



# 2023 ACTIVITY REPORT

FOUNDATION MOHAMMED V FOR SOLIDARITY

## 2023 ACTIVITY REPORT







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In our collective memories, 2023 will remain a terrible year, marked by natural and climatic events of unparalleled force which struck Morocco. The extreme cold, unprecedented levels of snowfall and the natural disaster of the Al Haouz earthquake have affected hundreds of thousands of families, devastated several residential areas, and created conditions of humanitarian distress which have accentuated the vulnerability of populations.

In all these situations and under the leadership of His Majesty King Mohammed VI, may God assist Him, national solidarity materialized and came together in all its military, state and civil components to ensure relief and support affected citizens. The management of the devastating aftereffects of the Al Haouz earthquake is a living illustration of this and demonstrated the effectiveness of immense collective work which should be saluted.

Acting in this context and working as close as possible to citizens is one of the fundamental roles of the Foundation Mohammed V for Solidarity. On High Royal Instructions, the Foundation has fully mobilized by deploying appropriate and coordinated intervention campaigns to urgently assist the most vulnerable and take care of people in need. Significant resources were committed in this direction to meet multiple needs. We note the Ramadan food support operation which benefited 1 million households (or 5 million individuals) for the first time this year, the Haut Atlas operation activated following the exceptional snowfall recorded in February, and the support operation for victims of the Al Haouz earthquake. The latter covered hundreds of affected douars in the three provinces of Al Haouz, Chichaoua and Taroudant. Tens of thousands of families weakened by the effects of the natural disaster were supported, in-person and in kind which included food aid, shelter, household and solar equipment, clothing items, hygiene kits, medical care, psychological support, educational workshops for children. Comprehensive support was also activated by the Foundation to meet vital and security needs. The Foundation acted to create the conditions suitable for a return to normal, such as maintaining continuity of access to housing, education and the socio-cultural activity of the affected people.

In 2023, financial commitments allocated to humanitarian operations reached the exceptional level of 510.4 million dirhams, out of an unprecedented annual budget of 1.086 billion dirhams. The year saw the launch of large-scale projects in the areas of health and the fight against poverty. Among these projects is the Connected Mobile Medical Units program – Foundation Mohammed V for Solidarity, a vital local health system for the rural world, driven by His Majesty King Mohammed VI, may God assist. With 50 units implemented in several provinces of the Kingdom, this new platform is intended to improve access to care for rural populations. These units are particularly targeted to those living in remote areas through the provision of new generation medical services combining general care through tele-expertise. As of the end of December 2023, 54,403 people had benefited. The Foundation continued its annual action programs, particularly those dedicated to supporting the economic integration of young people and the social and solidarity economy. Likewise, the construction sites of the various socio-cultural, medical and professional care center projects have followed their pace of development, with the 2023 activity having seen the opening of new structures in the various cities of the Kingdom.





**THANK YOU TO ALL THOSE –  
PUBLIC DEPARTMENTS,  
ARMY CORPS, NATIONAL AND  
INTERNATIONAL INSTITUTIONS,  
PARTNERS, BENEFACTORS,  
ASSOCIATIONS AND VOLUNTEERS –  
WHO CAME TO THE AID OF  
THE VICTIMS OF THE AL HAOUZ  
EARTHQUAKE.**

**THANK YOU !**



# THE YEAR IN PICTURES



## JANUARY

January 24 – 30

### Operation Extreme Cold – Phase 1

On High Royal Instructions and following a sharp drop in temperatures in certain provinces of the Kingdom, the Foundation launched Operation Great Cold to help populations overcome this cold episode. 20,100 families from 221 douars, in the four provinces of Midelt, Khénifra, Azilal and Al Haouz, benefited from humanitarian aid.



## FEBRUARY

February 1<sup>st</sup> to 6<sup>th</sup>

### Operation Extreme Cold – Phase 2

As the cold snap intensified, the Foundation continued its mobilization by organizing a second phase of humanitarian intervention. On a larger scale, this affected 9 additional provinces; namely Chefchaouen, Al Hoceima, Taounate, Taza, Ifrane, Boulemane, Tinghir, Beni Mellal, and Chichaoua. It made it possible to cover the needs of 46,700 families, from 714 douars in remote areas of the Rif, the High and the Middle Atlas.



February 18 to 26

### The High Atlas Operation

On February 17, the province of Ouarzazate recorded a wave of snowfall of unprecedented proportions (a peak of 2 meters reached in the heights), creating an emergency situation in mountainous areas. The provinces of Taroudant and Zagora were also affected by this cold episode. **His Majesty King Mohammed VI, may God assist Him**, therefore ordered a vast humanitarian operation for the benefit of the populations of the three provinces. Deployed by the Foundation, with the assistance of the Royal Armed Forces, the Royal Gendarmerie and local authorities, it enabled 24,000 households to benefit from material humanitarian support and appropriate social support, in addition to 4,187 people who received medical care (medical evacuations, urgent care and local multidisciplinary medical caravans).

**90,800**  
Households  
benefited  
from aid

## MARCH

March 24

### 1,000,000 households benefiting from the Ramadan food support operation

**His Majesty King Mohammed VI, may God assist Him** kicked off the distribution of Ramadan food aid at the Al Fqih Sidi Mohammed Britel school, located in the Sidi Moussa district in Salé. This 24<sup>th</sup> edition was marked by an exceptional increase of 400,000 beneficiary households, to reach the level of 1,000,000 households or 5,000,000 people at the national level. Likewise, food aid was enriched with additional products in order to best meet the needs of families. A total envelope of 390 million dirhams was thus mobilized to finance the operation.

**5,000,000**  
people benefit  
from the ramadan  
food support



# THE YEAR IN PICTURES

## APRIL



April 4 to 8

### Medical-surgical campaign in Taounate

As part of its medical-humanitarian program for the month of Ramadan, the Foundation organized a multidisciplinary care and surgery caravan in the province of Taounate. This was deployed within the Taounate Provincial Hospital for everything relating to general and cataract surgery, and in the municipality of Ain Aicha for the general and specialized care component. The number of beneficiaries reached 11,370 including 6,528 women, in addition to 200 children who benefited from the provision of spectacle frames.

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Campaign review  
14,894 Consultations and care in general and specialized medicine  
137 surgical procedures

**14,894**  
Consultations and care in general and specialized medicine

**137**  
Surgical procedures



April 10

### Royal Inauguration of the Local Medical Center – Foundation Mohammed V for Errahma Solidarity (CMP) – Casablanca

His Majesty King Mohammed V, may God assist Him inaugurated the third CMP in the Casablanca – Settat region. This will provide the new agglomeration of Madinat Errahma – which has more than 300,000 inhabitants – with an integrated and complete semi-hospital care offer, which will strengthen the health map at the regional level.



April 5

### Royal Inauguration of the Psycho-social Rehabilitation Center Ibn Rochd University Hospital

His Majesty King Mohammed V, may God assist Him inaugurated a psycho-social rehabilitation center created by the Foundation within the psychiatric center of the Ibn Rochd University Hospital. This new structure aims to care for patients suffering from stabilized mental disorders, through medical, socio-educational and occupational therapeutic support.

## JUNE



June 5 to September 15

### Launch of the 23<sup>rd</sup> edition of Operation Marhaba

Under the Effective Presidency of His Majesty King Mohammed VI may God assist Him, Operation Marhaba was implemented in order to support the MRE community in the best conditions, during the arrival and departure phases.



**3,165,328**  
Moroccans Residing Abroad were welcomed

▲ +2.74% compared to 2022

**112,377**  
benefited from medical and social assistance services





SEPTEMBER

September 9 – December

**National mobilization for the affected populations of Al Haouz**

On the night of September 8 to 9, a powerful earthquake hit the High Atlas. It causes significant material damage and human losses, recorded mainly in the provinces of Al Haouz, Chichaoua and Taroudant. In total, this disaster affected more than 2.8 million people from 578,280 families and damaged more than 50,000 homes. His Majesty King Mohammed V, may God assist Him immediately ordered the launch of relief operations and assistance programs.

Mobilized from September 9, the Foundation was on the ground to coordinate emergency aid (essential products, water, blankets, tents, etc.), organize their distribution directly in the most affected douars and assist affected families.

A real solidarity chain was formed, with the help of the Royal Armed Forces, local authorities, the Royal Gendarmerie, Civil Protection, the departments of Health and Equipment, civil society as well as partners of the Foundation. Central depots were quickly set up in Marrakech, Tahanaout, Chichaoua and Taroudant to ensure humanitarian logistics. In addition to mobile interventions (aid distribution, psychological support, first aid and medical evacuations), three medical-humanitarian reception sites were set up in Talat N'Yaacoub (located 15 km from the epicenter), in Adassil (province of Chichaoua) and Tafingoult (province of Taroudant). Still operational at the end of the year, these central depots served to maintain the continuity of humanitarian support and to facilitate the rehabilitation and post-emergency care actions that the Foundation carried out for the affected populations.



September 25 – December 20

**The Foundation alongside the middle and high school students of Al Haouz**

Nearly 10 days after the earthquake, the Ministry of National Education Preschool and Sport announced the resumption of classes in the province of Al Haouz. Various measures have been taken to ensure educational continuity for young victims, including; welcoming 6,000 middle and high school students to Marrakech in suitable establishments. Faithful to its commitment to supporting education, the Foundation has mobilized by setting up a support system for young people from douars in the communes of Ighil, Aghbar, Talat N'Yaacoub, Imigdal, Ouirgane and Ijoukak. Implemented in partnership with public and private educational institutions in Marrakech, local authorities, the regional health delegation and associative partners, this support system focused on the transfer of young people, the provision of clothing kits and the organization of a medico-psycho-social support program deployed in boarding schools and host schools. 1,978 young people aged between 11 and 17 benefited from various actions and support services.

Welcoming  
**1,978**  
middle and high  
school students  
transferred to suitable  
establishments  
in Marrakech



# THE YEAR IN PICTURES

## OCTOBER

October 24

### **Sending urgent humanitarian aid to Palestinian families in Gaza**

On High Royal Instructions, the Foundation mobilized to organize the sending of emergency humanitarian aid (food products, water and medicine), to support the Palestinian people.



October 28

### **Launch of the Connected Mobile Medical Units program – Foundation Mohammed V for Solidarity dedicated to the rural world**

His Majesty King Mohammed V, may God assist Him chairs the signing ceremony of a partnership agreement between the Foundation, the Ministry of Health and Social Protection and the company Mediot Technology. For the first time in Morocco, a large-scale program of 50 units deployed across the national territory will provide local care combined to specialized telemedicine in order to improve access to medical services in rural areas.



**50 UMMC - FMVS**  
to be deployed across  
the national territory

## NOVEMBER



November 10 to 12

### **Cataract surgery campaign in Tahanaoute**

Scheduled as a continuation of the medical-humanitarian aid projects for populations affected by the earthquake, this initiative benefited people who were diagnosed and recorded at the field hospital deployed by the Foundation in Talat N'Yaacoub. 200 patients from the localities of Talat N'Yaacoub, Asni and Ouirgane were treated at the Tahanaout Provincial Hospital Center as well as in the ophthalmic surgical units made available by the Moroccan Medical Solidarity Association.

## DECEMBER

December 8

### **Solidarity accommodation platform for affected families in Douar Degouj**

Located at an altitude of 1,300 meters, the Degouj douar is one of the areas most affected by the earthquake where most inhabitants lost their homes. Thanks to the mobilization of the National Ports Agency and a local donor, the Foundation has set up a platform of 64 fully equipped containers. They were divided between modular housing, toilets, a nursery and a classroom. 54 families were able to settle there and find more suitable living conditions.



December 14

### **The Incubator Digital Solidarity (IDS): a new generation center opens its doors in Salé**

As an incubation platform specializing in digital professions, the IDS aims to support the creation and development of digital activities carried out by young people from disadvantaged backgrounds. It also provides them a complete training program in technical skills, business management and soft skills. Inspired by the new ways of working and the digital tools used, it offers project holders the opportunity to undertake, innovate, learn and ultimately succeed, in a spirit of solidarity; access to the center and its various services and benefits is free.



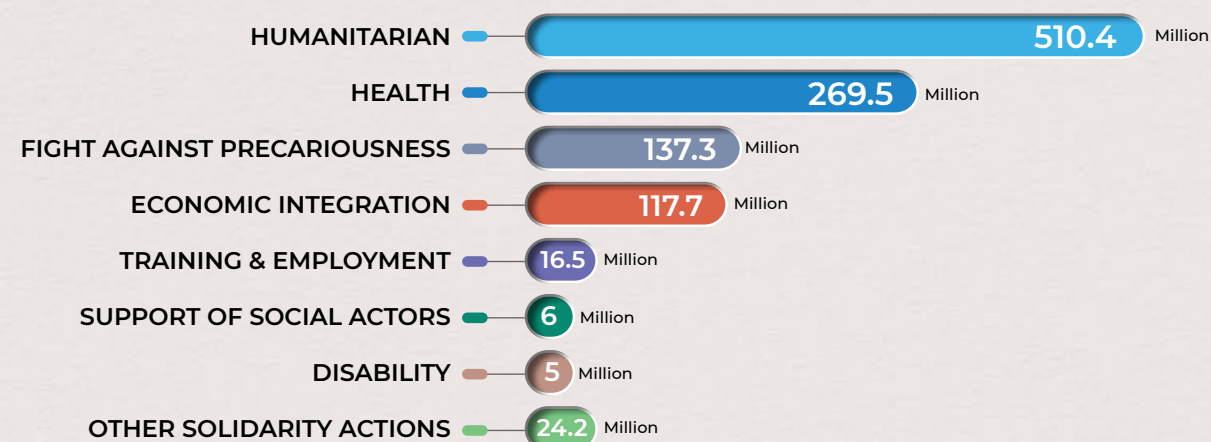
# 2023 THE KEY NUMBERS

## TOTAL FINANCIAL COMMITMENTS

as of December 31, 2023

# 1.086

BILLION DE DIRHAMS



### PROJECTS RELATED TO CENTERS

#### 6 Centers commissioned

- Health
  - Economic Integration
  - Education
  - Training and Employment
- Casablanca – Oujda – Saidia – Salé  
Ville Nouvelle Errahma

#### 3 New projects initiated

- Health
  - Fight against Precariousness
  - Training and Employment
- Agadir – Skhirat

### HEALTH

Launch of the UMMC – FMVS program dedicated to the rural world

**44** Units deployed in 33 provinces  
In 31 décembre 2023

### OPÉRATIONS HUMANITAIRES

**5** Major Medical-Humanitarian Operations

**24<sup>th</sup>** Edition of the Food Support Operation - Ramadan 1444

**23<sup>rd</sup>** Edition of Operation Marhaba to welcome Moroccans residing abroad

**3** Emergency response Operations

**14** Medico-psychosocial and local surgery campaigns

### ECONOMIC INTEGRATION

PIAE **870** Economic initiatives retained

PAAC **111** selected local and craft cooperatives

## WORKFORCE OF BENEFICIARIES



### TRAINING AND EMPLOYMENT

**34,445** young trainees were admitted to training and professional qualification centers



### EDUCATION

**7,501** young girls and students were welcomed into hostels and boarding schools

**4,300** children were supervised in spaces dedicated to preschool in social and training centers

**1,978** middle and high school students from the affected douars of Al Haouz and transferred to Marrakech were supported



### SOCIO-EDUCATIONAL AND CULTURAL SUPPORT

**55,642** children and young people were supported educationally, culturally and sportingly

**9,551** women benefited from the services of socio-educational and skills-building centers



### ECONOMIC INTEGRATION

**981** projects and cooperatives were supported by support actions for the development of their income-generating activities

**5,215** Members of associations and economic actors who participated in training programs



### HEALTH AND DISABILITY

**86,096** people were treated during solidarity medical campaigns, including **58,284** victims of the Al Haouz earthquake

**19,347** adults and children affected by the Al Haouz earthquake received psychological support

**65,455** People with disabilities monitored in specialized centers and the national CNMH network

**219,273** people were treated in medical centers and specialized structures

**37,844** people from rural areas benefited from UMMC - FMVS services



### HUMANITARIAN

**5 million** people from rural areas and disadvantaged areas received food support during Ramadan

**3,165,228** Moroccans Residing Abroad were welcomed during the 2023 edition of Operation Marhaba

**112,377** people benefited from Marhaba social and medical assistance

**142,502** homes affected by the Al Haouz earthquake benefited from humanitarian aid

**90,800** households benefited from humanitarian aid during the Great Cold operations





## HIGHLIGHTS

- The emergency humanitarian interventions and rural areas
- The project commitments
- Center projects focus





## 2023 HIGHLIGHTS

# THE EMERGENCY HUMANITARIAN INTERVENTIONS AND RURAL AREAS

## AN UNPRECEDENTED SOLIDARITY MOBILIZATION

2023 was an opportunity to highlight the Foundation's know-how and capacity to act simultaneously and on a large scale. Emergency humanitarian operations to combat the effects of climate change and natural disasters, the crisis in Gaza, sustainable responses to the lack of access to quality health care in rural areas all were opportunities to express solidarity in various forms. For example, by sharing the urgency of acting in a collective and coordinated manner for the well-being and security of populations.

The Foundation has called on exceptional intervention measures which are both urgent and long-term. This concerns in particular the program of continuity of humanitarian activities put in place by 2024 to support the victims of the earthquake towards a return to normal such as the Connected Mobile Medical Units program – Foundation Mohammed V for Solidarity intended for populations from rural areas and remote areas. ■





His Majesty King Mohammed VI, chairing a working session dedicated to examining the situation following the earthquake, September 9, 2023

## AL HAOUZ EARTHQUAKE DISASTER SUPPORT OPERATION

An exceptional national mobilization led by His Majesty King Mohammed VI



His Majesty King Mohammed VI, at the bedside of the earthquake injured at the CHU of Marrakech, September 12, 2023.

On the night of September 8 to 9, Morocco was hit by a large-scale earthquake, causing unprecedented material damage and human losses in the provinces of Al Haouz, Chichaoua, Taroudant and Marrakech.

In this moment of crisis, the leadership of His Majesty King Mohammed VI, may God assist Him, was crucial in activating an immediate, organized and structured response to deal with this natural disaster. A general national mobilization, carried out by all the bodies of the State, the Army and the Foundation, fully invested in its humanitarian mission, was implemented to provide first aid, protect vulnerable populations and provide emergency aid to the households affected by the earthquake - or more than 2.8 million individuals.

After this first phase and after the Sovereign's visit to the victims at the Marrakech University Hospital, a post-earthquake reconstruction program was initiated on the High Royal Directives. It was designed over several stages and covers the rehousing of disaster victims, care for the people most affected by the earthquake, the upgrading of affected areas as well as the reconstruction of housing and the rehabilitation of homes. Estimated at 120 billion dirhams, this integrated and multi-sector program aims, over a five-year period, to ensure sustainable and resilient reconstruction of disaster areas. ■





## SOLIDARITY IN ACTION

A few hours after the tragedy and faced with the devastating effects of the earthquake, the Foundation mobilized fully on the High Royal Instructions, ensuring the assistance of survivors and the protection of people in a complementary and coordinated manner at large scale.

It was essential to quickly respond to vital needs for access to water, food and emergency medical care, while managing the challenge of delivering aid. A task carried out in concert with the specialized units of the FAR, the elements of Civil Protection, the local authorities and the equipment department to remove the multiple constraints linked to the mountainous terrain, the wide scope of intervention and the geographical distance from homes.

Alongside essential needs, the Foundation subsequently prioritized multidimensional support for disaster victims, with the objectives to reduce the effects that threatened vulnerability and support a gradual return to normal. Specific intervention programs were activated and called upon the contribution of numerous partners and patrons. They contributed to restoring the continuity of services, particularly in terms of education, health, psychological support, accommodation and care for the most vulnerable categories (orphans, widows and children).

The Foundation relied on a digital platform, "INQAD", for the proper conduct of humanitarian actions. This notably made it possible to carry out precise targeting of operations thanks to a daily inventory of needs in the field, and real-time monitoring of their execution. ■

## INQAD APPLICATION



The application was developed based on feedback from the first phase of emergency intervention, shared by stakeholders such as local authorities and the Foundation's logistics and field teams.

The result was an interface which made it possible to map the douars hard hit by the earthquake by associating the needs to be met in terms of humanitarian aid, medical care, logistical support, education support, accommodation, etc. The interface was thus used to centralize the data. The needs being expressed directly by the affected

populations and informed by a local correspondent from the Ministry of the Interior and to plan actions on the ground over a minimum period of 24 hours. A review stage was carried out by a line manager from the Ministry of the Interior responsible for validating the action before it was taken over by the Foundation. The intervention process was facilitated by a map plot and historical monitoring of actions in terms of geographical coverage (targeted douars), nature of aid and its consistency.

The "INQAD" application was designed with the assistance of INWI, Maroc Telecom, the National Agency for Land Conservation, Cadastre and Cartography, INETUM, the National Telecommunications Regulatory Agency and authorities local.





2023 HIGHLIGHTS

THE AREAS OF INTERVENTION  
OF THE FOUNDATION





## THE AREAS OF INTERVENTION OF THE FOUNDATION



### SOCIAL ASSISTANCE

- Presence on the ground for all operations
- Support for relief operations
- Listening and comforting survivors
- Census of orphans and widows
- Supervision of children
- Treatment and management of specific cases
- Coordination with all stakeholders operating in the field



### PSYCHOLOGICAL ASSISTANCE

- Listening and monitoring units provided by social workers and teams of volunteer psychologists
- Organization of recreational activities for children and young middle/high school students



### DONATIONS MANAGEMENT AND HUMANITARIAN AID LOGISTICS

- Supply of aid
- Setting up and managing central and local depots
- Receiving donations
- Help with importing donations
- Routing to distribution points



### DISTRIBUTION OF HUMANITARIAN AID

- Essential foodstuffs
- Daily consumption products
- Tents and sleeping equipment
- Hygiene kits
- Clothing effects
- Household appliances
- Maintenance products
- Equipment for electrical and solar installations
- Sanitary
- Medicines, consumables and medical devices
- School supplies



### SUPPORT FOR EDUCATION

- Support for middle school students transferred to Marrakech for the return to school
- Development of preschool education modules in the province of Al Haouz
- Installation and equipment of classroom tents in the province of Taroudant
- Class construction in the province of Taroudant
- Distribution of school kits
- Installation of shelter tents in the province of Taroudant
- Supply of foodstuffs and supplies to Dar Taliba and college youth centers



### REHOUSING OF DISASTER VICTIMS

- Implementation and equipment of modular accommodation solutions in the provinces of Al Haouz and Taroudant



### MEDICAL CARE

- Deployment of mobile medical teams for participation in first aid, management of emergency cases and monitoring of patients in remote douars
- Development of a field hospital
- Organization of multidisciplinary and surgical medical caravans
- Emergency medical evacuation



### SUPPORT FOR SOCIAL PROTECTION ESTABLISHMENTS, LOCAL ASSOCIATIONS, VICTIM RECEPTION CENTERS AND THE PUBLIC HEALTH SECTOR

- Supply of food, medicines and equipment
- Medicine donations
- Donation of medical equipment



### COORDINATION OF JOINT SOLIDARITY INITIATIVES WITH NATIONAL AND INTERNATIONAL ACTORS

- Education
- Electrical installation
- Housing solutions
- Health





## THE FOUNDATION'S INTERVENTION SYSTEM

Supervised by the Foundation Coordinator, the teams made up of social workers, doctors, paramedical staff, executives and logistics agents also from the institution's direct network were deployed over a large operational area. This covered priority areas in the affected provinces of Al Haouz, Chichaoua and Taroudant, with a central office established in Marrakech which coordinated the action in close collaboration with the national crisis office and the FAR command posts.

The first feedback from the field made it possible to establish an accounting of needs and consequently an operational plan for humanitarian action.

The Foundation focused its efforts on 4 main areas: the prefecture of Marrakech as well as the provinces of Al Haouz, Chichaoua and Taroudant. It established a scope of intervention characterized by broad geographical coverage. This included 102 municipalities and 973 douars whose populations benefited from aid as well as medical-humanitarian and socio-educational assistance.

### 4 INTERVENTION AREAS

#### ■ MARRAKECH PREFECTURE

#### ■ AL HAOUZ PROVINCE

29 MUNICIPALITIES

329 DOUARS

#### ■ PROVINCE OF CHICHAOUA

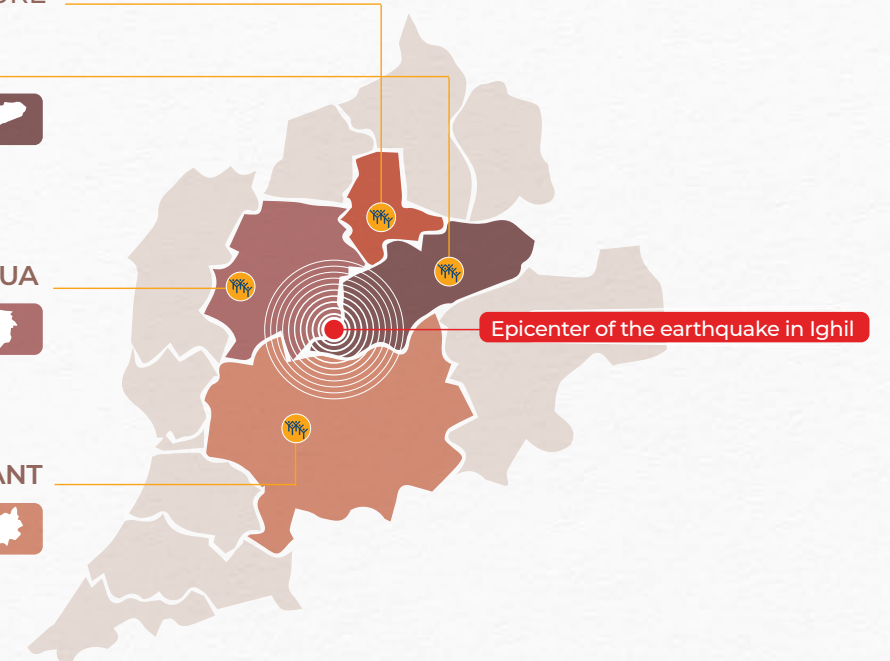
19 MUNICIPALITIES

320 DOUARS

#### ■ PROVINCE OF TAROUDANT

54 MUNICIPALITIES

324 DOUARS





Mobile operations were carried out from six main sites: Marrakech, Tahanaoute, Chichaoua, Adassil (located at 1200 meters above sea level and falling within the province of Chichaoua), Tafingoult (located at 1000 meters above sea level and falling under the province of Taroudant) and Talat N'Yaacoub (located at 1300 meters above sea level and 15 kilometers from Ighil, the epicenter of the earthquake), one of the areas most affected by the earthquake.

Outside of Marrakech, base camps were set up and provided with logistical means and human resources that can intervene at any time. This made it possible to have relays close to the affected areas, particularly mountainous regions, and thus to guarantee the continuity of humanitarian support. This organization was fundamental for operational efficiency, particularly for everything relating to the process of managing aid and its direct delivery to the populations. To do this, the humanitarian aid supply chain relied on the establishment of a network of 17 warehouses linked to 3 central structures used to receive donations in the cities of Marrakech, Tahanaout and Taroudant. 14 additional depots were installed in the camps and localities close to the intervention zones.

The immense outpouring of solidarity with the victims generated an exceptional influx of donations coming from public generosity and private contributors within Morocco, from Moroccans residing abroad and the international community. The Foundation played an essential role as a focal point in the centralization of donations, the allocation according to the nature of needs and the coordination of aid for direct action with disaster victims. At the same time, the Adassil and Talat N'Yaacoub camps were provided with welcome and local medical care areas. These areas made it possible to ensure regular monitoring of affected people and management of special cases of social assistance. They were set up near military detachments to ensure better coordination and pooling of resources. This configuration presented a great asset for mobile interventions in the douars as well as for the medical component; urgent cases requiring surgery being evacuated to military field hospitals.



The deployment of the Foundation's operations relied heavily on the logistics and expertise of the Royal Armed Forces, the Royal Gendarmerie, the General Directorate of Social Services, Civil Protection, local authorities, ministerial departments and the Auxiliary Forces. Likewise, the member institutions of the Board of Directors and the Permanent Support Committee of the Foundation which contributed financially to the efforts to support the affected populations and also provided logistical and human resources which strengthened the volunteer resources of partners and associations involved in the field. An extraordinary solidarity chain was formed to relieve and support the victims of this unprecedented catastrophe. It was made possible by the unwavering commitment of stakeholders and exemplary public generosity.

## STAKEHOLDERS

**1,141** Resource people deployed daily

**290** Contributors

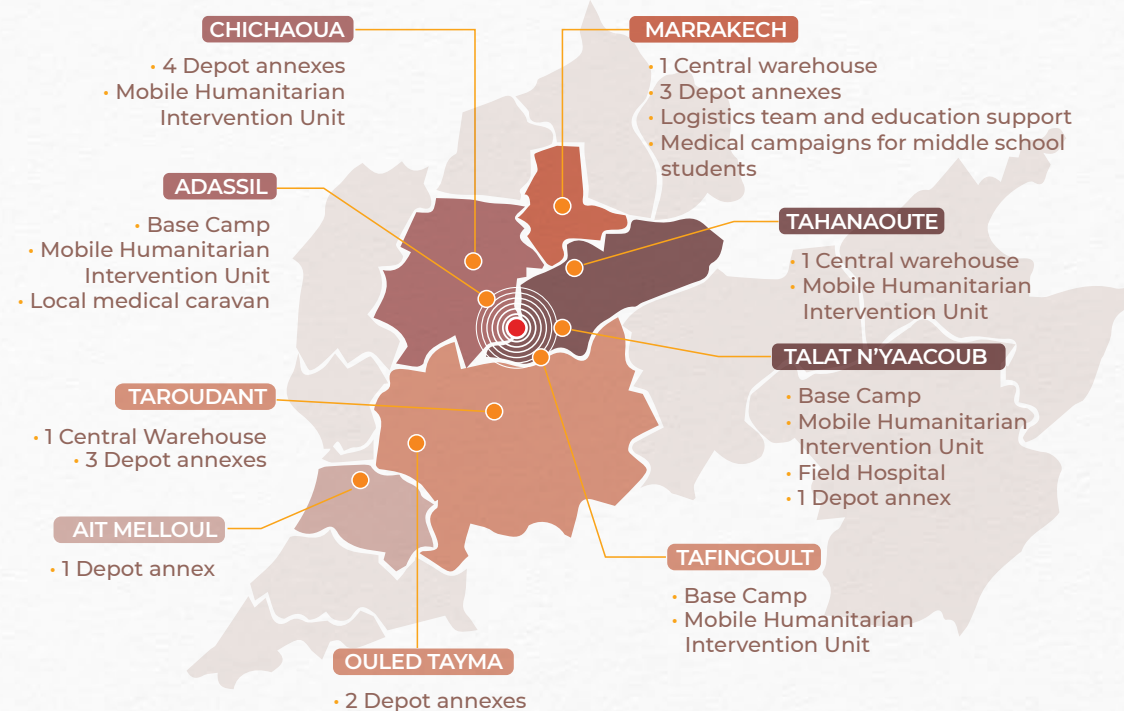
- Foundation Mohammed V for Solidarity
- Ministry of the Interior • FAR • Social Workers of DGSS
- Royal Gendarmerie • Public Departments of Health and Equipment
- Volunteer doctors, nurses and psychologists • Public Institutions
- Economic Operators • Benefactors • Forces Auxiliaires
- Promotion Nationale • Partner Associations

### Transport logistics

- FAR • ANCFCC • Auto Hall • Groupe OCP • Groupe Smeia
- Maroc Telecom • Centrale Automobile Chérifienne

**121** Vehicles provided in addition to the FAR's logistics means

## 9 OPERATIONS SITES



**6** Medical-humanitarian intervention sites

**17** Depots dedicated to humanitarian aid logistics



# QUANTITATIVE ASSESSMENT OF THE HUMANITARIAN AND AID ASSISTANCE OPERATIONS

## HUMANITARIAN AID

### EMERGENCY AND SUPPLEMENTARY AID

- 138,823** Food Kits Provided
- 48,615** Tents distributed
- 142,672** Bedding products distributed
- 17,844** Hygiene kits distributed to women
- 18,415** Household appliance kits distributed
- 45,866** Articles of clothing for adults, young people and infants supplied

## PSYCHOLOGICAL SUPPORT

- 18,263** Adults, widows and accompanied children
- 674** Middle school students transferred to Marrakech accompanied

## MEDICAL ASSISTANCE

### MOBILE INTERVENTIONS

- 45,553** Beneficiaries of first aid and emergency evacuations

### TALAT N'YAACOUB FIELD HOSPITAL

- 12,038** People taken care of
- 10,343** Radiological and biological examinations

### ADASSIL MEDICAL CARAVAN

- 12,664** People taken care of

### CATARACT SURGERY CAMPAIGN

- 200** Beneficiaries

### MULTIDISCIPLINARY CAMPAIGNS FOR MIDDLE SCHOOL STUDENTS TRANSFERRED TO MARRAKECH

- 1,022** Young people receiving care and medical monitoring

### DONATIONS OF MEDICAL-TECHNICAL EQUIPMENT AND MEDICINES

- 5** Beneficiary structures  
Regional Health Directorate of Marrakech, at the Mohammed VI University Hospital of Marrakech, at the Mohammed VI Hospital of Chichaoua, at the Mohammed VI Hospital of Tahanaout and at the Provincial Hospital Center of Essaouira

## SUPPORT FOR EDUCATION

### PRESCHOOL

- 20** Units installed and equipped
- 16** schools in the 8 municipalities of Talat N'Yaacoub, Ourika, Imegdâl, Ouirgane, Amizmiz, Moulay Brahim, Aghouatime and Ouizguita

### PRIMARY EDUCATION

- 49** Tents - classes installed and furnished in the province of Taroudant
- 1** School: Construction of a 4-class school in the rural commune of Aghbar
- 91** Schools in the province of Taroudant receiving school kits and food
- 1,468** School kits given to schoolchildren from the douars of the province of Chichaoua

### SUPPORT FOR DAR TALIBA AND BOYS' HOMES

- 88** Structures under the prefecture of Marrakech and the province of Taroudant receiving food kits, school kits and sleeping equipment

### TRANSFER OF MIDDLE SCHOOL STUDENTS FROM THE DISASTER-STRICKEN DOUARS OF AL HAOUZ TO MARRAKECH

- 1,978** Middle and high school students from the douars of the communes of Ighil, Aghbar, Talat N'Yaacoub, Imigdâl, Ouirgane and Ijoukak fully supported

## HOUSING

### FITTING OUT AND EQUIPPING MODULAR HOUSING (living spaces, sanitary blocks, preschool and school spaces, play areas)

- 34** Modules in Talat N'Yaacoub
- 64** Modules in Deggouj
- 50** Modules in Toulkine

### BIVOUAC INSTALLATION





## EXTREME COLD OPERATION

The year 2023 saw the resumption of humanitarian interventions in the fight against the effects of the cold, after a relative lull recorded over the last four years during the winter seasons.

At the start of the year, several cold snaps were experienced in the Rif, High and Middle Atlas provinces leading to populations in the mountainous and remote areas of these provinces to experience vulnerable conditions.

On High Royal Instructions, the Foundation carried out a large-scale humanitarian operation to provide relief to the inhabitants of the douars hit by the severe drops in temperature and snow.

66,800 households benefited from a humanitarian support kit consisting of food products (flour, rice, sugar, tea, salt, dried milk and oil) and blankets.

Two phases of intervention were organized for the distribution of a large number of support kits to targeted households across 13 provinces affected by cold snaps. Significant human and land logistics systems were deployed so that humanitarian aid could be transported to the 214 distribution points identified. The implementation of field operations was carried out in coordination with local authorities, the Royal Gendarmerie and the equipment department whose interventions made it possible to open access blocked by snow.



## HIGH ATLAS OPERATION

One of the most notable cold snaps of 2023 was during the month of February, in the provinces of Ouarzazate, Zagora and Taroudant. Significant snowfall (unprecedented snowfall of 2 meters) and the persistence of below zero temperatures created an emergency situation in mountainous areas, particularly in the Ouarzazate region. Several villages and douars found themselves isolated, road access was blocked which cut off food supply circuits and travel for medical care.

On High Royal Instructions, the Foundation mobilized to come to the aid of populations in distress and coordinate the rapid opening up of affected areas, with the various departments concerned, the local authorities, the Royal Gendarmerie and the Royal Armed Forces. The intervention system consisted of the implementation of humanitarian support consisting of food products and blankets, social support and local medical care, intended for the populations of several hundred douars.

The urgent nature of the operation, its large-scale deployment and the conditions on the ground required the mobilization of specific technical means, in addition to significant human and logistical resources.

Air bridges were created between Casablanca airport and those of Ouarzazate and Zagora, between which FAR planes operated to transport 480 tonnes of humanitarian aid. Significant land resources and ground teams provided service to the municipalities and douars affected by the cold snap.

Helicopters from the Royal Gendarmerie and the FAR were also deployed to reach isolated areas, particularly for search and rescue needs as well as for the delivery of humanitarian aid to douars that are difficult to access or located at high altitudes (more than 2500 meters above sea level).

In the space of a week, 10,000 families in Taroudant, 9,000 in Ouarzazate and 5,000 in Zagora were able to benefit from humanitarian aid. Three emergency medical evacuations including that of a pregnant woman were carried out and two rescue operations were carried out which allowed the evacuation of nomadic families living in the heights of Ouarzazate.

At the same time, two multidisciplinary medical caravans (general consultations and specialized care) were organized in the province of Ouarzazate, in the douars of Tidili and Iminoulaoune the two areas which experienced the heaviest snowfall. The caravans, organized with the assistance of the Regional Health Delegation, provided medical care for 4,182 people, including 1,544 women. ■

### INTERVENTION PROGRAM

#### PHASE 1 January

4 provinces

- Midelt
- Khénifra
- Azilal
- Al Haouz

20,100 Households

#### PHASE 2 February

9 provinces

- Al Hoceima
- Chefchaouen
- Taounate
- Taza
- Ifrane
- Tinghir
- Boulemane
- Beni Mellal
- Chichaoua

46,700 Households



955

Douars



12

Days of intervention



214

Distribution points



66.800

Ménages Bénéficiaires





## INTERVENTION PROGRAM

- **Snowfall episode:** night of February 17 to 18
- **Emergency response deployment:** February 18 to 26

### Geographical area

**3** Provinces covered

- Ouarzazate
- Taroudant
- Zagora

**651** Douars targeted

### Logistics and medical-humanitarian system

**2** Airlifts

Casablanca airport to Ouarzazate and Zagora airports

**33** Rotations

for the delivery of humanitarian aid to the Ouarzazate Provincial Hospital

**2** Multidisciplinary caravans

Douars Tidili and Iminoulaoune

**5** Emergency medical evacuations

to the Ouarzazate Provincial Hospital

**13** Air interventions to reach landlocked douars

Mobile and land teams for aid distribution



**481** Tons of humanitarian aid  
Food products and blankets



**4,182** People receiving medical care



**24,000** Beneficiary Households

## AID TO THE PALESTINIAN PEOPLE



At the beginning of October 2023, the Gaza Strip was plunged into an unprecedented escalation of violence. Armed reprisals and continued Israeli bombardments following the October 7 attack have created a situation of humanitarian crisis and famine for hundreds of thousands of Palestinians. On October 23, emergency humanitarian aid was ordered by His Majesty King Mohammed VI, may God assist Him, to support the Palestinian people and to provide relief to civilian victims subjected to appalling living conditions.

The Foundation, involved in the Al Haouz earthquake, mobilized to organize the sending of humanitarian aid in coordination with the Moroccan Agency for International Cooperation. On October 24, a large supply of water, food, baby products and medicine were provided for air transport to the Gaza Strip. ■





## THE CONNECTED MOBILE MEDICAL UNITS PROGRAM – FOUNDATION MOHAMMED V FOR SOLIDARITY

### A UNIQUE MODEL OF ACCESS TO HEALTH IN THE RURAL WORLD

Designed under the Royal Direction, the UMMC – FMVS program aims to improve the efficiency of organization and medical care in regions not served by health infrastructures, thanks to networked mobile health. This program is a result of the experience accumulated by the Foundation in the practice of medical caravans and the efforts of Public Health to meet the challenge of medical deserts, areas where citizens do not have access to medical care, which has made it possible to establish a new intervention methodology integrating telemedicine. The UMMC – FMVS program aims to provide the rural world and remote regions with specific resources and new generation medical means which can satisfy the needs of populations from these areas and thus contribute to their well-being. It is a response to issues related to mobility, availability of care, treatment and follow-up times as well as prevention in public health.

To do this, it relies on:

- 1 the installation of a physical platform made up of 50 mobile and equipped medical units, which are installed permanently (a period of up to twelve months) on a given site;
- 2 the provision of a local and dedicated medical team, which is assigned to each unit for the entire period of activity;
- 3 an organizational innovation in medical practice which combines local medical services provided in-person by a general practitioner and nursing staff, supported by specialized teleconsultation and tele-expertise;
- 4 a deployment which covers several geographical areas of the national territory in order to benefit a large segment of families from the rural world;
- 5 and a specific organizational system which involves appropriate technical means as well as significant multidisciplinary human resources, deployed to ensure the smooth running of the program, the management of which is the responsibility of the Foundation.

### MEDICAL SERVICES OFFERED BY THE UMMC – FMVS



FACE-TO-FACE GENERAL



MEDICINE CONSULTATIONS



MOBILE CARE PROCEDURES



TELECONSULTATIONS AND TELE-EXPERTISE



MEDICATION DELIVERY MONITORING OF PUBLIC HEALTH PROGRAMS (maternal and child health, vaccination, screening for breast and cervical cancer, diabetes and high blood pressure)





Furthermore, the UMMC – FMVS program, which is built on a public – private partnership, has made it possible to exploit telemedicine and facilitate its use on a large scale, thanks to information and communication technologies as well as the use of latest generation connected medical devices.

The practice of telemedicine within the various UMMC – FMVS is supervised by a system which connects them to a central telemedicine platform. Located in Casablanca and fully equipped, it brings together a pool of specialist doctors who assist general practitioners when the latter decide to use specialized skills.

One of the key factors in the operationalization of the program lies in the mobilization of dedicated medical teams: general practitioners, specialist doctors, nursing staff, health facilitators, regional coordinators, in addition to the steering and monitoring teams reporting to the Foundation and the Ministry of Social Protection. In particular, the general practitioners who are assigned to the different UMMC – FMVS operate full time. They have been specially trained in telemedicine and benefit from an ongoing training program (introduction to specialties, management of different pathologies, local epidemiology modules, public health programs, use of new biomedical devices, etc.) which aims to increase the level of skills.

#### SPECIALTIES COVERED BY TELECONSULTATION AND TELE-EXPERTISE

- OBSTETRIC GYNECOLOGY
- PEDIATRICS
- ENDOCRINOLOGY
- DERMATOLOGY
- ENT
- CARDIOLOGY
- PNEUMOLOGY
- NEPHROLOGY

#### UMMC – FMVS DEDICATED TEAMS

- 50** GENERAL PRACTITIONERS
- 100** NURSES
- 50** RECEPTION AGENTS
- 8** HEALTH PROGRAM FACILITATORS

#### TELEMEDICINE PLATEAU

- 24** SPECIALIST DOCTORS
- 2** STAGE FACILITATORS

The UMMC – FMVS platform will also serve as a basis of intervention for subsidiary operations, in particular those usually carried out by the Foundation which is in addition to and complementary to the main objectives of the program. Surgical campaigns will take place according to epidemiological data recorded in the field (for example cases requiring cataract surgery and/or other surgeries). At the same time, the UMMC-FMVS will be used for medical support for humanitarian operations to combat the effects of the cold or food distribution during the month of Ramadan.

#### TECHNICAL AND MEDICAL COMPONENTS OF A UMMC - FMVS

UMMC – FMVS is composed of integrated modules including a medical block specially designed and equipped to meet the requirements of the program, in addition to a reception area (registration, waiting and rest areas) which create the right conditions for the patient experience. The medical block is made up of two multipurpose consultation and treatment areas. They are equipped with basic medical instruments (blood pressure monitor, oximeter, height chart, scale, stethoscope, thermometer), medical equipment, connectivity systems as well as a complete range of latest generation biomedical equipment. The boxes have a trolley of connected examination devices (otoscope, dermoscope, mobile camera, iriscopes, ECG and double-probe ultrasound machine), a panoramic tele-expertise camera, an on-board medical application, touch screens and a video station. This equipment is connected to automatically repatriate medical data to the central telemedicine platform, without the need for manual entry of information, thus limiting the risk of error and optimize the medical time allocated to the patient.







At the end of December, two months after the launch of the program by His Majesty King Mohammed VI, may God assist Him, the Foundation deployed 44 UMMC – FMVS out of the 50 planned for the first year of activity (2023 – 2024). 33 provinces were covered in 9 regions of the Kingdom.

— The Oriental	6	provinces	6	Units
— Tangier - Tetouan - Al Hoceima	3	Provinces	3	Units
— Fez - Meknes	5	provinces	7	Units
— Rabat - Salé - Kénitra	1	Province	1	Unit
— Beni Mellal - Khenifra	2	Provinces	3	Units
— Casablanca - Settat	2	Provinces	2	Units
— Marrakech - Safi	6	Provinces	11	Units
— Souss - Massa	3	Provinces	4	Units
— Draa - Tafilalt	5	Provinces	7	Units

The targeting of sites was carried out with the assistance of local authorities and regional health delegations and took into account criteria linked to the territorial and geographical situation, demographic density, epidemiology, the positioning data received from local health centers and road access considerations.

## KEY FIGURES

CUMULATIVE ACTIVITY FROM NOVEMBER 3 TO DECEMBER 31, 2023

— TOTAL SUPPORT:	43,918	— NUMBER OF CONSULTATIONS IN GENERAL MEDICINE	37,844
— BREAKDOWN BY GENDER	63% Women 37% Men	— NUMBER OF TELE-EXPERTISES	2,204
— AGE DISTRIBUTION	0 - 6 years 10% 7 - 14 years 9% 15 - 24 years 6% 25 - 64 years 53% + 65 years 22%	— NURSING WORKFORCE	2,468



2023 HIGHLIGHTS

THE PROJECT COMMITMENTS  
OVERVIEW OF 2023 COMMITMENTS RELATED TO  
CENTER CONSTRUCTION PROJECTS  
IN RESPECT OF BUDGETARY YEAR 2023

PROJECTS INAUGURATED

BY HIS MAJESTY KING MOHAMMED VI, MAY ASSIST HELP HIM

PROJECT NAME	PROVINCE	LOCALISATION	COST IN MDH	PARTNERS
Community Medical Center - Foundation Mohammed V for Solidarity	Ville Nouvelle D'Errahma	Dar Bouazza	73	Regional Council of Casablanca - Settlat Prefectoral Council of Nouaceur Ministry of Health and Social Protection General Directorate of Territorial Communities
Psychosocial Rehabilitation Center	Casablanca	CHU Ibn Rochd	10.5	Regional Council of Casablanca - Settlat Prefectoral Council of Casablanca Ibn Rochd University Hospital Center Association La Ligue pour la Santé Mentale"

PROJECTS LAUNCHED

BY HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM

PROJECT NAME	LOCALISATION		COST IN MDH	PARTNERS
Connected Medical Units Program – Foundation Mohammed V for Solidarity	National	33 Provinces	180	"Ministry of Health and Social Protection Mediot Technology"

PROJECTS COMMISSIONED

IN 2023

PROJECT NAME	PROVINCE	LOCALISATION	COST IN MDH	PARTNERS
Solidarity Digital Incubator	Salé	Tabriquet	28	Regional Council of Rabat-Salé-Kénitra - Office of Vocational Training and Labor Promotion - National Agency for the Promotion of Employment and Skills - University Mohammed VI Polytechnic - Higher Technological School of Salé- National Higher School of Information and Analysis of Systems - GIZ
Center of Social Professions Training	Saidia	Saidia	5	Regional Council of Oriental - Office of Vocational Training and Labor Promotion
Center of Professional Training and Youth Integration	Oujda	Ahl Angad	6	
Girls Home	Skhour Rehamna	Rehamna	6	Local Association

PROJECTS

WHOSE STUDY PHASE WAS LAUNCHED IN 2023

PROJECT NAME	PROVINCE	LOCALISATION	COST IN MDH	PARTNERS
Regional Complex for the Reception and Rehabilitation of People in Precarious Situation	Agadir	Agadir	135	Regional Council of Sous Massa - Ministry of Health and Social Protection - Ministry of Health and Social Protection - Ministry of Youth, Culture and Communication - Ministry of Solidarity, Social Development, Equality and Family - Tounwship of Agadir Ida Outanane - Prefectoral Boards of the National Initiative of the Human Devlopement of Agadir Ida Outanane, Inezgane Ait Melloul, Chtouka Ait Baha, Tiznit, Taroudant and Tata - National Agency for the Developemnt of Oases and Argan - Foundation of the South
Advanced Health Center	Skhirat	Al Harhoura	13.2	Ministry of Health and Social Protection
Center for Specialized Training in Applied Technoly	Agadir	Douar Ben Cheikh	16.5	Regional Council of Souss - Massa - Prefectoral Council of Inezgane Ait Melloul - Tounwship of Temssia - Office of Vocational Training and Labor Promotion



FOCUS  
ON THE LAUNCHING  
OF PROGRAMMING CENTERS

Expanding access to health care, training and the economic integration of young people, as well as support for education and protection of the most vulnerable, the Foundation continues to work to support disadvantaged populations through care centers in all regions of the Kingdom. In collaboration with public actors, private institutions and local associations, new initiatives are emerging on the ground that call on cross-functional and specialized expertise. For example, the Salé Digital Solidarity Incubator, a new generation center dedicated to encouraging digital entrepreneurship among young people. This was achieved thanks to the mobilization of various skills and successful experiences from the national digital ecosystem. At the same time, the major projects currently being implemented are strengthening from year to year, particularly those linked to the health sector. 2023 saw the inauguration by His Majesty King Mohammed VI, may God assist Him, of the 5th Community Medical Center – Foundation Mohammed V for Solidarity which will serve a population of more than 300,000 inhabitants in the New City of Errahma, and the Psycho-Social Rehabilitation Center of the Ibn Rochd University Hospital in Casablanca which is dedicated to mental health.



HEALTH

COMMUNITY MEDICAL CENTERS PROGRAM  
– FOUNDATION MOHAMMED V FOR SOLIDARITY

The implementation of the CMP program in 2016 was an immense change in the Foundation's action in terms of access to health care for disadvantaged populations. The program moved to a more structured level of intervention, based on the establishment of a new semi-hospital care network deployed throughout the Kingdom. In partnership with the Ministry of Health and Social Protection, significant resources were committed to provide large-scale medical structures that offer a range of comprehensive care both in urban areas with high demographic density as well as those areas far from hospital centers, bringing medical care as close as possible to where people live.

Following this master plan, the Errahma CMP was established in Dar Bouazza (population of more than 300,000 inhabitants) and has an annual capacity of 60,000 people. Equipped with modern facilities, the CMP covers emergencies, general, specialist and in-person consultation and care services, maternal and child health (maternity and primary care), surgery (operating theaters and 13-room hospitalization unit) as well as imaging, analysis and pharmacy services. Inaugurated by His Majesty King Mohammed VI may God Assist Him in April 2023, it brings the number of operational CMPs to five, out of a general program of 12 structures planned in the long term.

After nine months of activities, the CMP provided care for 10,431 people, including 3,041 children.

NATIONAL CMP PROGRAM

– AGADIR	1 CMP	in the study phase
– CASABLANCA	2 CMP	1 operational in Sidi Moumen since 2019 and the second in the study phase
– FEZ	2 CMP	1 in the equipment phase and the second in the construction phase
– MARRAKECH	1 CMP	in construction phase
– RABAT	1 CMP	1 operational CMP in Al Youssoufia since 2019
– SALÉ	1 CMP	Completed
– TANGIER	2 CMP	1 operational in Bni Makada since 2022 and the second in study phase
– TÉMARA	1 CMP	operational since 2022
– VILLE NOUVELLE D'ERRAHMA	1 CMP	Commissioned in 2023



CMP – FOUNDATION MOHAMMED V  
FOR SOLIDARITY OF ERRAHMA

Project cost: **73** Million dirhams

- Partners:
- Ministry of Health and Social Protection
  - Regional Council of Casablanca – Settlat
  - Provincial Council of Nouaceur
  - General Directorate of Territorial Communities

PSYCHOSOCIAL REHABILITATION CENTER  
OF CHU IBN ROCHD – CASABLANCA

The Psychosocial Rehabilitation Center has created new, specialized structures which integrate a social approach that complement patient support mechanisms and is part of the program to strengthen the existing medical services offered and improve access to care for disadvantaged populations. The Center is within the Psychiatric Center of the Ibn Roch University Hospital and is intended for stabilized patients with severe psychiatric pathologies. It offers multidimensional day care whose objective is to take patients out of the isolation caused by their pathology, and promote social rehabilitation through personal and relational development.

The center's 2,100 m2 has a therapeutic area including psychology, psychiatry, occupational therapy and functional assessment rooms as well as a socio-educational center including a multi-purpose room and workshops, cooking-therapy, plastic arts, pottery, hairdressing-aesthetics and IT facilities. Patients are supervised by a multi-professional team made up of 3 psychiatrists, 2 neuropsychologists, 7 nurses and 7 trainers. They follow individualized care plans according to a program of group or individual therapeutic activities.

Inaugurated by His Majesty King Mohammed VI may God assist Him in April, it started its activities by welcoming 156 people.



PSYCHOSOCIAL REHABILITATION  
CENTER OF CHU IBN ROCHD –  
CASABLANCA

Project cost: **10.5** Million dirhams

- Partners:
- Regional Council of Casablanca– Settlat
  - Prefectural Council of Casablanca
  - Ibn Rochd University Hospital Center
  - Association La Ligue pour la Santé Mentale

ADVANCED HEALTH CENTER OF HARHOURA

Over the past ten years, the coastal town of Harhaura has experienced unprecedented urban and demographic development, accompanied by medical care needs specific to the local living environment. In this context, the Foundation and the Ministry of Health and Social Protection initiated the advanced health center project, a new medical structure specializing in emergency pre-hospital care. The center aims to guarantee proximity of care in terms of first aid treatment for summer visitors and users of the coastal road along the Harhaura axis, in particular cases which could require treatment of first aid and oxygen therapy. The center will be the first public establishment to have hyperbaric oxygen therapy equipment and devices which allows the simultaneous treatment of eight people. It will also cover CPR and defibrillator services, medical imaging, preliminary care and specialist consultations in dermatology, trauma and pulmonology, to ensure good conditions for transferring patients to reference hospital centers. The pre-construction study phase on the center was launched in 2023.



ADVANCED HEALTH CENTER  
OF HAOURHOURA

Project cost: **13.2** Million dirhams

- Partner:
- Ministry of Health and Social Protection



# FIGHT AGAINST PRECARIOUSNESS

## REGIONAL COMPLEX FOR THE RECEPTION AND REHABILITATION OF PEOPLE IN PRECARIOUS SITUATIONS – AGADIR

The realization of this new solidarity initiative is part of the fight against social exclusion in urban areas in the Souss – Massa region. With a multidimensional purpose, it is intended to improve the living conditions of vulnerable people in suitable environments which promote their rehabilitation and better socio-professional inclusion. The beneficiaries include the socially isolated, and those in precarious situations and who have experienced social exclusion. To shape the project, the Foundation's partners and local stakeholders were called upon to provide their expertise to identify target population categories and define the appropriate components and support programs in terms of care including, health, social services, professional qualification and cultural and sports activities.

With a daily care capacity of 500 people, the complex will serve as a reception and support center for the homeless, the elderly, orphans and abandoned children, women in disadvantaged situations, young people out of school and people with addictive behaviors. Its design responds to a specific and integrated care approach, which uses support and care systems adapted to different types of populations and needs. Large in size, with an area of 7 hectares, it will include six activity centers, providing access to specialized services such as, temporary reception and permanent accommodation, protection, care and medico-social monitoring, educational support, professional learning and leisure. The spaces will be arranged in such a way as to guarantee protected and friendly environments, particularly for the most vulnerable populations, while providing populations with common spaces and family meeting areas which promote the reconstruction of social bonds.

Initiated in 2023, the project which will require a budget of 135 million dirhams is in the preliminary study phase.

### REGIONAL COMPLEX FOR THE RECEPTION AND REHABILITATION OF PEOPLE IN PRECARIOUS SITUATIONS – AGADIR

Project cost: **135** Million dirhams

#### Partners:

- Regional Council of Sous Massa
- Ministry of Health and Social Protection
- Ministry of Health and Social Protection
- Ministry of Youth, Culture and Communication
- Ministry of Solidarity, Social Development, Equality and Family
- Township of Agadir Ida Outanane
- Prefectoral Boards of the National Initiative of the Human Development of Agadir Ida Outanane, Inezgane Alt Melloul, Chtouka Ait Baha, Tiznit, Taroudant and Tata
- National Agency for the Development of Oases and Argan
- Foundation of the South



### RECEPTION AND ORIENTATION CENTER

The Reception and Orientation center will provide first aid and assistance, knowing the orientation towards the appropriate care and follow-up center and is made up of admission areas, medico-social services, shower areas, hairdressing and clothing delivery as well as a family meeting area.



### TRAINING AND EDUCATION CENTER

Made up of an education block for academic upgrading, language and IT classrooms as well as a vocational training block which includes technical learning spaces. The Training and Education center will welcome young people who have dropped out of school and not graduates. They will benefit from a reintegration program through education-training cycles supplemented by professional skills acquisition modules in 9 career sectors.



### HEALTH CENTER

It will be built around three components: a health care center dedicated to the management of chronic illnesses and emergency care, an addiction center intended to provide medico-social and professional support for people suffering from addiction and a psychiatric center specializing in the treatment of severe mental disorders.



### SOCIAL CENTER

Made up of a reception center for the elderly and a regulation center, the Social Center aims to provide a decent place to live for elderly people without family, without income and without a fixed address, and to provide accommodation for emergency for people in difficulty.



### MOTHER AND CHILD CENTER

Made up of an orphanage, a daycare and a women's home, the Mother and Child center will serve as a welcoming environment for orphans and women in disadvantages situations where they will respectively benefit from socio-economic support such as educational and professional skills strengthening programs.



### SPORTS AND LEISURE CENTER

Made up of multi-sport fields, a half-sized Olympic swimming pool, a martial arts room, artistic workshops, multimedia spaces and a music room, the Sports and Leisure center will offer a wide choice of activities that promote well-being, exchange and strengthening of bonds.



## FOCUS

### ON THE LAUNCHING OF PROGRAMMING CENTERS

# TRAINING AND EMPLOYMENT

## CENTER OF PROFESSIONAL TRAINING AND YOUTH INTEGRATION – AHL ANGAD

Commissioned in November 2023, this new center is the first training structure to address the professional qualification needs of young people from Ahla Angad, a neighboring commune located 10 kilometers from Oujda. It responds to the problem of young people who are out of school, without training and without employment in this rural municipality, by reintegrating them into the training system.

With a capacity of 120 learners, the center offers three training courses in the electricity, building, carpentry, aluminum and plumbing and sanitary trades. Young people also have access to academic upgrading and language learning courses. New sectors as well as a soft skills and entrepreneurial skills development program will be introduced in 2024 to complete the training of young people.

For its opening, the center welcomed a first group of 55 trainees.



## CENTER OF PROFESSIONAL TRAINING AND YOUTH INTEGRATION – AHL ANGAD

Project cost: **6** Million dirhams

### Partners:

- Regional Council of Oriental
- Office of Vocational Training and Labor Promotion



## CENTER OF SOCIAL PROFESSIONS TRAINING - SAIDIA

Due to its specialization, the Professional Training Center in Social Professions is the first structure of its kind to open its doors in the city of Saidia. It gives young people from disadvantaged backgrounds access to an apprenticeship path in sought-after professions linked to education and personal services, sectors which are currently experiencing a high demand for qualified workers.

The center offers 4, 24-month training courses, in professions related to specialized education in early childhood education and pre-school, socio-educational work and social assistance for the elderly and the disabled.

It has specialized workshops, classrooms and adapted technical training as well as an educational daycare dedicated to training programs. Common spaces are also made available to young learners to complete their training in soft skills, languages and entrepreneurial skills development.

Commissioned in November 2023, the center welcomed 60 trainees, for a total capacity of **176 educational places**.



## CENTER OF SOCIAL PROFESSIONS TRAINING - SAIDIA

Project cost: **5** Million dirhams

### Partners:

- Regional Council of Oriental
- Office of Vocational Training and Labor Promotion

## CENTER FOR SPECIALIZED TRAINING IN APPLIED TECHNOLOGY – AGADIR

New project launched in its study phase in 2023, the Specialized Training Center in Applied Technologies will be located in the Ben Cheikh douar in the commune of Temssia (located 23 kilometers from Agadir). The first structure of its kind initiated in this area, the center will open new horizons for young people from the municipality by providing them with training adapted to the needs of the economic fabric of the region. It will provide access to 4 training courses linked to the automotive, electronics and carpentry – aluminum professions, in addition to strengthening skills in languages and soft skills.

The center will have a total capacity of **280 educational places**.



## CENTER FOR SPECIALIZED TRAINING IN APPLIED TECHNOLOGY – AGADIR

Project cost: **16.5** Million dirhams

### Partners:

- Regional Council of Souss - Massa
- Prefectoral Council of Inezgane Ait



## FOCUS

ON THE LAUNCHING OF PROGRAMMING CENTERS

# ECONOMIC INTEGRATION

## SOLIDARITY DIGITAL INCUBATOR OF SALÉ

Attached to the network of incubators of Very Small Solidarity Business Centers, a platform initiated by the Foundation in 2015, the Salé Digital Solidarity Incubator opened its doors in December 2023. Specializing in supporting activities in the digital field, it provides access to new opportunities for project leaders and young people from institutions and training centers specializing in the development of digital skills.

With two purposes, the IDS offers an incubation program of 12 to 18 months intended to support the creation and development of economic initiatives, and a certifying training cycle of 6 to 12 months which covers the technical (digital), entrepreneurial (business management) and soft skills capabilities.

Inspired by new ways of working and using digital tools, it provides young people with a modern collaborative work and training environment, fully equipped with technical supports and soft skills platforms. The IDS provides access to a physical incubation space divided into four zones, to technical infrastructures (data center and technical premises), to a FabLab / DigiLab for prototyping, testing and exhibition, to a coding school, meeting rooms, phone boxes as well as friendly spaces. These services, made available free of charge, are supplemented by business services, an entertainment and networking program as well as support for digital transformation.

With a total capacity to accommodate 100 VSEs in incubation and 50 young people in training, the IDS welcomed - for its first year of activity - 37 VSEs carrying projects in the fields of digital marketing and e-commerce, web and mobile development, digital platforms, audiovisual and IOT (connected objects), as well as 50 young people in certified training: 25 in digital marketing and 25 in coding at the dedicated integrated school.



### SOLIDARITY DIGITAL INCUBATOR OF SALÉ

Project cost:

**28** Million dirhams

Partners:

- Regional Council of Rabat-Salé-Kénitra
- Office of Vocational Training and Labor Promotion
- National Agency for the Promotion of Employment and Skills
- University Mohammed VI Polytechnic
- Higher Technological School of Salé
- National Higher School of Information and Analysis of Systems
- GIZ

## 2023 ACTION PROGRAMS

- The insertion program through economic activities – PIAE
- The support and accompaniment program for cooperatives – PAAC
- The support for social actors
- The annual humanitarian operations





## ECONOMIC INTEGRATION

In 2023, the Foundation has committed a total budget of 117.7 million dirhams to support entrepreneurship and production activities carried out by cooperatives. Up 24.5% compared to the previous year, financial commitments made it possible to increase the number of projects selected as part of the support programs. They thus represented a total of 981 projects (870 for the PIAE and 111 for the PAAC), or almost 50% more compared to 2022.

This was made possible thanks to the conclusion of new partnership agreements with the Souss Massa and Rabat – Salé – Kénitra regions, and more specific targeting of promising sectors according to the potential of the regions, in particular for the activity of cooperatives.

In addition, the digitization of the call for projects process via the [solidarity.ma/piae](https://solidarity.ma/piae) platform made it possible to optimize the selection process and expand the recruitment of project leaders thanks to direct access to submit applications.

## THE INSERTION PROGRAM THROUGH ECONOMIC ACTIVITIES – PIAE

SEVENTH PROMOTION – MAIN INDICATORS

**870**  
PROJECTS SELECTED

**75.7** Million  
Dirhams  
OVERALL BUDGET  
ENVELOPE

### 722 Service Projects

- 257 IT, audiovisual, infographics and digital
- 203 BTP
- 77 Automobile mechanic
- 72 Tourism and catering
- 62 Hairdressing and beauty
- 51 Personal services

### 148 Production projects Craftsmanship



#### NATURE OF PROJECTS



**271**  
TPE



**599**  
AGR

#### GENDER



**38%** Projects  
led by women



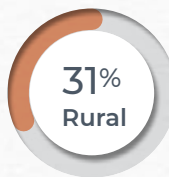
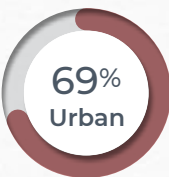
**62%** Projects  
led by men

#### STAGE OF ACTIVITY

**48%** Development

**52%** Creation

#### IMPLEMENTATION ENVIRONMENT



#### GEOGRAPHICAL DISTRIBUTION

Casablanca - Settat	388
Souss-Massa	214
Rabat - Salé - Kenitra	128
Drâa-Tafilalet	104
Oriental	36



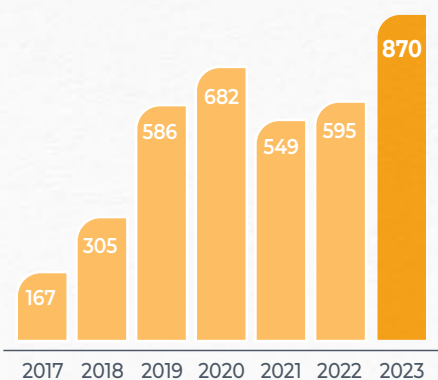
## 2023 ACTION PROGRAMS

# PIAE

### PROGRESS REVIEW 2017 – 2023

Number of projects supported

**3,754**



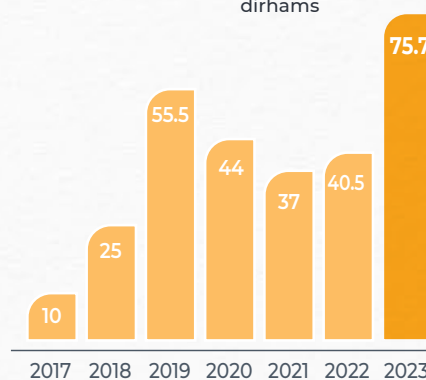
Number of beneficiaries **9,048**

2017 :	1,197
2018 :	545
2019 :	1,034
2020 :	993
2021 :	1,496
2022 :	1,565
2023 :	2,218

Total financial commitments

**287.7**

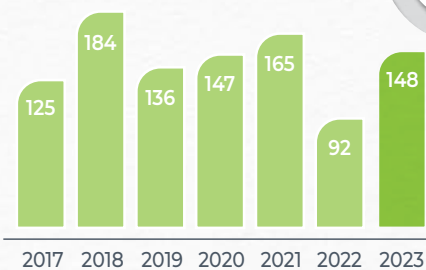
million dirhams



### Activity area

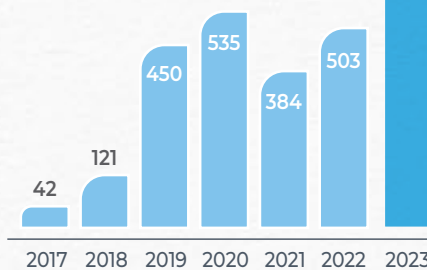
Overall workforce of economic **production** activities

**27%**



Overall workforce of **service** economic activities

**73%**



# PAAC

## THE SUPPORT AND ACCOMPANIMENT PROGRAM FOR COOPERATIVES – PAAC



The 2023 PAAC financial year saw the launch of action plans linked to the partnership agreements signed in 2022 with the regions of Casablanca – Settat, Tangier – Tétouan – Al Hoceima and Souss – Massa, as well as the enlargement of program coverage in the Laayoune – Sakia El Hamra region.

The various calls for projects resulted in the selection of 111 cooperatives out of a total of 630 applications. Their activities were subject to a general review by the Foundation teams and specialized design offices. This first deliverable enabled the creation of development plans as well as the launch of work according to the needs and support requirements identified for each cooperative.

Other 2022 commitments were continued through interventions supporting projects for local cooperatives which required an implementation period of 15 months. For example construction, development and obtaining ONSSA approval as well as an average of 25 days of training divided between technical assistance and skills building.



## 2023 ACTION PROGRAMS

# PAAC

**New** commitments  
for the 2023 financial year

**111**  
COOPERATIVES

**42** Million  
dirhams

**COMMITTED BUDGET  
ENVELOPE**

**90** Crafts | 711 Members

- Development program sectors
- Equipment Grant
- Technical support

**21** Terroir | 439 Members

- Development of premises, equipment and technical support  
20 beneficiary cooperatives
- Restructuring program through the construction of production units, the provision of equipment and technical support – 1 beneficiary cooperative

### Areas where cooperatives are located

	Crafts	Terroir
<b>Casablanca - Settat region</b> Provinces : Casablanca, Mohammédia, Settat, Berrechid, El Jadida, Sidi Bennour	34	
<b>Tangier - Tétouan - Al Hoceima region</b> Provinces : Chefchaouen, Fahs Anjra, Ouezzane, Tangier	16	
<b>Souss - Massa region</b> Provinces : Chtouka Ait Baha, Inezgane Ait Melloul, Tata, Tiznit		21
<b>Laayoune - Sakia El Hamra region</b> Provinces : Laayoune - Smara	20	
<b>Rabat - Salé - Kénitra region</b> Provinces : Rabat, Salé, Kénitra, Khémisset	20	

### Cooperative sectors and activities

#### Crafts

- Jewelry
- Wood
- Traditional and modern sewing
- Pottery
- Textiles
- Traditional weaving (Al Kharka Al Ouezzania, Manidil Achamal, Al Hanbale)
- Basketry

#### Terroir

- Argan ■ Dates ■ Henna
- Honey and derivatives ■ PAM
- Saffron



**Closing** of 2022 commitments

**25**  
BENEFICIARY  
COOPERATIVES

**11** Crafts

- Region: Fez – Meknes
- Sectors: Leather and leather goods - Pottery – Traditional weaving
- Equipping of production units and workshops
- Technical assistance and training plan in organization and management

Total of 275 days of support

**14** Terroir

- Regions: Beni Mellal - Khénifra, Casablanca - Settat and Rabat - Salé - Kénitra
- Sectors: Honey and derivatives, Production of value-added products for Doukkala raisins - Production of value-added products for cereals - Production of value-added products for olives - Storage and packaging of apples
- Start of activity for 8 cooperatives after obtaining approval from ONSSA
- Completion of the development and equipping of production units for 6 cooperatives
- Technical assistance and training plan in organization and management

Total of 260 days of support

## THE SUPPORT FOR SOCIAL ACTORS

### SUPPORT FOR ASSOCIATIONS

An essential partner in the management of the Foundation's social centers are the associations which benefit annually from a joint financial contribution that is used to strengthen the association's means of development and animation of the structures for which they are responsible. In 2023, the Foundation committed a financial envelope of 6 million dirhams to the management associations of the following structures:

- Qualification and Training Centers in Craft Trades in Fez, Salé and Marrakech
- The Mohammed VI Center for Solidarity Based Microfinance in casablanca
- Mohammed VI National Center for the Disabled in Salé
- Mohammed VI Foundation for the Reintegration of Prisoners
- Tazaghine Young Girls' Home
- Oasis Solidarity Market





# THE ANNUAL HUMANITARIAN OPERATIONS

2023 was a high-paced year in terms of emergency interventions as this report describes in the first part "Highlights". All Foundation teams worked in the emergency field. At the same time, they managed to successfully organize and implement major humanitarian operations which follow pre-determined annual planning. These operations benefited millions of people through Ramadan food support and medico-social assistance services deployed in the field of Operation Marhaba and local medical campaigns.

The annual budget for major operations amounted to 405 million dirhams, or 3.2 times the 2022 budget. This significant increase resulted mainly from the widening in scale of the Ramadan food support operation, whose national coverage has been extended to one million households (+400,000 households compared to 2022).

## "RAMADAN 1444" FOOD SUPPORT OPERATION

A major solidarity event during the holy month of Ramadan intended to provide direct material assistance to needy families and vulnerable people, the food support operation took on an exceptional character during its 2023 edition.

On High Royal Instructions, the operation benefited 400,000 additional households, reaching one million households across the entire national territory, a total of five million individuals. Likewise, the composition of the food basket has also changed, with the introduction of additional products (5 kg of rice and 6 liters of milk) and the increase in the allocation of certain usual products.

The increase was made on the basis of socio-economic criteria and the living conditions of the populations established by local authorities, data which was cross-referenced with demographic statistics. It concerned the 83 provinces and prefectures of the Kingdom, with a focus on the rural world which included 80% additional households.

A total budget of 390 million dirhams was mobilized for the purchase of products, packaging and delivery to distribution points. Its financing was provided by the Foundation and its partners; the Ministry of the Interior (General Directorate of Local Authorities) and the Ministry of Habous and Islamic Affairs.

As every year, the system for implementing the operation, carried out with the assistance of Mutual Aid Nationale, the caidats and local authorities, was subject to controls carried out by the implementation committees at the local and provincial levels. They make it possible to ensure the smooth running of supplies to the food storage centers, the sanitary control of products, the identification of beneficiaries and the direct distribution of aid.

 **1,000,000**

### BENEFICIARY HOUSEHOLDS

including 770.00 households from rural areas

**5 million individuals**

The elderly, widows, people with disabilities and disadvantaged families

**83** Chief town, provinces and prefectures

**390** Million dirhams

### Global Budget of the operation

**390** dirhams Basket cost **VS** **486** dirhams according to market prices

### COMPOSITION OF THE FOOD BASKET



### Evolution of the number of beneficiary households



### Partners

#### Funding:

- Ministry of the Interior - General Directorate for Local Authorities
- Ministry of Habous and Islamic Affairs

#### Implementation

- Ministry of the Interior • National Mutual Aid
- Ministry of Health and Social Protection
- Royal Gendarmerie
- Social Works of the FAR (DGSS)
- National Promotion • Auxiliary Forces



## 2023 ACTION PROGRAMS

### OPERATION MARHABA



After the resumption of the global reception system in 2022, the Marhaba operation continues to post a record influx of Moroccans Living Abroad, thus marking the unwavering attachment which binds the members of the community to their country of origin.

During the three and a half months of implementation of the operation (from June 5 to September 15), the system recorded the arrival of 3,165,328, with an increase of 2.74% compared to 2022.

Members of the community were welcomed at the 24 Marhaba spaces made available by the Foundation in the various air and sea transit points, in Morocco and abroad. More than half of them took the sea route; the ports of Tanger Med, Nador, Bab Melilia and Bab Sebta being positioned in the top 5 of total arrivals.



**3,165,328**

Moroccan living Abroad were welcomed

▲ +2.74% compared to 2022

Regarding the humanitarian aspect, local social and medical assistance services, deployed at the 24 Marhaba spaces as well as onboard long-haul ships and were directly accessed by 112,377 members of the community. Furthermore, 16,807 among them benefited from administrative and legal assistance, 11,211 from medical care, 5,664 from support for intervention with customs authorities and 974 from assistance with transport.

### MARHABA FACILITIES

#### 6 LOCATIONS ABROAD

- ITALY
  - Port of Genoa
- FRANCE
  - Port of Sète
  - Port of Marseille
- ESPAGNE
  - Port of Algeiras
  - Port of Almeria
  - Port of Motril

#### 18 DOMESTIC FACILITIES

- 4 Maritime points: Tanger Med, Tanger Ville, Al Hoceima & Bni Nsar
- 2 Border crossings: Bab Sebta et Bab Melilia
- 8 Airport locations: Aéroports Casablanca, Rabat-Salé, Nador, Agadir, Fès, Marrakech, Oujda & Tanger
- 4 Rest areas: Méditerranée, Smir M'Diq, Jebha & Tazaghine

STANDBY SERVICE 24H/24 & 7D/7

CALL-FREE NUMBER  
0800002323



**24**  
FOUNDATION RECEPTION  
AREAS IN MOROCCO  
AND ABROAD



**1**  
CENTRAL  
COORDINATION OFFICE



**262**  
DOCTORS AND  
PARAMEDIC



**848**  
SOCIAL WORKERS

### KEY FIGURES 2023

#### MEDICAL AND SOCIAL ASSISTANCE

**112 377**

Persons who received administrative, transport and guidance assistance



**11 211**

Medical aid: 1st emergency care and hospitalization



**16 807**

Requests processed at Central Coordination Office: Administrative - Legal - Customs

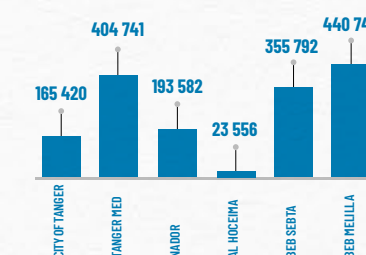


**78 695**

Inquiries for information

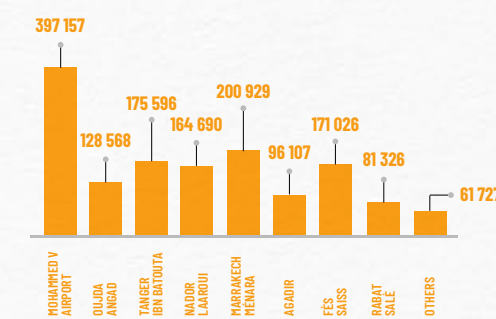
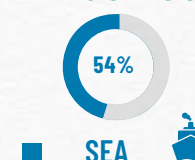


#### ARRIVALS STATISTICS

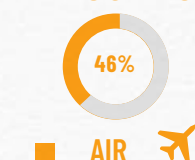


**3 165 328**  
+2.74% + vs 2022

**1 706 203**



**1 459 125**



© MOHAMED V FOUNDATION FOR SOLIDARITY



## THE LOCAL MEDICAL CAMPAIGNS PROGRAM



The 2023 activity of the local medical campaigns program was marked by a significant operational volume and sustained mobilization in the field. In February, the response to the emergency situation created by the exceptional snowfall in the province of Ouarzazate made it possible to medically assist the populations of landlocked douars. With the assistance of the Provincial Health Delegation, two multidisciplinary medical campaigns were carried out in Tidili and Bormane, two localities located at almost 2000 meters above sea level. They benefited 4,187 people and made it possible to administer 5,182 medical procedures.

Additionally, 2023 saw the deployment of special devices in response to the effects of the Al Haouz earthquake disaster and the lack of medical infrastructure in remote areas. Multidisciplinary medical caravans were installed for several months in Adassil (Chichaoua province) and Talat N'Yaacoub (Al Haouz province) in order to meet urgent medical care needs and guarantee continuity of care for the affected populations. At the same time, a cataract surgery campaign benefited 200 elderly people who had been diagnosed during the Talat N'Yaacoub medical caravan. As part of supporting middle and high school students from the douars of Al Haouz transferred to Marrakech, the Foundation organized several caravans of medical monitoring and care adapted to the needs of young people. A total of 13 multidisciplinary and cataract surgery campaigns were carried out in the area of the Al Haouz earthquake and benefited 58,284 individuals.

More than 2,500 people worked in the field, in addition to teams dedicated to mobile interventions. The contribution of the Public Health teams and the volunteer doctors and nurses, from the Foundation's partner medical associations, made a considerable contribution to the smooth running of operations and the assistance of the populations.

During 2023, the Foundation also provided support via its mobile medical units, its human resources and drug allocations to the organization of 10 medical campaigns implemented by approved medical associations. They benefited 12,464 people (16,553 medical procedures).



## 2023 PROGRAM OF LOCAL MEDICAL CAMPAIGNS

### 14 CAMPAIGNS

Foundation Mohammed V for Solidarity

#### 5 Provinces covered

- Al Haouz • Chichaoua
- Marrakech • Ouarzazate
- Tahanaout

### 10 CAMPAIGNS

in support of approved associations

#### 6 Associations partenaires

- Action Urgence • Al Hayat • AMMS
- ANFAS • Rotary Club Casablanca
- Mazagan El Jadida - Oasis

#### 8 Provinces covered

- Kelaa Essraghna • Al Haouz • Safi • El Jadida
- Khénifra • Guercif • Beni Mellal • Midelt

## MEDICAL TEAMS MOBILIZED



**1,923** General practitioners, specialists and surgeons



**63,562** Beneficiaries



**734** Nurses and technicians



**90,043** Medical procedures

## OVERALL ASSESSMENT 2003 – 2023

**1,005**  
Medical Campaigns



**1,310,979**  
Beneficiaries





## SPECIALIZED ENTITIES WITH INDEPENDENT MANAGEMENT

- The Oasis Solidarity Market of l'Oasis
- The Mohammed VI National Center for the Disabled
- The Center of Work-Based Integration and Assistance
- The Network of Centers for Very Small Solidarity Business
- The Mohammed VI Center for Solidarity-Based Microfinance
- The Centers of Qualification and Training in Craft Trades



## SPECIALIZED ENTITIES WITH INDEPENDENT MANAGEMENT



## THE OASIS SOLIDARITY MARKET - CASABLANCA

More than seven years after it was commissioned, the Oasis Solidarity Market continued on a double-digit growth trajectory, reinforcing the prospects for better economic integration of beneficiary cooperatives via this fair trade platform. The 2023 activity saw record growth of 31% in annual turnover and an exceptional level of sales recorded in March during the pre-Ramadan shopping period. This performance is due to continued work on enriching the product offer (+371 new products introduced in 2023) particularly in the dried fruit range as well as a more sustained program of promotional offers. Additionally, an improvement in the customer experience for example, the annual plan for tasting local products, highlighting new products and expanding the checkout area. At the same time, the Oasis Solidarity Market continues to source new cooperatives, notably through synergy with the PAAC program led by the Foundation with local and craft cooperatives.

### 2023 KEY FIGURES

#### Total turnover

From March 17, 2017 to December 31, 2023

**356.84** Million dirhams

#### 2023 turnover

**88.31** Million dirhams

**+31%**  
compared  
to 2022

#### Breakdown of turnover by type of cooperative

**69%**  
Terroir

**22%**  
Cosmetics

**9%**  
Crafts

#### Number of reference cooperatives

**408**

- Terroir 176
- Crafts 145
- Cosmetics 87

#### Referenced products

**10,703**

- Crafts 4,731
- Terroir 4,026
- Cosmetics 1,946

#### Top 5 items sold

##### By volume

- Sesame seeds
- Verbena
- Black olives
- Candied lemon
- Cashew nuts

##### In turnover

- Olive oil
- Sesame seeds
- Dates
- Saffron
- Cashew nuts

#### Regional representativeness of cooperatives

Fez - Mekes	70
Souss - Massa	62
Beni Mellal - Khenifra	56
Marrakech - Safi	46
Casablanca - Settat	44
Draâ - Tafilalet	38
Rabat-Salé-Kénitra	35
Tangier-Tétouan-Al Hoceima	21
The Oriental	18
Laayoune - Sakia Al Hamra	11
Guelmim - Oued Noun	4
Dakhla - Oued Ed-Dahab	3

#### Volume of items sold

Total activity 2023

**2,387,351** units

#### Annual visitor traffic

**823 323** visitors





## THE MOHAMMED VI NATIONAL CENTER FOR THE DISABLED - SALÉ AND REGIONAL SECTIONS

In 2023, the CNMH network resumed all of its in-person projects reintegrating all programs dedicated to supporting parents, strengthening the capacities of partner associations and raising general public awareness. After being commissioned in September 2022, the CNMH saw the start-up of the Agadir and Tangier sections in all their socio-educational, professional, cultural and sporting support components. 2023 also saw the realization of advocacy efforts related to the educational and professional integration of young people with disabilities. The support program for schoolchildren with mental disabilities enabled 351 to return to normal classes. Likewise, 42 WMD\*, trained within the network, were hired by national and international economic operators. These positive initiatives were successful thanks to the involvement of the Foundation's partners and the mobilization of companies committed to inclusive models. 2023 activity also saw the first participation of CNMH network teams in the emergency humanitarian field. Mobilized by the Foundation from September to December, the CNMH teams took part in the support program for victims of the Al Haouz earthquake, deploying their expertise in the medical and psychological care of people with disabilities.

\* Worker with mental disabilities

## MAIN PERFORMANCE INDICATORS OF THE SALÉ CNMH AND ITS REGIONAL STRUCTURES

OUJDA, FEZ, CASABLANCA, SAFI, MARRAKECH, AGADIR AND TANGIER

Activity of the five service centers linked to medical-social, socio-educational, sporting, social care, training and professional integration during the year 2023.



### MEDICAL-SOCIAL

- 15,573 Patients in medical and psychological consultation
- 14,993 Patients received dental care
- 56,831 Rehabilitation sessions (speech therapy, psychomotor skills, physiotherapy and orthoptics)
- 670 Orthopedic devices produced for the benefit of young people and adults with motor disabilities



### SOCIO-EDUCATIONAL

- 1,233 Beneficiaries of educational, cultural and artistic support
- 351 Students supported as part of the mainstream school integration program



### SPORT

- 2,863 Beneficiaries of therapeutic para-sport activities



### PROFESSIONAL TRAINING

- 228 228 Trainees with mental disabilities benefiting from adapted professional training  
Professions: cooking - pastry, services, gardening, pottery and housekeeping



### OCCUPATIONAL INTEGRATION

- 51 WMD graduates of the CNMH inserted into a professional environment supervised at CIAT
- 42 Young graduates of training at the CNMH Salé and the regional sections of Agadir, Casablanca and Tangier were integrated into an ordinary professional environment



### SOCIAL

- 9,805 People received social assistance



SPECIALIZED ENTITIES  
WITH INDEPENDENT MANAGEMENT

THE MOHAMMED VI NATIONAL CENTER  
FOR THE DISABLED – SALÉ AND REGIONAL SECTIONS

PROGRAM OF PROJECTS

RELATED TO THE CONSOLIDATION OF CARE SERVICES  
AND THE DEVELOPMENT OF COOPERATION

TRAINING PROGRAMS

As a leader in the issues of disability, the CNMH network continued its awareness-raising and technical support projects that target stakeholder associations, families of the children cared for in the different centers, partners as well as businesses. The continuing education program was implemented as follows:

- **15 days of training** on the theme “Inclusive education and disability” for the benefit of 34 kindergarten educators reporting to the DGSS;
- **5 days of disability awareness workshops** for 120 Auxiliary Forces personnel;
- **6 days of disability awareness workshops** in the workplace for 60 employees of the Axa Assurances Group.

En parallèle, le CNMH a mis en place un module. The CNMH has also set up a training module dedicated to autism. This has made it possible to provide parents of children with autism spectrum disorders with specialized educational techniques and tools adapted to monitoring learning at home. The training module was carried out through 3, 5 day sessions for the benefit of 120 parents.

PROFESSIONAL INTEGRATION IN ORDINARY ENVIRONMENT

The professional integration of young people with mental disabilities who have completed qualifying training is a priority project for the CNMH network. This program saw significant progress in 2023, with the hiring of 42 young workers. This performance is the result of a new partnership approach and in-depth work carried out by the CNMH network in terms of corporate awareness. Specialized placement schemes have been developed with national and international players operating in different sectors of activity and offer a working environment adapted to the specific needs of young people with mental disabilities. Young people are confirmed after a period of monitoring and supervision which serves to validate the welcoming conditions, the integration of young people to the professional environment as well as their performance. They are then placed under three-month pre-employment contracts in positions suited to their skills. The establishments that have joined the program include the Sofitel Group, the Hilton Group, Dari Couspate, Axa Assurances Maroc, Chez PAUL Group and the ENCG Marrakech School. They welcomed young workers into trades-related positions such as the room service, reception area, food and beverage, kitchen and pastry departments, gardening areas and in production and packaging units.

PARTNERSHIPS

For the 2023 financial year, four strategic agreements were concluded, according to the following cooperation frameworks:

- Mohammed I University of Oujda for the promotion of scientific research into disability and the continuing training of disability professionals;
- Hilton Maroc Group, to establish the general framework and modalities of cooperation which aim to strengthen the socio-professional integration of people with disabilities in normal environments;

SCHOOL AND EDUCATIONAL INCLUSION  
PROGRAM FOR CHILDREN WITH  
DISABILITIES

This new program is based on multidisciplinary support for children with mental disabilities is intended to prepare them for integration into mainstream schools. It was implemented as part of the educational classes of each regional center. It focusses on the development of adapted school approaches for students with moderate mental disabilities, the testing of specific learning mechanisms that can be adopted in the normal school setting and enable the carrying out of school exams required by education systems.

**351 children** from different regional centers benefited from this program. They were integrated into normal classes at the primary and secondary levels, in **208 public and private educational establishments**, operating across **7 regions** according to the following coverage:

■ Rabat - Salé :	72	■ Tangier :	8
■ Marrakech - Safi :	64	■ Casablanca :	4
■ Fez :	30	■ Oujda :	4
■ Agadir :	26		

PROMOTION AND SOCIAL ACTIVITIES

Road Safety Day – February

In partnership with NARSA and the Urban National Security Corps, the CNMH participated in the program of awareness raising activities for a national road safety campaign organized from February 16 to 22. The intervention focused on the themes of vigilance and awareness regarding pedestrians with disabilities, accessibility solutions for people with reduced mobility and their use of public space.

Orthopedic equipment – Distributed to  
beneficiaries in Tan Tan – February

The CNMH of Salé organized a distribution operation of 276 orthopedic devices intended for people with disabilities from the town of Tan Tan. This project followed the screening carried out by the CNMH teams during the multidisciplinary campaign which was deployed by the Foundation in March 2022.

Fourteenth Edition of the National  
Disability Forum – March

Under the High Patronage of His Majesty King Mohammed VI, may God assist him, the CNMH organized its 14th national forum under the theme: “Specific learning disorders: understanding of the concepts to promote an inclusive environment” on National Disability Day. Thematic workshops focused on the different forms of language disorders, treatment methods, skills and educational tools as well as the state of play of current integration programs in mainstream schools. Debates were also an opportunity to discuss the different approaches to educational care for young people with autism, training programs for specialized educators and models of educational integration.

More than 350 participants took part in the forum. Among them were national and international experts, representatives of civil society, representatives of government departments and the private sector and universities and national and international collaborators who moderated the various workshops and debates.

This edition featured the screening of a documentary under the theme “My story of 10” and the awarding of diplomas to the winners of the professional training of the CNMH Salé.

Seventh edition of theater for children with  
disabilities – June

The 7th edition was marked by strong participation from associations working in the field of disability under the theme “Inclusive theatre, law and creativity”. More than 60 theatrical performances were produced and organized during the months of May and June in different regions. Seven associations from the cities of Casablanca, Chichaoua, Safi, Salé, Tahla and Tiznit competed in the final phase which was held on June 28 at the CNMH in Salé.

The troupes of young people with disabilities were able to present their work in front of a jury of renowned Moroccan artists, composed of Fatima Khir, Mohamed Ibnou Elbar, Mohamed Lahbabi, Saad Tssouli, Hamid Dchich and Abdelfattah Abatanine.

Encouragement prizes were awarded to the three best performances:

- **Grand Prize** - Tiznit Association “Disability Challenge”
- **2<sup>nd</sup> prize** - Troop of Tahla/Fez
- **3<sup>rd</sup> prize** - Chichaoua Troupe

CNMH summer program – July

As part of the annual program of summer activities, the CNMH network organized a daytime summer camp from July 18 to 29. The summer camp had 48 children and adolescents with disabilities, along with 12 other young people without disabilities, to participate in various targeted entertainment activities, supervised by 18 educators and 12 facilitators under the theme “Inclusive summer activities; a right, entertainment and empowerment”. The objective was to highlight personal qualifications and teamwork to promote independence outside of family institutions, schools and assistance centers.

Participation in the Operation to support  
victims of the Al Haouz earthquake  
– September to December

As part of the national mobilization of support for those affected by the Al Haouz earthquake, teams from the CNMH network took part in the humanitarian program deployed by the Foundation. Managers, executives and technicians intervened in the different areas covered by the Foundation, paying particular attention to victims and people with disabilities. They attended to needs linked to orthopedic equipment (distribution of 50 prostheses and 250 wheelchairs, technical aids and production), provided dental care for children, participated in psychological support actions and led educational workshops.





## THE CENTER FOR WORK-BASED INTEGRATION AND ASSISTANCE - SALÉ

In 2023, CIAT continued its 2022 project to integrate WMD into mainstream settings. Seven WMD were integrated full-time, with flexible hours, within five institutions operating in Rabat and Ain Atiq, bringing the total number of WMD employed in companies to ten. The WMD who carry out their projects within the CIAT have benefited from continuing training modules delivered by the CNMH. They were also assigned to various services provided in an external environment with disabled-friendly partner companies and institutions, opening up future opportunities for professional integration. With regard to commercial activity, CIAT continued its growth, doubling its turnover compared to 2022. This performance is due to the increase in the volume of services provided externally and the combined catering service – events proposed within CIAT.

### KEY INDICATORS 2023

#### Professional activity of WMD

**54 WMD ACTIVE**

in the CIAT work units and the Handi Idmaje external space

**+ 10 WMD PLACED**

in an normal professional environment, including 7 which were inserted in 2023 in the following institutions:

- SOREC : 2 WMD**  
in the General Services and Catering departments
- MASEN : 2 WMD** in the Catering area
- Mamlakat Achay Cooperative : 2 WMD**  
in the packaging workshop and packaging
- Axa Assurances : 1 WMD** as broker

#### – 48 CIAT

- 18 Agriculture – Gardening Center
- 6 Catering Center
- 5 Bakery Workshop
- 5 Pastry workshop
- 4 Sales Area
- 4 Cooking Workshop
- 2 Packaging and stock workshop
- 2 Wheelchair repair workshop

#### – 6 HANDI IDMAJE

- 2 Restaurant Gusto
- 2 Delicatessen Store
- 1 Ecolo Pressing Idmaje
- 1 Bakery

### PROGRAM OF PROJECTS RELATED TO EXTERNAL SERVICE PROVISIONS

#### Mobile gardening unit

Maintenance service with the OFPPT – Regional Directorate of Rabat, Axa Assurance Technopolis, IDS of Salé and an individual in Salé.

#### Mobile office cleaning unit

GTR office maintenance service.

#### Catering Service

Organization of coffee breaks on behalf of Axa Assurances, the OFPPT – Rabat Regional Directorate, the Prefecture of Salé, Maroc Handisport, the International University of Rabat and foreign embassies in Morocco.

#### Catering service all year round

Catering service on behalf of SOREC, MASEN, the Mohammed VI Foundation of Social Works of the Staff of the Ministry of Habous, the Bouknadel Solidarity Associative Center, the CNMH and the Foundation Mohammed V for Solidarity.

#### Sales stands

(agricultural products, bakery products and local products)

- 3-month Stand at the ONCF Agdal station
- Special Ramadan Stand at the CNMH
- 3 Special Ramadan Stands on the Axa Assurances sites in Rabat and Technopolis
- Stand on the Téléperformance site in Témara
- Stand at the Rabat Organic Market
- Stand at the National Library of Rabat

### COMMERCIAL PERFORMANCE

2023 turnover **10.8** Million dirhams

#### Total generated by CIAT and the activities of the Handi Idmaje space

##### CIAT

- 109,811** Visitors
- 72,350** Meals served
- 3,701** Baskets of fresh agricultural products sold
- 198** Sheltered events  
(BtoB and general public)

##### Handi Idmaje

- 13,804** Place settings served  
at the Gusto restaurant
- 23,500** Customers  
at the delicatessen store
- 22,989** Items processed at Ecolo Idmaje  
dry cleaners



## THE NETWORK OF VERY SMALL SOLIDARITY BUSINESS CENTERS – CASABLANCA, FEZ, OUJDA AND SALÉ

Launched in 2019, the regional implementation of the CTPES network has accelerated over the past two years. After the opening of CTPES Oujda in 2022, the network extended its geographical coverage to the Rabat – Salé – Kénitra region by integrating the Salé Digital Solidarity Incubator. The IDS is dedicated to the promotion of digital entrepreneurship and digital professions and has added to the regional influence is the development of network activities. When it was commissioned in December 2023, the IDS welcomed 37 project leaders who benefitted from support programs in modern working environments and have access to the latest generation of technical resources and tools.

The year 2023 also saw the start of economic projects for the 2022 classes of Casablanca, Fez and Oujda, following the delivery of equipment to 204 projects, 85 of which are in incubation within different CTPES.

At the same time the network continued its pre- and post-creation animation and support modules under national and international cooperation programs.

The network's annual training project totaled 324 days, for 2003 hours of training, spread over 372 sessions organized for the benefit of 622 project leaders and VSEs.

### PERFORMANCE INDICATORS

#### CTPES Casablanca

- 7<sup>th</sup> Graduate Class: 120 Projects were recruited, 26 of which were incubated within the center
- 6<sup>th</sup> Graduate Class: 145 VSEs in the development phase of their activity, among which 41 projects were supported for their installation in an external environment
- 5<sup>th</sup> Graduate Class: 139 VSEs operating outside the center and benefiting from post-incubation monitoring

#### CTPES Oujda

- 1<sup>st</sup> Graduate Class: 35 VSEs incubated within the center and started their activity following the granting of equipment

#### CTPES Fez

- 4<sup>th</sup> Graduate Class: 25 Projects were adopted for the equipment and installation phase in incubation in the center
- 3<sup>rd</sup> Graduate Class: 22 VSEs formalized and active within the center
- 2<sup>nd</sup> Graduate Class: 12 VSEs operating outside the center and benefiting from post-incubation monitoring

#### IDS Salé

- 1<sup>st</sup> Graduate Class: 37 Projects recruited and equipped for the incubation phase within the IDS

### KEY FIGURES

**1,070** Young entrepreneurs supported

**965** Hours of training

**128.34** Million dirhams of cumulative turnover achieved by the various VSEs in operation

**100%** of activities have been formalized

**95%** Sustainability rate of VSEs

### PROMOTION AND COOPERATION



#### AWARENESS AND SUPPORT PROGRAM

Launched in 2022 in a shared format and focusing on specific themes, the new meetings were deployed for the first time.

##### Summary of achievements

##### JPO - Awareness Friday

62 Sessions - 24 carried out by CTPES Casablanca, 20 by CTPES Oujda and 18 by CTPES Fez

651 Participants

##### Expert Days

6 Sessions organized with representatives of ANAPEC, CNSS and legal firms

170 VSEs reporting to the CTPES of Casablanca and Fez took part in these sessions

##### Tuesday Intelaka

10 Sessions organized in partnership with the Dar Al Moukawil network of Attijari Wafabank in the cities of Casablanca, Berrechid, Settat, Fez and Oujda

100 VSEs looking for sources of financing for the development of their activity participated in these meetings

#### PIAE PROGRAM – TPE COMPONENT

A stakeholder in the PIAE since 2020, the CTPES network focuses its intervention with VSE owners in terms of sourcing, technical support and proposing incubation solutions. For the 2023 financial year, the recruitment process for the 7<sup>th</sup> promotion resulted in the final selection of 107 applications out of the 870 projects selected by the PIAE, according to the following intervention report:

##### Pre-selection phase

760 Projects were evaluated by the pre-selection committees

164 projects were selected to benefit from training on finalizing files and preparing pitch business plans

##### Training program – coaching

133 young participating project leaders

48 Coaching Sessions

288 Hours of training

##### Final selection phase

110 Project pitches

107 VSE projects selected, 26 of which will benefit from the CTPES incubation platform

#### SUPPORT PROGRAM FOR RETURNING MOROCCANS FROM AROUND THE WORLD

The support program for returning Moroccans from around the world aims to support entrepreneurs of Moroccan origin in the development of economic activities in Morocco and is an initiative supported by GIZ. The support system provides financing that covers the purchase of equipment and the working capital needs of 30 projects. This is supplemented by technical support in pre and post-creation, the implementation of which is ensured by the CTPES. Launched in 2021, the program is deployed in four regions of the Kingdom: Casablanca – Settat, Beni Mellal – Khénifra, Tangier – Tétouan – Al Hoceima and the Oriental.

The organization of the second edition 2022 – 2023 by the CTPES resulted in the following achievements:

70 project leaders recruited following the call for projects

Casablanca – Settat: 23, Béni Mellal – Khénifra: 20, Oriental: 16 and Tangier – Tétouan Al Hoceima: 11

24 Days of pre-creation training

44 projects pre-selected for the final phase organized during a pitch bootcamp in Casablanca

30 Projects eligible for funding and post-creation support

Casablanca – Settat: 9, l'Oriental: 9 Béni Mellal – Khénifra: 7, and Tangier – Tétouan Al Hoceima: 5

57 Days of post-creation training

#### SWITCHMED II MOROCCO PROGRAM

The Switchmed program entered its final phase of activity under the 2020 – 2023 action plan and is a platform for promoting green entrepreneurship implemented by the European Union. The program identified 14 switcher projects in the green economy that were judged to have high added-value. As a stakeholder in the program, the CTPES participated in the selection committees of these projects and provided their technical assistance during three days of training.

The CTPES was also contacted by the Switchmed Blue Economy component, to organize a 5-day training module for the benefit of 9 switchers.



# THE MOHAMMED VI CENTER FOR SOLIDARITY BASED MICROFINANCE – CASABLANCA

In 2023, the micro-finance sector in Morocco maintained its positive dynamic throughout the year. Micro-credit associations granted loans totaling 8.64 billion DH by the end of December 2023, recording an increase of 1.18% compared to the same time the year before. The average outstanding loans increased by 4.87% over the same period to reach 11,238 DH at the end of December 2023. The sector recorded 769,001 active customers at the end of 2023, distributed between three categories of borrowers: individual (73%), solidarity (22%) and very small businesses (VSE, 5%).

The CMS continued to deploy the technical support program for microcredit associations, which by the end of 2023 benefited 4,202 AMC agents.

This program will be the subject of a new three-year action plan following the signing of a partnership agreement with the EIB.

At the same time, the CMS deployed its projects to accompany and support micro-entrepreneurs, in particular through technical support and support for the marketing of their products during the various events promoting solidarity micro-finance organized in Morocco. As an institutional player in micro-finance in Morocco, the CMS participated in major financial events, such as the 6<sup>th</sup> edition of the “Morocco Today Forum”, the 2<sup>nd</sup> edition of the “Digital Banking Forum” in Casablanca and the 6th edition of the “African Micro-finance Week” in Togo.

## SKILLS SUPPORT PROGRAM – TRAINING

### SKILLS SUPPORT PROGRAM – TRAINING

The 2023 training plan was implemented across four areas of intervention:

#### AXIS 1

Professional training around themes linked to amicable recovery techniques, management of unpaid debts, financial education, the fight against money laundering and the financing of terrorism, customer support, risk management and internal control.

#### AXIS 2

Management training related to governance, leadership, soft skills and conflict management.

#### AXIS 3

on entrepreneurship with a focus on entrepreneurial support and the training of trainers and coaches.

#### AXIS 4

Training on new services and advances in the sector (green finance, digitalization, social and environmental performance, etc.).

### REVIEW OF THE 2023 TRAINING PLAN

DESCRIPTION	NUMBER OF TRAINING DAYS	PARTICIPANTS	JFP(*)
Specific training for AMC agents	149	452	1,227
Training of micro-entrepreneurs	76	1,186	3,861
Consulting and training engineering	111	1,192	1,535
Logistics support	61	870	1,671
e-Learning training for AMC agents and micro-entrepreneurs	1,776	502	3,552
TOTAL	2,173	4,202	11,846

(\*) JFP: Participants Training Days (Training days x Number of staff)

## ANIMATION AND COOPERATION PROGRAM



### ECONOMIC EMPOWERMENT OF RURAL WOMEN

In partnership with the EIB and the IPC Cabinet, the CMS implemented a training program to benefit 141 female micro-entrepreneurs. This was implemented in Azrou, Chefchaouen, El Jadida and Marrakech and focused on the themes of entrepreneurship, communication, the development of the Business Plan Model and digital tools.

### MOAZARA III PROGRAM

The Crafts and the Social and Solidarity Economy program, supported by the CMS, trained 90 cooperatives operating in the regions of Marrakech and Safi for the third consecutive year as part of the partnership with the Ministry of Tourism. Entrepreneurship, financial education and Green finance were the main themes addressed by this program.

### TRAINING OF VSE TRAINERS AND GUIDES

The CMS, in partnership with the European Investment Bank and the IPC Firm, organized training of trainers on Entrepreneurship which benefitted 21 agents of the AMC and the CMS. This training is intended to be duplicated among AMC staff and micro-entrepreneurs who benefit from micro-finance, throughout the Moroccan territory.

### TRAINING FOR AMC PERSONNEL, MICRO-ENTREPRENEURS, VSES AND COOPERATIVES ON THE SIDELINES OF VARIOUS NATIONAL EVENTS OR ORGANIZED BY THE CMS

On the occasion of national events which see a high participation of actors from the social and solidarity economy, the CMS organized several training modules on the themes of micro-finance, entrepreneurship, management and digital sales for cooperatives, micro-entrepreneurs and AGRs who operate nationally.

#### Summary of achievements:

- 15<sup>th</sup> edition of SIAM in Meknes – April
  - Formation of 31 cooperatives
- Regional ESS fairs in Agadir and Oujda – January, May and June
  - Training of 100 micro-entrepreneurs and AGR



**THE MOHAMMED VI CENTER  
FOR SOLIDARITY BASED MICROFINANCE  
– CASABLANCA**

**PROMOTION OF MICRO-ENTREPRENEURSHIP  
& SUPPORT FOR THE MARKETING OF MICRO-ENTREPRENEUR PRODUCTS**



**JPO ORGANIZATION RELATING TO MICRO-FINANCING SOLUTIONSMARCH TO JULY**

The CMS, in collaboration with the AMCs of the Casablanca-Settat and Tangier – Tétouan – Al Hoceima regions, organized a JPO program in the cities of Casablanca and Tangier. This made it possible to connect the graduating classes of the 2020 and 2021 PIAE programs as well as those of the 2021-2022 graduates of the INDH, with microcredit associations. This initiative brought together 220 project leaders and was an opportunity to study the different financing tools for the future development of their projects.

**PARTICIPATION IN THE “CASABLANCA SHOPPING FESTIVAL”  
-April 1 to 21**

The “Casablanca Shopping Festival”, the city’s unmissable commercial event, offers a unique platform for the exhibition of the products of micro-entrepreneurs supported by the CMS. For its 7th edition, the CMS organized the participation of 46 exhibitors who benefit from micro-finance from different regions of the Kingdom. The festival was an opportunity to make their products (traditional crafts, contemporary items, local products and gastronomic creations) and to achieve significant sales.



**PARTICIPATION IN SIAM - May 2 to 7**

The CMS took part in the 15th edition of SIAM, which took place in Meknes around the theme "Green Generation: for sustainable food sovereignty". This show, a real crossroads for exhibition, dialogue and networking was organized across 11 centers, among which, the “Local Products” center stood out. This section saw 31 beneficiary cooperatives from the micro-finance sector participate. The Local Product center was dedicated to cooperatives and associations across the country, whose productions have been distinguished by labels (AOC and GI) or certified by ONSSA.



**ORGANIZATION OF THE 3RD EDITION  
OF THE SOLIDARITY BAZAAR IN  
TANGIER - July & August**

For its third edition, the Solidarity Bazaar took up residence in Tangier and had a central theme of “Preservation of local treasures and Moroccan craftsmanship: a driving force for economic and social growth”. This event brought together 130 exhibitors who benefit from micro-finance and attracted nearly 70,000 visitors. The initiative enabled exhibitors to make sales and take new orders. It also generated around a hundred direct and indirect seasonal jobs for young people from the region, who came to help exhibitors.



**PARTICIPATION IN THE  
“MOHAMMEDIA FAIR”  
– July and August**

The first edition of this fair which focused on the notions of “Creativity, Solidarity and Entertainment” was of particular importance because of the emphasis on solidarity with artists, artisans and cooperatives who have been hard-hit by several years of difficult health and economic conditions. The CMS made a significant contribution to this event by supporting 70 exhibitors from microcredit associations to market their products and services.

**MICRO-FINANCE OBSERVATORY**

In 2023, the Micro-finance Observatory continued its efforts to develop sector monitoring projects which are part of its information and analysis mission serving the micro-finance sector in Morocco.

The deliverables of the 2023 micro-finance activity focused on the following projects:

- “Observation Platform for the Microfinance Sector in Morocco” which completed the consolidation of national data and indicators provided by micro-credit associations and produced reports and analyses.
- The creation and dissemination of monthly dashboards and quarterly trend notes on the micro-finance sector in Morocco.
- The production and dissemination of detailed descriptive reports on the evolution of micro-credit indicators for each micro-credit association.
- Carry out a qualitative survey and publish a detailed report on the participants in the 3<sup>rd</sup> edition of the “Solidarity Bazaar” in Tangier.





## THE CENTERS OF QUALIFICATION AND TRAINING IN CRAFT TRADES - FEZ - MARRAKECH AND SALÉ

Established in 2009, the CQFMA platform continues to enhance Moroccan artisanal know-how and participate in training of a new generation, especially from disadvantaged backgrounds.

In 2023, 2209 young people were welcomed into the various CQFMA centers and followed technical apprenticeships. 86% of participants chose a one-year training course which offers rapid integration into professional life. These participants mainly move towards the textile sector as well as sewing and embroidery professions. In 2023 the CQFMA launched training in the saddlery profession in Fez. Eight young apprentices benefited from this initiative, implemented as part of the agreement signed in 2022 between the Department of Crafts and UNESCO, an agreement intended to safeguard and transmit the artisanal heritage which is threatened with extinction.

## APPRENTICESHIP TRAINING PROGRAM









### STAFF IN TRAINING

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
Number of new trainees 2023	459	550	1,200
	2 209		
Staff 2 <sup>nd</sup> year of trainees	85		
Staff of 2023 trainees	544	550	1,200
Includind female staff	227	392	864
	2,294		
Staff of 2023 promotion	306	320	802
	1,428		
Number of trainees who have completed the 1 <sup>st</sup> year of training	151		

The number of young girls in training represented an average of 65% of all new apprentices welcomed in 2023. They were mainly enrolled in traditional sewing and embroidery trades, hence the high share (81%) of the representation of the sector in the training choices of the year. Of the 2,294 young people in training across all CQFMAs, 1924 were placed in the production workshops within 258 structures among the network of cooperatives, individual artisans and CQFMA partner companies. This type of training, based on learning in an external environment, greatly facilitates direct integration of young people into the labour market.

### STATE OF THE WORKFORCE ACCORDING TO TRAINING CHANNELS

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
 Wood	45	18	33
 Leather	34	1	23
 Plant Materials		4	2
 Metals	82	26	36
 Clay	57	18	58
 Textiles	326	483	1,048



SPECIALIZED ENTITIES  
WITH INDEPENDENT MANAGEMENT

THE CENTERS OF QUALIFICATION AND TRAINING  
IN CRAFT TRADES - FEZ - MARRAKECH AND SALÉ



MENTORING PROGRAM

FOR THE PROFESSIONAL INTEGRATION OF GRADUATES

– 2022 and 2023 Classes

In parallel to training, the CQFMAs mobilized to facilitate access to employment and the integration of young people into the economy. To do this, they used a placement system via apprenticeship and expert knowledge of local markets. According to the available data, it appears that 50% of the graduates entered working life via this system. As for those who moved towards entrepreneurship, they benefitted from various mechanisms to support the creation of initiatives, including the PIAE.

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
Graduates integrated in hospitality businesses	223	32	365
Graduates integrated in craft cooperatives	22	48	208
Self-employed graduates	9	4	52
Graduates supported for the creation of cooperatives	5	10	104
Graduates supported for a business creation project	6	3	52
Graduates in higher education		42	21
Promotion year reference	2022	2022	2023
Number of graduates	308	412	1,042
Insertion rate	86%	Data on all the graduates not available	75%

CONTINUING EDUCATION FOR CRAFTSMEN, MARKETING AND COOPERATION

CQFMA FEZ

Training and cooperation

- Training program of design and artisanal creation that targeted 280 craftsmen began in January 2024.
- Apprenticeship training of 46 new partner craftsmen.
- Training on business creation paths by ANAPEC for 120 apprentices.
- Financial Education training module organized by the Bank Al Maghrib for 308 apprentices.

Events

- Organization of workshops with the regional delegations from Tuscany, Italy and Kaolack, Senegal.
- Visits and organization of practical workshops with groups of students from Duke University North Carolina - USA, Northwest School Seattle - USA and Astrum College in Velp - Netherlands.
- Organization of two exhibitions and weekly sales at the Borj Fez shopping center.

CQFMA MARRAKECH

Training and cooperation

- Organization of a training session for 60 cooperatives in the region, on methods to choose high-value sectors and production activities, in partnership with the Economic Integration Cell of the Commune of Marrakech and National Mutual Aid.
- Training of 1000 apprentices in Financial Education in partnership with Bank Al Maghrib.
- Launch of free, certified English language training courses for apprentices, supported by the American Language Center in Marrakech.
- Organization of residential, technical and managerial training for 60 Malian and Nigerien artisans. The training covered sewing and embroidery techniques, the theme of creation and design as well as the strengthening of entrepreneurial skills.
- Participation as a stakeholder in the "Tisser l'espace" project which aims to strengthen the synergy between crafts and architecture and explore new forms of expression. This project was conducted in partnership with the artisans of the Timendotes Association and the students of ENAR as well as those of EMADU. The objective is to create a center of excellence where rural artisans can share their ancestral know-how with architecture students.
- Establishment of a partnership for the marketing of products from artisans and partner cooperatives within the center with the Marjane group.

Events

- Organization of a series of 20 introductory workshops to artisanal production techniques (carpet, pottery and plaster), planned as part of tourist circuits.
- Organization of a workshop on the theme of creation and design as well as the exhibition of the articles of the center's partner craftsmen and cooperatives on the sidelines of the Arab Entrepreneurship Summit, initiated by the Ministry of Economic Inclusion and Small Enterprises, Employment and Skills and the United Nations Economic and Social Commission for West Asia.
- Participation of cooperatives, craftsmen and apprentices of the center in various exhibitions and events with hosts Royal Mansour and Rotana hotels.
- Participation in exhibition stands during the annual meetings of the World Bank and the International Monetary Fund organized in Marrakech, which welcomed more than 10,000 people.

CQFMA SALÉ

Training and cooperation

- Exécution d'un programme de formation au profit de 424 artisans et membres de coopératives artisanales Ain Aouda, Kénitra, Oulmès, Rabat, Salé, Sidi Kacem, Souk Larbaa, Tamesna and Tifelt. The three-month program focused on techniques and practices of embroidery, sewing, plaster and painting on glass, in addition to a module on digital marketing.
- English language training for 51 artisans and cooperatives partners of the center, under the umbrella of the tripartite agreement linking the center, the Ministry of Tourism, Crafts and the Social and Solidarity Economy and the American Language Center in Rabat.
- Management and marketing training for 49 artisans and cooperatives partners of the center, under the umbrella of the tripartite agreement linking the center, the Ministry of Tourism, Crafts and the Social and Solidarity Economy and the National Union of Moroccan Women.

Events

- Organization of glass painting and pottery workshops for 520 people (students and employees of various companies).
- Organization of a Ramadan fair during the month of March.
- Participation in the craft exhibition organized at the International University of Rabat, on the sidelines of the 1<sup>st</sup> edition of the World School Football Championship.









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