

31,672 Medical acts

2003 - 2021

959 Medical campaigns

1,201,918 Beneficiaries



#### PROVISION OF FOUNDATION CENTERS FOR THE NATIONAL VACCINATION CAMPAIGN



As part of the pooling of efforts to fight the pandemic, the Foundation has made available to Public Health 17 local facilities intended to house the national vaccination campaign against Covid-19. This has made it possible to provide remote localities, which do not have extension health infrastructures, with suitable vaccination stations.

Eleven provinces were involved in this operation, including Boulemane, Azilal, Tinghir, Nador, Midelt and Al Hoceima, where the Foundation made available its training and qualification centers for young people and women, homes for young girls as well as socio-educational and cultural centres.

This initiative was carried out in collaboration with the local authorities who ensured that the reception conditions and the flow in the vaccination centers met health requirements.



## 2021 PROJECTS

### SUPPORT OF SOCIAL ACTORS

#### TRAINING PROGRAM AND ANIMATION OF THE ASSOCIATIVE NETWORK

In 2021 and given the health crisis, the training program for associations was active from September to December. It saw the in-person resumption of regional programs which have entered their fourth phase of implementation as part of the National Plan launched in 2018.

The associations, from the 4 regions of Oriental, Sous Massa, Khénifra – Beni Mellal and Ouarzazate – Zagoura – Tinghir, have benefited from collective training modules and personalized support according to the issues identified upstream with social actors.

The programs dealt with aspects related to economic integration, entrepreneurial and cooperative management, associative communication and the use of ICT, mobilization and networking techniques as well as socio-cultural animation. The choice of these themes is closely linked to the needs for functional and relational intervention in, and changes to practices within the social ecosystem that have emerged during the pandemic.

#### GLOBAL INTERVENTION SYSTEM

**18** Days of training  
**44** Days of support  
**594** Executives and association leaders benefited  
**101** Associations

#### PROGRAM IMPLEMENTATION: 4<sup>TH</sup> IMPLEMENTATION PHASE 2021

**4** Regional programs  
| Oriental | Sous Massa | Khenifra  
| Beni Mellal and Ouarzazate | Zagoura  
| Tinghir  
**44** Days of support  
**455** Beneficiary executives  
**101** Participating associations

**18** Days of training  
**202** Beneficiary executives

#### IMPACT

- 51** Associations involved in support programs dedicated to the economic integration of young people
- 30** Associations having integrated digital and social networks as a lever for activating their communication strategy
- 26** Partner associations using networking techniques and mobilization approaches to develop new partnerships and raise funds



SOLIDARITY ASSOCIATIVE CENTER  
OF BOUKNADEL – SALÉ

The Center Associatif Solidaire reopened its doors during the last quarter of 2021 ending the suspension of its activities. Support and animation platforms were made available to the associative network (partner associations and other social institutions). The Center hosted 15 training sessions over an operational activity of 73 days. These were organized by seven organizations and benefited 234 people (members and social workers).

#### SUPPORT FOR ASSOCIATIONS

In 2021, the Foundation made a total financial contribution worth 9,360,000 dirhams intended for 46 partner associations, including those in charge of managing its socio-educational centers. The granting of this solidarity

contribution serves to strengthen the means of the associations to successfully achieve their projects, and to consolidate the management and the functioning of the facilities for which they are responsible.

#### LIST OF CENTERS MANAGED BY THE ASSOCIATIONS BENEFITING FROM THE CONTRIBUTION TO THE MANAGEMENT FUND

##### 1 TANGIER - TETOUAN - AL HOCEIMA REGION

| Women's Social Center of Al Hoceima | Center for Autistic Children of Al Hoceima  
| Social Center for Deaf-mutes of Al Hoceima | Al Hoceima Girls Home  
| Cultural and Sports Complex of Al Hoceima | Beni Bouayach Young Girls Home  
| Targuist Young Girls Home

##### 2 ORIENTAL REGION

| Socio-cultural Center for Youth of Selouane | Oujda-Angad Girls Home  
| Figuig Women's Training and Qualification Center  
| Bouarfa Women's Training and Qualification Center  
| Tendirra Women's Training and Qualification Center

##### 3 BENI MELLAL - KHENIFRA REGION

| Midelt Craft Trades Training Center | Almou Youth Center | Zaida Youth Center  
| Tounfit Educational Center | Imilchil Women's Training and Qualification Center  
| Women's Training and Qualification Center of Souk Larbaa  
| Mrirt Social Complex | Home of the Young Girls of Tanant  
| Azilal Women's Training and Qualification Center | Azilal Youth Center

##### 4 FEZ - MEKNES REGION

| Training and Qualification Center in the Craft Trades of Fez

##### 5 RABAT - SALÉ - KENITRA REGION

| Mohammed VI National Center for the Disabled in Salé  
| Training and Qualification Center in Salé Craft Trades  
| Social Center for the Elderly of Sidi Allal Bahraoui  
| Ain Aouda Women's Training and Integration Center  
| The House of the Women of the Fishermen of Mehdiya  
| Skhirat Women's Training and Integration Center  
| Ouled Mtaa Women's Skills Building Center  
| Mohammed VI Foundation for the Reintegration of Detainees

##### 6 CASABLANCA-SETTAT REGION

| The Solidarity Market of l'Oasis  
| Socio-cultural and youth integration center of Sidi El Bernoussi  
| Anfa Women's Skills Consolidation Center  
| Mohammedia Mother and Child Center

##### 7 MARRAKESH - SAFI REGION

| Center for Training and Qualification in Craft Trades  
| Ghmat Women's Skills Building Center  
| Tamslhot Women's Training and Qualification Center  
| Tassaouate Women's Training and Qualification Center  
| Women's Home and Nursery of Tnine Ourika  
| Touama Women's Training and Qualification Center  
| Chichaoua Women's Training and Qualification Center

##### 8 SOUSS - MASSA REGION

| Women's Skills Consolidation Center of Hay Charaf- Agadir  
| Belfaa Young Girls Home  
| Mhita Socio-educational Complex  
| Tigirt Women's Home





SPECIALIZED  
ENTITIES WITH  
INDEPENDANT  
MANAGEMENT



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

### THE SOLIDARITY MARKET OF L'OASIS - CASABLANCA



Despite disruption during the pandemic, The Solidarity Market of l'Oasis continues to post double-digit growth. At the end of 2021, the increase in its recorded commercial activity stood at +21%, bringing the cumulative turnover achieved between 2017 and 2021 to more than 200 million dirhams.

This economic performance is obviously to the benefit of the general interest. It represents a guarantee of success for the Solidarity Market model and its mission to promote the social and solidarity economy, in particular the support of cooperatives led by rural women. Sixteen new cooperatives benefitted in 2021, thus broadening the base of the population benefiting from the impact of this solidarity platform for the marketing of local products. Eventually, it will be deployed in the cities of Marrakesh, Tangier, Agadir and Rabat. The projects are currently in the study phase.

### THE SOLIDARITY MARKET OF L'OASIS KEY FIGURES 2021

Number of cooperatives  
benefited **372**



Regional representativeness  
of cooperatives

Fez - Meknes	59
Souss - Massa	55
Beni Mellal - Khenifra	47
Rabat - Salé - Kenitra	40
Marrakesh - Safi	39
Casablanca - Settat	35
Draa - Tafilalet	31
The Oriental	29
Tangier - Tetouan - Al Hoceima	25
Dakhla - Oued Ed-Dahab	5
Laayoune - Sakia Al Hamra	5
Guelmim - Oued Noun	2

Products benefited **9,327**



Top 5 items sold



Activity in 2021 was marked by the implementation of promotional operations implemented with the assistance of the Agricultural Development Agency (ADA) and the Maison de l'Artisanat. These actions focused on the implementation of new merchandising on the shelves of local products as well as the promotion of the Taznakht carpet. This latest promotion, conducted during the period from March to May, generated a three-digit increase in sales.

Annual volume  
of items sold **1,603,940**  
units **+20%**

Annual visitor  
traffic **788,054**



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

### THE MOHAMMED VI NATIONAL CENTER FOR THE DISABLED (CNMH) - SALE AND REGIONS



In 2021, the CNMH was able to resume all of its activities in in-person mode, while maintaining its vigilance and watch program set up during the pandemic. Certain remote support services, in particular the HEL digital education platform, online conferences and awareness-raising meetings, have been maintained in order to maintain a certain flexibility of action and to continue to respond to new behaviors and needs. Assistance that has become essential during the pandemic. This framework agreement was concluded to strengthen the strategic partnership between the Foundation and the Ministry with the effective involvement of the National Center and its regional sections in the operationalization of the National Inclusive Education program launched by the Ministry in 2019.

#### MAIN PERFORMANCE INDICATORS OF THE CNMH DE SALE

AND ITS REGIONAL STRUCTURES | Oujda | Fez | Casablanca | Safi | Marrakesh |

Projects of the five service centers linked to medical-social, socio-educational, sports, social care and professional training activities during the year 2021.

#### MEDICAL

**5,988** Patients received medical consultation (all specialties combined except dental)

**5,125** Oral care

**18,329** Rehabilitation sessions (speech therapy, psychomotricity, physiotherapy and orthoptics) and provision of:

**700** Orthopedic devices (including 500 devices under contract)

#### SOCIO-EDUCATIONAL

**621** Beneficiaries of educational, cultural and artistic support (including 500 at a distance),

**83** Students were supported and enrolled in ordinary classes

#### SPORT

**842** Beneficiaries

#### PROFESSIONAL TRAINING

**154** Interns with mental disabilities

#### SOCIAL

**5,894** People who received social assistance

#### Action Plan relating to the consolidation of care services and the development of cooperation

- 1 Updating and implementation of the Procedures Guide for the resumption of activities at the level of medical-socio-educational establishments for people with disabilities, for the 2020/2021 educational year.
- 2 Continuous training on the use of the disability monitoring book (CSH), for the benefit of CNMH staff and partner associations for the improvement of the quality of monitoring of multidisciplinary care.
- 3 Signature of the partnership agreement with the Directorate of Social Services of the Royal Armed Forces (DGSS/FAR), for the capacity building of educators of the DGSS of the FAR and the mobilization of qualified human resources.
- 4 Signature of a partnership agreement with the Sidi Mohamed Ben Abdellah University of Fez to develop scientific research and continuing education in the field of disability as part of the strategy for the promotion of scientific research and training.
- 5 Production of an educational kit to support parents on mental retardation, autism spectrum disorder and cerebral palsy, with the aim of involving parents and the immediate family more closely in the monitoring and care of children and young people with disabilities.

#### PROMOTION AND SOCIAL ACTIVITIES

From March 29 to April 02, 2021

**12<sup>th</sup> National Disability Forum under the High Patronage of His Majesty King Mohammed VI may God assist him, on the theme «Autism Spectrum Disorders: State of play and universal methods of care»**

This edition, organized in partnership with City University of New York, the Non-Governmental Organization Humanity and Inclusion and the Collectif Autisme Maroc, focused on the rights of people with autism and the medical-social and psycho-educational dimensions related to treatment of autism spectrum disorders. Many international experts and speakers, including Arab and African delegations, intervened within the framework of the promotion of South/South cooperation in the field of the rights of persons with disabilities.

May 20

**Conference "Covid-19 impact study on the lives of people with disabilities"**

Organized in semi-in-person mode, this conference was an opportunity to present the current status and analyze the physical, socio-economic and psychological repercussions of the pandemic on people with disabilities (PSH). It made it possible to understand the experience of disabled people and to assess the changes in habits that should lead to a revision of the methodologies for care and support. The CNMH was presented as a model as a structure capable of adapting its mode of operation and guaranteeing the continuity of its medical-socio-educational services.

September 27

**Organization of a webinar on the start of the 2021-2022 school year**

As part of its participatory management approach, the management of the CNMH, the heads of the various centers and regional sections hosted a webinar of exchange and preparation for the start of the school year on October 1, 2021. For parents of PWD and to partner associations and NGOs, this webinar made it possible to assess the new expectations as well as the needs of PWDs and stakeholders, and to put them into perspective in relation to support and facilitation programs. The webinar was also an opportunity for the CNMH to present its new 2022 Action Plan which integrates new education and communication technologies, as well as the new measures for the reform of the national education system, enacted by project 4. of the provisions of Law No. 51-17.

03 - 04 November

**Regional Section of Marrakesh - First edition of the Regional Handi-Theatre Festival «Inclusive Theatre»**

Placed under the sign of escape and creativity, this first edition was an opportunity for children and young people with disabilities, from eight associations and care centers in the Marrakesh - Safi region, to perform through various plays.

Supervised by academics, artists, doctors and educators specialized in the field of disability throughout the region, this cultural event has made it possible to promote the artistic and expressive capacities of young PWDs, an essential step in their process of socio-cultural integration. More than 120 young girls and boys with disabilities, supervised by 20 socio-educational managers from the Regional Section and partner associations took part in this event.

At the end of this event, certificates of participation were given to young PWDs as well as to representatives of the associations and care centers involved.

30 November - 03 December

**Safi Regional Section - Open House on the occasion of the International Day of Disability**

In order to encourage the active social participation of PWDs, the Regional Section of Safi organized a four-day cultural and artistic event, under the theme "BE SMILE". This event was an opportunity for young people with disabilities, their families and regional organizations working in the field of disability to meet around educational and creative workshops, recreational and sports activities as well as workshops on the challenges of socio-cultural and professional inclusion of disabled people.

It also served as an exhibition platform for various paintings and wall paintings produced upstream by young PWDs, supervised at the level of the regional section of Safi.

These JPOs, open to the general public, made it possible to make visitors aware of the situation of people with disabilities and their place as full citizens in society.

The guest of honor this year was the multidisciplinary Faculty of Safi (annex of the Caddi Ayyad University of Marrakesh), which took charge of the educational and creative workshops in painting, new technologies and artistic communication provision of participants with disabilities.

December 10

**Virtual conference on violence against girls and women with disabilities**

This conference, initiated in partnership with the United Nations Population Fund (UNFPA), focused on the effects of the health crisis and confinement on the experience of women and girls around the world, in particular the observed increase in all forms of gender-based violence. It highlighted the urgency of taking action and putting in place mechanisms to combat this phenomenon on the one hand, and the need to adopt specific measures to protect PWDs on the other.

This conference was part of the program of activities against gender-based violence, led by UNFPA between November 25 and December 10, dates corresponding respectively to the International Day for the Elimination of Gender-Based Violence and International Human Rights Day.



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

### THE CENTER FOR WORK - BASED INTEGRATION AND ASSISTANCE (CIAT) - SALÉ



The year 2021 saw a new milestone in terms of activity for CIAT. CIAT recorded a positive recovery after the episodes of the pandemic and interruptions to the center's operations, with levels of commercial results not seen since the opening in 2017. This performance is the result of a development strategy that focused on enriching CIAT's services, and the implementation of a more sustained promotional strategy, including social networks. CIAT has carried out a wide diversification of its products and services, combined with an extension of reception capacities. This includes the catering (catering service and new pizzeria stand - grills), the integration of a mobile unit under the CIAT incubator, the setting up of new event spaces (playground for children, pony club, restructuring of the animal park and installation of a marquee dedicated to events).

Organic agricultural production has also been improved in terms of crop types and volumes. At the same time, significant promotional efforts have been made through cooperation (sales and information stands at institutional and commercial partners) and a strong presence in the media, carried by young workers with mental disabilities (TSHM).

Stakeholders of CIAT, young TSHM actively participate in its operation, while benefiting from appropriate supervision and ongoing training. In terms of employability capacity in an external environment, 23 of them (out of 58) are at 100% professional capacity, 24 are at 60% and 11 at 30%. In 2021, they benefited from several skills-building and personal development modules.

#### 2021 KEY INDICATORS

##### Professional activity of TSHM

58

**TSHM ACTIVE**  
in CIAT and Espace Handi Idmaje  
work units



21

Agriculture Division



11

Catering Division



6

Bakery Workshop



6

Handi Idmaje space



5

Pastry Workshop



4

Sales area



3

Wheelchair Repair Workshop



2

Packaging & Stock Workshop

##### Commercial & Promotional Activity CIAT - Salé



**28,217** Visitors



**156** Events hosted  
(Birthdays, B to B, parties, etc.)



**9** External sales  
stands

- International University of Rabat - March 25
- CNMH Forum - March 31
- The ABABOU Foundation - April 24
- Ryad square - 1 and 2 May
- The ABABOU Foundation - May 5
- The ABABOU Foundation - July 9
- Mega Mall - From October 11 to 31
- ORGANIC RABAT market - Every Saturday
- ONCF - December

##### Space Handi Idmaje - Guiche Loudaya



**19,800** Customers at the delicatessen store

**11,376** Customers at the bakery

**13,655** Items treated at the Idmaj dry cleaners

**8,238** Covers served at the Gusto restaurant



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

### THE CENTER FOR VERY SMALL SOLIDARITY BASED BUSINESSES (CTPES) – CASABLANCA AND FEZ

During 2021, the CTPES showed resilience in the face of the pandemic, by mobilizing strongly in its local support actions for the benefit of incubated VSEs that were impacted by the crisis. Technical support has thus been strengthened through an increase in the number of advisers and coaches, and the development of new working tools. These include the CTPES guide, a kit that traces the entrepreneurial path of project leaders, from their registration in the incubation program to installation in an external environment, while presenting the conditions and deliverables necessary at each stage. The kit also includes the guidelines for the intervention of advisers – coaches to ensure effective implementation of the skills development process for project leaders.

Furthermore, and with a view to ensuring proper deployment of the CTPES platform, which will be extended to the towns of Salé and Oujda, a new organization in the form of network management has been set up from the CTPES of Casablanca.

#### PERFORMANCE INDICATORS

##### Follow-up of promotions of very small businesses accompanied



#### CTEPS Casablanca

- 6<sup>th</sup> Promotion: Recruitment phase for creation and reception at the center level
- 5<sup>th</sup> Class: Post-Creation – Incubating
- 4<sup>th</sup> Promotion: Post-incubation phase and preparation for installation in external environment

#### CTPES Fez

- 3<sup>rd</sup> Promotion: Selection and support for legal creation and installation at the center level
- 2<sup>nd</sup> Promotion: Post-Creation – Incubating
- 1<sup>st</sup> Promotion: Post-incubation phase and preparation for installation in external environment



#### KEY FIGURES

**627** Young entrepreneurs supported

**66.1** Million dirhams of turnover achieved by VSEs

**255** Solidarity companies hosted

**551** Jobs created

**100%** of activities have been formalized

**100%** Banking

**95%** TPE sustainability rate

#### PROMOTION AND COOPERATION



##### UNDP Program – ARZATLAS Project ■ July - December

As the result of a partnership with the United Nations Development Program (UNDP), the Arzatlas project is now part of the Micro-financing Program (MFP) of the Global Environment Facility (GEF). Implemented in Morocco by the CTPES of Fez, it aims at sustainable development of initiatives resulting from the Social and Solidarity Economy (IESS) operating in green entrepreneurship. It mainly targets projects for the preservation and enhancement of the cedar forest in the provinces of Ifrane, Khénifra and Boulemane. In July, the CTPES Fez launched the program by bringing together local actors linked to entrepreneurship and the cedar forest ecosystem. In December 2021, focus groups and awareness sessions on green entrepreneurship were carried out for the benefit of program beneficiaries.



##### Switchmed II Program: «Support Program for Green Businesses in Morocco» ■ July

After the establishment of the PNS network, National Support Partnership for Switchers, the CTPES launched the training of 36 trainers on Switchmed tools and methodologies in consultation with the members of the network and its partner Switchmed. This project aims to build the capacity of the skills of the network, with the aim of forming a pool of experts dedicated to supporting sustainable businesses.

##### Masters program in Business Support

Initiated in 2016 by the Mohammed V Foundation for Solidarity and Hassan II University, the Entrepreneurial Support Masters program aims to support the entrepreneurialism in Morocco. Led by the CTPES, it aims to create a pool of project leaders with essential skills that benefit from the Foundation's economic integration programs.

In 2021, the Masters program was duplicated in the city of Fez, through a new partnership with the EuroMed University which welcomed a first intake of 20 learners. With the Masters program of Casablanca and that of the Multidisciplinary Faculty of Larache, which are respectively in the 6<sup>th</sup> intake and 2<sup>nd</sup> intake respectively, the course has a staff of 90 participants who will complete their training in 2023.

At the end of 2021, the Masters program had welcomed 268 learners, including 80 graduates currently active within the various programs under the Foundation, 26 evolving as advisers and/or executives in financial organizations and 148 in training (the training being spread over a period of two years).



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

### THE MOHAMMED VI CENTER FOR SOLIDARITY BASED MICRO FINANCE (CMS) - CASABLANCA

In 2021, the Moroccan micro-finance sector has been able to stay the course and show resilience. At the end of December 2021, the sector recorded a slight increase in the outstanding amount of loans granted, which stood at 8.2 billion DH, and had 840,333 active customers. CMS activity in 2021 saw sustained resumption of its interventions with micro-credit associations and individual beneficiaries (training program and marketing support events) as well as the work of analysis and sector monitoring. The CMS has also expanded its cooperation network, by setting up a strategic partnership with the JAIDA Fund, which aims in particular to develop new economic niches in order to support the changing needs of micro-entrepreneurs. Similarly, new cooperation projects have been launched under study with the French Development Agency, Swiss Contact and Development Aid with a view to strengthening support and training mechanisms and tools.

#### SKILLS SUPPORT PROGRAM TRAINING

#### Specific training plan inter AMC (*Associations Marocaines de Microcrédit*) & micro-entrepreneurs

The 2021 training plan has been deployed in three areas of intervention:

- Axis 1** Training of middle management, back and front office staff and micro-entrepreneurs of all activities and types around themes related to risk management, internal control, marketing, management of unpaid bills, digitalization and financial education.
- Axis 2** Continuous training of AMC agents and strengthening of the skills of micro-entrepreneurs.
- Axis 3** New training cycle for Social Performance Managers and AMC Back Office and Network Managers. This project in partnership with Microfinanza and Jaida, focused on Green Finance, in particular the themes relating to the principles and key indicators of Green Finance, the impact in green micro-finance, green financial and non-financial products as well as the tools developing a green finance strategy.

#### Overview of the Inter AMC & Micro-entrepreneurs training plan

NAME OF PROJECT	NUMBER OF TRAINING DAYS	NUMBER OF PARTICIPANTS	TOTAL TRAININGS DAYS (*)
Specific Trainings for AMC agents	448	486	2 623
Formation Training of Micro-entrepreneurs	62	1,467	1,969
Consulting and training engineering	111	1,808	2,123
Logistics support	39	877	1,432
E-Learning training for AMC agents and micro-entrepreneurs	1,358	2,323	1,358
<b>TOTAL</b>	<b>2,018</b>	<b>6,961</b>	<b>9,505</b>

(\*) Total training days: Participant Training Days (Training days x Participants)

#### Other training activities

##### Moazara Program



Initiated by the Ministry of Tourism, Handicrafts, Air Transport and Social Economy, the Moazara program is intended to contribute to the financing of innovative projects with a sustainable socio-economic impact, through the creation of at least one cooperative per project submitted, in the areas of Social and Solidarity Economy. For its first year of implementation, the program benefited from the intervention of the CMS with the project leaders selected by the program. The CMS has set up a system of 293 days of professional training for the benefit of 236 project leaders from Fez and El Jadida. The trainings, organized during the months of March and February, focused on the themes: digitalization, sales techniques, strategic marketing and labeling as well as international trade.

##### Training of Support Staff - TAM III Project



As part of the project «Support program for very small, small and medium-sized enterprises - Taahil Al Moukawalat» (TAM III Project), the CMS trained 15 coaches in charge of supporting the strengthening of skills of micro-entrepreneurs beneficiaries of the TAM Project. The training, carried out remotely, focused on a comprehensive program of themes covering in particular the development of the business plan, the adaptation of micro-finance products to VSEs, risk management and internal control, the management of failures of SMEs and cost control.


##### Certified Training of Trainers - Financial Education



The CMS, in partnership with the Moroccan Foundation for Financial Education (FMEF), organized an in-person training cycle for the benefit of 15 AMC agents and members of the CMS team. This certifying training was broken down into six modules: setting objectives, budget management, savings, means of payment, financing and over-indebtedness, insurance and risks.



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

 THE MOHAMMED VI CENTER FOR SOLIDARITY  
BASED MICRO FINANCE (CMS) - CASABLANCA

### PROMOTION OF MICRO-ENTERPRISES & SUPPORT FOR THE MARKETING OF THE PRODUCTS OF MICRO-ENTREPRENEURS



#### Arab Day of Financial Inclusion Celebration Program - April to June

The CMS took part in virtual meetings and webinars which focused on two specific themes. Digitization: a lever for financial inclusion. And entrepreneurship and financing of VSMEs. These interventions were part of the program of the Arab Day of Financial Inclusion, an event organized by Bank Al-Maghrib for the benefit of higher education students throughout the Kingdom.



#### Organization of the 7<sup>th</sup> and 8<sup>th</sup> editions of the National Micro-Entrepreneur Prize April and November

This year, given the cancellation of the 2020 edition due to the pandemic, the CMS exceptionally organized two editions of the National Micro-entrepreneur Prize. These took place on April 7, 2021 in Casablanca (7<sup>th</sup> edition) and on November 19, 2021 in Fez (8<sup>th</sup> edition). They were an opportunity to reward a total of 58 winners, including 33 women, for the originality and success of their micro-projects.



#### Launch of the 1<sup>st</sup> edition of the Bazar Solidaire in M'diq - July to September

A new event launched by the CMS, the Bazar Solidaire aims to offer new perspectives to micro-enterprises, very small enterprises (VSE) and cooperatives whose activity has been impacted by the pandemic, while contributing to the promotion of the host region of the event. Its main objective is to support the marketing of products and services of microcredit beneficiaries,

For its first edition, the Solidarity Bazaar settled, during the summer period, in M'diq, a summer destination in the Tamuda Bay coastal area known for its tourism. The event, with the participation of 150 exhibitors who benefited from microcredit and the integrated economic initiatives program of the M'diq-Fnideq Province, welcomed nearly 30,000 visitors. It has also made it possible to create around a hundred direct and indirect seasonal jobs for young people in the region who have been able to help exhibitors as sales representatives or technicians. Beyond the strong economic impact, 90 exhibitors benefited from training sessions in Financial Education provided by the CMS.

In parallel with the Bazar Solidaire, a microcredit impact study and an inventory of the training needs of micro-entrepreneurs were carried out by the CMS teams with 120 participants.



#### National Support Program for Income Generating Activities - December

In partnership with the CDG Foundation, the CMA organized the 7<sup>th</sup> edition of the National Support Program for IGAs by supporting the creation of young micro-enterprises. This edition was an opportunity to award 200 projects (including 39% carried by women). The Women benefited from financial subsidies for the development of their activities for a total amount of 2.7 million dirhams. The Moroccan microcredit associations, having participated in this 7<sup>th</sup> edition, were also recognized.

### MICROFINANCE OBSERVATORY

During 2021, the Microfinance Observatory continued its various analysis and sector monitoring work as part of its information mission. New studies have also been launched within the framework of new CMS projects. These include the marketplace that will be made available to micro-entrepreneurs benefiting from support from the CMS. With regard to the deliverables made by the Microfinance Observatory, they focused on:

- This report follows audits and measures the impact of the pandemic on the activities and living conditions of micro-entrepreneurs. Studies were conducted by CMS, JAIDA Fund and CDG Foundation teams during the months of May and June 2021;

There was also follow-up on two projects within the framework of the Deauville Initiative of the World Bank for the development of Microfinance in Morocco:

- the conduct of a survey on the impact of microcredits and CMS training programs deployed during the Covid-19 post-containment phase for the benefit of micro-entrepreneurs who participated in the first edition of the "Bazar Solidaire";

- The Electronic Reporting Platform on Microfinance in Morocco and the Digitalization of CMS training modules and the production and dissemination of monthly dashboards and quarterly notes on the Microfinance sector in Morocco.

The development of a major report which assessed projects carried out by 73 winners of the Micro-entrepreneur Prize for the years 2018, 2019 and 2020.



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

### ENTITIES AND QUALIFICATION CENTERS FOR HANDICRAFTS TRADES - CQFMA FEZ - MARRAKESH - SALÉ



The 2021 CQFMA projects experienced a gradual recovery, marked by a shift in the 2020 and 2021 training programs following the closure of the centers for a period of six to eight months in 2020. The training of the 2020 class which restarted in November 2020 ended in July 2021. As for the class of 2021, it began in May 2021 and ends in April 2022. The CQFMAs have taken all the necessary measures to adapt the apprenticeship programs and modulate the applied and theoretical technical courses according to the intakes, in order to ensure a qualitative framework and optimal working conditions within the centers.

In 2021, the CQFMA of Salé experienced a restructuring of its projects, through an organizational upgrade (new organizational chart, strengthening of skills and new participatory operating approach) as well as the strengthening of its educational program (integration of companies and cooperatives in the residential course, new sectors in the trades, introduction of extra-curricular educational activities).

#### TRAINING PROGRAM

##### Workforce situation 2020 – 2021

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKESH
Workforce Promotion 2021	619	460	800
	1,879		
Workforce Promotion 2020	873	248	671
	1,792		
Number of Trainees per Center	1,492	708	1,471
GLOBAL NUMBER OF TRAINEES 2020-2021	3,671		

##### Number of apprentices by sector Focus on the class of 2021

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKESH
Leather	28	2	14
Wood	48	42	41
Textiles	414	365	638
Metals	73	16	49
Land	51	20	54
Plant materials	5	15	4

Regarding the supervision of the practical training, supported by companies, craftsmen and cooperatives operating outside the centres, a total of 495 facilities

have welcomed young apprentices within of their production workshops.

#### SUPPORT PROGRAM FOR THE PROFESSIONAL INTEGRATION OF YOUNG GRADUATES

In parallel to the training of young people, the CQFMAs implemented various levers to promote the professional integration of graduates, directly into companies or through support for the creation of economic projects.

In 2021, the integration support unit resumed its activity by organizing recruitment efforts and supporting the young graduates build their professional projects.

##### Professional integration activity

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKESH
Graduates integrated in hospitality businesses	127	41	180
Graduates integrated in artisanal cooperatives	58	33	120
Self-employed Graduates	16	25	30
Graduates supported for the creation of cooperatives	1	19	120
Graduates supported for a business creation project	1	14	25

#### CONTINUOUS TRAINING OF CRAFTSMEN, PROMOTION AND COOPERATION

In 2021, reinforced by international cooperation programs, the various CQFMAs relaunched activities related to the continuing education of artisans operating in local markets.

Similarly, promotional actions within the centers and with institutional partners have been implemented in order to support the work of artisans and develop the horizons of apprentices.

##### CQFMA SALÉ

###### Training and cooperation

- Partnership agreement with the Brotherhood of the Royal Gendarmerie for the reception and training in craft trades for children with autism
- Partnership agreement with the Nabta Maroc Association for the training of craftsmen

###### Events

- Meeting with the cooperatives led by women, craftswomen and young apprentice girls around the work of women in the craft trades
- Organization of an exhibition produced by the children of the Moroccan Association of Art and Development on the theme "Little fingers in the development of art, heritage of the past and heritage of the present"
- Visit of the delegation of the Government of the Central African Republic

##### CQFMA FEZ

###### Training and cooperation

- Training by the Handicrafts Department of Banque Al Maghrib of 236 craftsmen in financial management and financial products
- Awareness workshop on the 12.00 law, organizing apprenticeship training for 40 craftsmen
- English courses supported by the American Language Center for 21 artisans and 91 apprentices
- Training of eight young craftsmen in the profession of woven textiles (period of nine months)

- Partnership agreement with the Department of Handicrafts and UNESCO for the safeguarding of the profession of textile weaving
- Partnership agreement for the preservation of trades and training in Design with the Michelangelo Foundation and the Department of Crafts

###### Events

- Working visit by students from the Balzac d'Alembert Vocational High School (Issoudun – France)
- Working day with Design students from the Euromed University around the themes of design and innovation in craftsmanship

##### CQFMA MARRAKESH

###### Training and cooperation

- Training in digital commerce for 30 artisans and cooperatives as part of a partnership with the Anoual Association and the Embassy of the United States of America
- Partnership agreement with the Anoual Association and the Embassy of the United States of America for the creation of a digital platform for the marketing of craftsmen's products

###### Events

- Commercial exhibition at the Naoura Barrière hotel
- Organization of a training course in plaster production techniques for the benefit of students from the Faculty of Sciences of Marrakesh
- Open day event for school children and high school students to discover craft trades
- Organization of workshops for students from the University of Florence, the School of Architecture of Marrakesh and VCU Art Qatar





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