

MOHAMMED V FOUNDATION
FOR SOLIDARITY

ACTIVITY
REPORT

20
19

"READY TO HELP THE NEEDY"



**ACTIVITY
REPORT** **20
19**



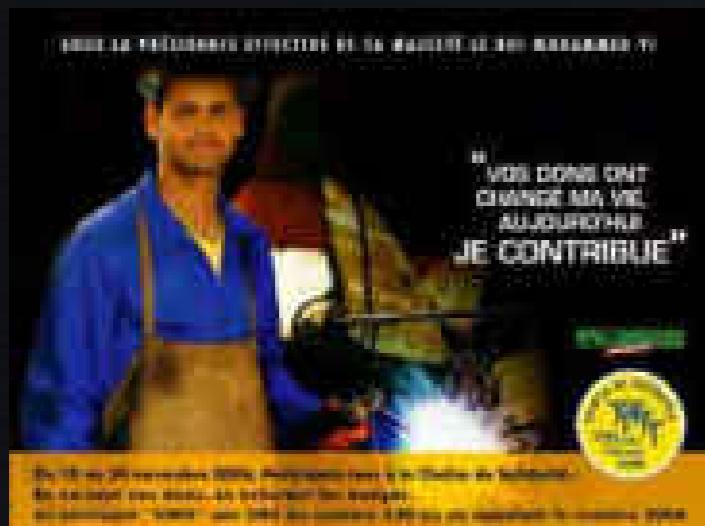
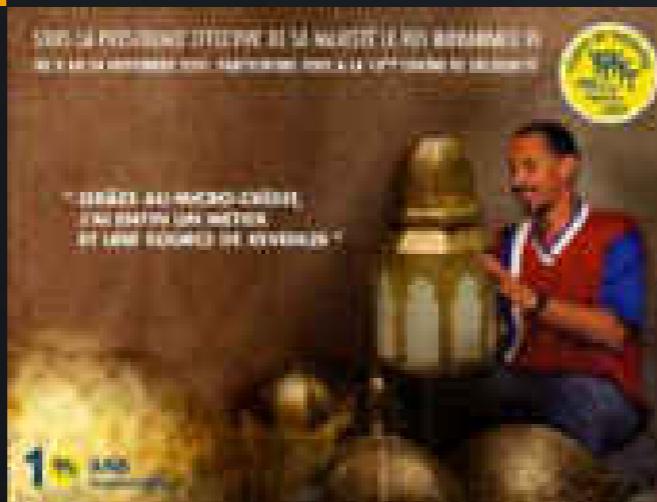
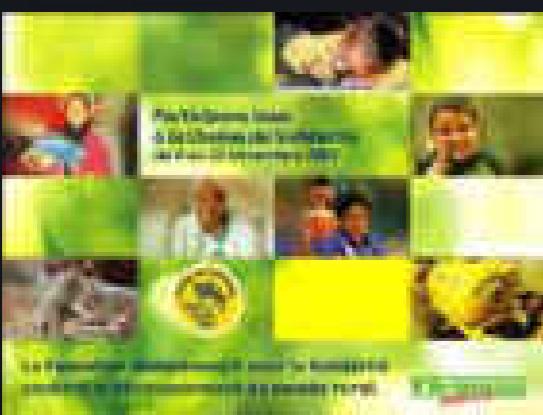


His Majesty King Mohammed VI, may God assit Him
Inauguration of the Casablanca Regional Chapter of Mohammed VI National Center
for Disabled - 23 May 2019

“ We also devote our attention to the issue of poverty afflicting a part of our people. We are working with God's help and assistance to reduce its acuity and impact. In this regard, my father, God rest his soul, had honored me by accepting the proposal to create an institution to which he had given the name of "Mohammed V Foundation for Solidarity", centered on issues concerning the poor, the needy and the disabled. We are committed to activate the role of this institution and to enfold it in our concern and support. ”

His Majesty King Mohammed VI, may God assist Him
First Throne Speech delivered on July 30, 1999





1999
2019

20 YEARS OF COMMITMENTS FOR THE COMMON GOOD

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"READY TO HELP THE NEEDY"

For 20 years, this credo has been the driving force of the Mohammed V Foundation for Solidarity. Guided by the vision, carried by His Majesty King Mohammed VI may God assist Him, of a more dignified and equitable society, the Foundation works with all the actors who are committed to serve the common good. Established to "fight against all forms of precariousness and poverty", it works directly beside vulnerable and disadvantaged populations, creating conditions conducive to better socio-economic inclusion. Education of the younger generation, access to health, women's empowerment, professional training and inclusion of disadvantaged young people by economic activity, multidisciplinary care for people with special needs, humanitarian support...every year, thousands of Moroccans from disadvantaged communities of rural and urban areas benefit from specific support and care programs in dedicated centers.

As Morocco initiates a new development model, the Foundation must stay mobilized, step up its efforts on the ground and improve the efficiency of provided services so that each individual can be included in society and become an actor for social change.

The Foundation renews its commitment, driven by the values which are the foundation of its efforts to improve living standards of poorest and most vulnerable members of society.

- **SOLIDARITY,**
a real tool for action that opens the way to any initiative.
- **MOBILIZATION,**
to initiate collective effort and foster synergies between associations, civil society, the state, institutions and businesses.
- **EFFICIENCY AND RIGOR,**
essential for optimizing resources and ensuring project impact.
- **INNOVATION,**
necessary to develop new solutions and efficient mechanisms of action.
- **ETHICS AND TRANSPARENCY,**
through responsible governance and a managerial, financial and accounting policy framed by strict rules and regular control.

*



1999 2019

20 YEARS OF COMMITMENTS HIGHLIGHTS

1999



JULY

SOLIDARITY, A NATIONAL PRIORITY

His Majesty King Mohammed VI created the Mohammed V Foundation for Solidarity. The foundation is committed, along with institutions, economic operators and civil society actors to fight against poverty and precariousness. Its motto: "Ready to help the need".



DECEMBER

THE RAMADAN 1420 OPERATION

The Foundation deployed its first Ramadan food support operation for widowed and destitute women, for the elderly and for disabled heads of households. This Large-scale operation covers for the first time rural areas, through food distribution to 204,400 heads of households. In urban areas, f'tours are served daily to 35,800 people, the equivalent of 1,074,000 meals throughout the month of Ramadan.

2000



JANUARY

THE LAUNCH OF A NATIONAL PROGRAM FOR CHILDREN INTEGRATION

Priority is given to the rehabilitation of social centers housing poor children and orphans. The Foundation renovates more than 270 centers managed by associations, including the Muslim Charitable Associations, which provide free care for children from 6 and 18 years old. With the financial assistance of the CGEM, a 100 million dirhams envelope has been released throughout 2 years to ensure work and donations for the benefit of 30,000 children.



APRIL

NATIONAL MOMENTUM OF SOLIDARITY AGAINST DROUGHT EFFECTS

A general mobilization took place for the benefit of populations and areas affected by drought effects. The Foundation took part in it via an emergency endowment program for the most affected municipalities, providing them with implements and hydraulic equipment (tankers, tractors, motor pumps). It also deployed the resources needed to install drinking water supplies.

JUNE

IMPLEMENTATION OF THE "SUSTAINABLE RURAL DEVELOPMENT" PROGRAM

The first major local development actions are initiated in the provinces of Chefchaouen, El Haouz, Imilchil, Safi, Taroudant, Tendarra, Tiznit, Laayoune, Smara, etc. These actions contribute to the opening-up (electrification, road infrastructure, etc.), to the access to basic services and to assistance with creating income generating activities. Several craft and agricultural production units were set up. Among these, a facility for metal workers in Safi, milk collection units, spaces dedicated to ironwork, goat breeding and production of milk and its derivatives in Safi, Laayoune and Smara, etc.

2001



MAY - SEPTEMBER

THE FOUNDATION TOOK PART IN THE "MARHABA" OPERATION

A unique humanitarian system was set up to welcome Moroccans living abroad. Social and medical assistance were deployed in Morocco and abroad 24 hours a day and 7 days a week, throughout the summer period. Its purpose: respond to humanitarian emergencies, improve transit conditions and ensure the well-being of nearly one million people in transit.

SEPTEMBER

PROGRAM AGAINST GIRLS' DROPOUT FROM SCHOOL IN RURAL AREAS -

THE OPENING OF THE FIRST DAR TALIBA

Operational since 2000, Dar Taliba program is a network of reception centers built in remote areas. It aims at combating young girls' dropout from school in rural areas caused by school structures remoteness. The first establishment, opened in Khemis Zemamra in El Jadida region, welcomes 100 young residents. Since then, more than 80 homes have been built near middle schools, high schools and universities.

DECEMBER

FOCUS ON VOCATIONAL TRAINING FOR DISADVANTAGED YOUNG PEOPLE

The Foundation carried out, in partnership with the Office of Vocational Training and Promotion of Work, a first initiative to promote and encourage youth training. Carried out in Laayoune, this initiative aimed to support a training program by covering trainers' fees and youth training costs, as well as providing the core components needed to develop training modules.

2002



JANUARY

DOUARS INTEGRATED DEVELOPMENT PROGRAM

The Foundation implemented, in partnership with the Zakoura Foundation, a major local development program dedicated to the rural world. This multidimensional program, based on the active participation of the populations, includes education of out-of-school children, adult literacy, medical awareness, capacity building and the funding of income-generating activities, housing and well construction. In three years of implementation, it has reached 60 douars in eight provinces of Morocco, from Tangier to Tiznit.

FEBRUARY

THE FIRST FORUM OF THE ASSOCIATIVE MOVEMENT IN MOROCCO

Bringing together all of the national associative actors, and creating a space for dialogue, reflection and exchange of experiences was the aim of this first event organized by the Foundation in Casablanca. Its purpose: share good management and governance practices and put forward support measures for social actors, in order to strengthen social action dynamics.

APRIL

SUPPORT FOR STRUCTURES DEDICATED TO DISABILITY

The Foundation took over the Ibn Al Baytar center, an institution created in 1972 in Khemisset, which welcomes children with physical disabilities. The Foundation turned the center to a modernized health care structure, offering better services to young people with physical disabilities. At the same time, the Foundation launched, in partnership with the Alaouite Organization for the Promotion of the Blind in Morocco (OAPAM), a program to build centers for the blind in Fez, Meknes and Taroudant.

AUGUST - DECEMBER

ASSISTANCE TO NATURAL DISASTER VICTIMS

The Foundation rolled out an emergency response program for families affected by major floods in several regions of Morocco (Middle Atlas, Mohammedia, Settat, etc.). Emergency aid, family accommodation, quarantine measures implementation, distribution of hygiene products for water treatment, main avenues and houses cleaning, the program relied on outreach work in flooded villages and neighborhoods and on efficient organization by volunteers from local associations.

1999
2019

20 YEARS OF COMMITMENTS
HIGHLIGHTS

2003

APRIL 2003 - SEPTEMBER 2010

RELOCATION OF SLUMS: PILOT OPERATION OF DOUAR AKREUCH

The Foundation took charge of the living conditions issue of families from douar Akreuch slum. A major re-housing program in the communes of Temara, Salé and Rabat was then launched. No less than 1,500 households have benefited from social, administrative and financial support for the acquisition of their new housing. A 30 million dirhams special guarantee fund has been set up for this purpose by the Foundation alongside with CDG.



DECEMBER

THE FOUNDATION WAS GRANTED SPECIAL CONSULTATIVE STATUS ECOSOC



The United Nations Economic and Social Council paid tribute to the Foundation's work in favour of disadvantaged populations. This special status is an opportunity to share the Moroccan experience and to participate in the reflections carried out by ECOSOC.

2004

FEBRUARY



STRONG MOBILIZATION IN FAVOR OF POPULATIONS AFFECTED BY THE AL HOCEIMA EARTHQUAKE.

The Foundation participated to the operations of rescue and aid for the disaster victims in Al Hoceima region, hit by an earthquake measuring 6.3 on the Richter scale. Many social and medical projects were launched to support the city's rehabilitation and social services system.

SEPTEMBER

OPERATION SANABIL: SCHOOLING AID FOR CHILDREN IN RURAL AREAS

The Foundation, in partnership with several institutional actors, implemented a three-year program related to schooling aid in favor of children living in mountainous areas affected by the cold. School supplies, warm clothing and food were distributed to 25,000 children in order to enable them to start schooling in good conditions. In 2009, the Ministry of National Education and the National Initiative for Human Development took over by annually setting up the "One million school bags" operation.

OCTOBER

ACCESS TO VOCATIONAL TRAINING FOR THE PHYSICALLY DISABLED

The Foundation launched, in partnership with the Office for Vocational Training and Promotion of Work, a Joint vocational training center in Settat. This first initiative of its kind in Morocco integrates qualification modules (business management, IT, secretariat and accounting) adapted to young people with physical disabilities, out of school or others who graduated and are looking for a job. It is part of a general 4-year implementation program for 10 similar centers across Morocco.

2005



SEPTEMBER

YOUTH INTEGRATION THROUGH SPORT AND CULTURE

The Foundation launched a vast project of socio-educational and sports centers for young people, through welcoming, support and local entertainment structures. Six projects were launched that year, including an educational complex in Casablanca, the "Maison de la Culture" in El Jadida and a sports training center in Oujda. A program of urban sports spaces and local synthetic sports fields was carried out in the cities of Rabat and Casablanca.

2006



NOVEMBER

AN INNOVATIVE RESPONSE FOR AN INTEGRATED CARE IN FAVOR OF THE MENTALLY DISABLED

His Majesty King Mohammed VI inaugurated the Mohammed VI National Center for the Disabled in Salé (CNMH). This unprecedented structure in Morocco offers an integrated and multifunctional care for people with mental disabilities. This includes education, medical and social care, and development of sports skills. This national reference center is also a space for training, research and exchange of expertise on disability. Several regional branches of the CNMH were subsequently implemented in order to expand support at the national level.

2007



SEPTEMBER 2007 - MAY 2008

FOCUS ON THE INCLUSIVE DEVELOPMENT OF TOUNFITE

This first ever national operation, by its size and nature, focused on a major social program. It combined emergency response, schooling aid, nutrition support, medical assistance, support for income-generating activities and the creation of dar douars. This program required a global investment of 23 million dirhams and benefited nearly 24,000 people.



NOVEMBER

MICROFINANCE AS A TOOL TO FIGHT POVERTY

The Mohammed VI Support Center for Solidarity-based Microfinance was launched in Casablanca. This innovative platform is dedicated to support microcredit ecosystem, in particular associations operating in rural areas and financially supported by the Foundation (Al Amana, Fonddep, Immaa, Fondation Zakoura, Annakhil ...). The center also supports micro-projects owners throughout the kingdom.

1999 2019

20 YEARS OF COMMITMENTS HIGHLIGHTS

2008



SEPTEMBER

SENIORS AT THE CENTER OF OUR CONCERNS

His Majesty King Mohammed VI inaugurated the Hay Nahda residential seniors care Center in Rabat. This initiative is the first of its kind that was carried out by the Foundation, in terms of services rendered to the elderly living in precariousness. It provides beneficiaries with reception, accommodation and medical assistance, based on the benefits of the SAMU Social.

DECEMBER

OPERATION IMILCHIL 2008 – 2009: THE OPENING-UP OF MOUNTAINOUS AND REMOTE REGIONS.

The Foundation initiated a multidimensional intervention program to improve the living conditions of the populations. Access to health care, creation of pre-school education units, rehabilitation and extension of school infrastructure, training of mountain guides, promotion of local production units and women's literacy... all of these interventions have benefited the inhabitants of the rural communes of Imilchil, Bouzmou, Outerbate, Ait Yahia and Amouquer.

2009



NOVEMBER

CRAFTS, A TOOL FOR INTEGRATION OF YOUNG PEOPLE

Training in crafts has been given a facelift: learning, safeguarding the centuries-old heritage and integration support. A new generation of integrated structure dedicated to crafts was born in Fez. In 2012, two other centers were launched in Marrakech and Salé.



2010



TAKING ACTION TO PREVENT ADDICTIVE BEHAVIOR

The Foundation initiated the National Program to Combat Addictive Behaviors, focusing its efforts on young people and disadvantaged areas. This program, which involves the ministries of the Interior and Health as well as associative actors, is based on the provision of specific care structures, including medical assistance and social support.

NOVEMBER

THE ASSOCIATIVE PARTNERSHIP, UNITED FOR A BETTER PERFORMANCE

His Majesty King Mohammed VI inaugurated the Center for Association Solidarity of Bouknadel, dedicated to skills enhancement and development for the benefit of the domestic associative network. The program includes: training, coaching and exchange of expertise for the benefit of national associations members.

2011



IN MIDELT, A MULTIDIMENSIONAL SOLIDARITY PROJECT

Perfectly integrated into the region's socio-economic environment, the complex opened its doors in Midelt. It is based on three key factors: youth training on handicrafts, helping local production through cooperatives support as well as promoting tourism.

SEPTEMBER
THE COMMUNITY SCHOOL

In keeping with its actions of support for the education of rural children, the Foundation opened its first community school in Trarid, in the region of L'Oriental. The community school allows young children from nomadic families in the Province of Figuig to continue their primary schooling normally, despite the transhumance constraints of their parents who are nomadic herders.

2012



JULY

DAR AL OUM, A RECEPTION AREA IN HOSPITALS

His Majesty King Mohammed VI inaugurated Dar Al Oum in the Ibn Rochd University Hospital in Casablanca. Entirely carried out by the Foundation, this social reception unit for the needy is intended to take care of mothers of hospitalized children.

NOVEMBER

SUPPORTING YOUTH ENTREPRENEURSHIP

During the 2013 National Solidarity Campaign, His Majesty King Mohammed VI gave equipment donations to 100 young project owners. These donations constituted a boost to start various economic activities, carried by the graduates of the vocational training centers in the region of Meknes.

1999
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20 YEARS OF COMMITMENTS
HIGHLIGHTS

2015



JANUARY
SOLIDARITY INCUBATION IN CASABLANCA

His Majesty King Mohammed VI inaugurated the Center for Very-small Solidarity Businesses, intended to support entrepreneurial initiatives carried by young people from disadvantaged backgrounds. It offers a wide range of services, including the provision of professional equipment, support in creating and running businesses, as well as networking and post-incubation monitoring.



JUNE - JULY
1ST EDITION OF THE RAMADAN SPECIAL MEDICAL CARAVAN

The Foundation improved access to medical services during Ramadan, by activating a specific annual intervention program. This 21-day program has covered multidisciplinary consultations and care services given to the populations of several prefectures and provinces. This first edition made it possible to take care of 24,000 individuals (children and adults) from the provinces of Temara, Salé, Al Haouz, Fez, Oujda and Casablanca.

2014

JULY

Tourism and Hotel Business in the Spotlight

His Majesty King Mohammed VI, accompanied by his host King Felipe VI of Spain, inaugurated in Temara the first training center created by the Foundation, dedicated to tourism. This infrastructure was designed to meet the need for qualified resources in a fast-expanding priority sector in Morocco.



2016

FEBRUARY

EMPLOYMENT AND MENTALLY DISABLED YOUTH

His Majesty King Mohammed VI inaugurated the Center for Employment Integration and Support (CIAT) in Salé. This pilot structure is a suitable working environment for young people with mental disabilities trained at the CNMH, allowing them to pursue gainful employment in various production and service careers.

SEPTEMBER

A NEW GENERATION OF LOCAL MEDICAL FACILITIES

His Majesty King Mohammed VI launched the construction of a new platform of medical structures: the Community Medical Center-Mohammed V Foundation for Solidarity. Located in densely populated areas, these centers include a specialized, comprehensive and integrated care system that should ease the pressure on hospitals.

MARCH

The Solidarity Market, an unprecedented Fair Trade Space

His Majesty King Mohammed VI inaugurated the Solidarity Market of L'Oasis in Casablanca, a social project that paves the way for a permanent and sustainable distribution of Moroccan cooperatives products.



2017

MAY

The First Alzheimer Day-Care Center in Morocco

The Alzheimer Day Care Center opens in Rabat. It provides integrated care for patients with Alzheimer's. It combines medical, social, preventive and curative services, as well as supporting and accompanying caregivers.



2018

MAY

New Careers for Youth Training

The Educational and Social Professional Training Center opened its doors in Yaacoub Al Mansour. This pilot project meets a dual learning purpose: preparing a skilled workforce in pre-school education and personal care professions, while integrating a large educational space for early childhood.



2019

MAY

Oral Health for All

His Majesty King Mohammed VI inaugurated the Al Massira Regional Center for Oral Care in Rabat, an unprecedented structure entirely dedicated to oral health. Consultations, general and specialized care, surgery and emergency services are provided. It will also serve as a platform for training paramedical staff as well as for higher education internships.

The 1st Community Medical Center-Mohammed V Foundation for Solidarity is Operational

His Majesty King Mohammed VI inaugurated the Community Medical Center-Mohammed V Foundation for Solidarity in Al Youssoufia. This first operational structure, which is part of a national network of 6 centers, will serve a population of 160,000. Its wide range of specialized care includes a maternity, a day hospital and an emergency service.

A multidimensional and multi-target intervention

The mission for the fight against poverty involves covering a broad sphere of intervention and addressing multiple needs. The challenge is enormous given the issue of human, social and economic development in Morocco. Driven by this ambition, the Foundation acts and has always acted in all fields of the common good.



HEALTH

Ensuring the right of access to basic medical care and covering specific needs.

Bringing care closer to citizens.

Strengthening public health infrastructure and services.

Creating new medico-social structures which respond to specific needs and integrate local comprehensive health care networks.

BUILDING MEDICAL INFRASTRUCTURE

EQUIPMENT AND DEVELOPMENT OF EXISTING SANITARY FACILITIES

DONATION OF MATERIAL

MEDICAL CAMPAIGN



EDUCATION

Supporting future generations by creating optimal conditions for learning and access to schooling from an early age.

Combatting drop-out from school in rural areas.

Bringing children closer to school structures.

Promoting preschool education. Improving school environment in disadvantaged areas.

SCHOOL EQUIPMENT AND DEVELOPMENT

ESTABLISHMENT OF FOSTER HOMES

DONATION OF MATERIAL



TRAINING AND EMPLOYMENT

Valuing young human capital.

Facilitating access to professional learning and to training. Improving qualification levels.

Reintegrating young people without diplomas and unemployed.

Broadening business skills.

Promoting self-employment.

ESTABLISHMENT OF TRAINING CENTERS

SUPPORT FOR PROFESSIONAL INTEGRATION

PROJECTS FINANCING



THE FIGHT AGAINST PRECARITY

Preserving the dignity of the most vulnerable and strengthening social ties.

Improving the well-being of vulnerable populations.

Facilitating access to social care.

Strengthening the empowerment of frail individuals.

Offering young people from disadvantaged backgrounds spaces for socializing and expressing their talents.

ESTABLISHMENT OF RECEPTION CENTERS

CARE

MATERIAL DONATION

SUPPORT FOR ASSOCIATIVE ACTORS



DISABILITY

Promoting care and integration for the benefit of people with disabilities.

Developing comprehensive care and professional inclusion models.

Promoting equal opportunities for people with disabilities.

Supporting initiatives and actors involved in the field of disability.

ESTABLISHMENT OF SPECIFIC CENTERS

MULTIDISCIPLINARY CARE

SUPPORT FOR INTEGRATION

SUPPORT FOR ASSOCIATIVE ACTORS

ESTABLISHMENT OF RECESSION CENTERS

CARE

MATERIAL DONATION

SUPPORT FOR ASSOCIATIVE ACTORS



ECONOMIC INSERTION

Creating optimal conditions to promote financial autonomy for the benefit of disadvantaged sections of society.

Developing support and monitoring mechanisms.

Strengthening the skills of women and young people.

Encouraging populations' own capacity to develop their financial independence.

Stimulating the creation of sustainable economic activities.

SUPPORT FOR INCOME GENERATING ACTIVITIES

MICRO CREDIT FIELD

PROMOTION OF ENTREPRENEURSHIP

SOLIDARITY BASED INCUBATION

FINANCING AND MONITORING PROJECTS

ASSISTANCE OF COOPERATIVE PRODUCTS MARKETING



HUMANITARIAN

Supporting populations in difficulty.

Responding to humanitarian emergencies in Morocco and internationally.

Harnessing efforts to support families in need.

Deploying medico-social support and assistance devices.

NUTRITION SUPPORT

EMERGENCY RESPONSE

SOCIAL AND MEDICAL EMERGENCY CARE

DONATIONS IN CASE OF NATURAL DISASTERS



Pilot experiences to stimulate social action

Having direct contact with the field, the Foundation takes charge of certain social issues that are marginalized or insufficiently addressed due to lack of resources. The mobilization, initiated under the impulse of His Majesty King Mohammed VI may God assist Him, has particularly contributed to the thinking around specific issues.

This includes, *inter alia*, how to fight young rural girls' drop-out from school, how to meet the immediate and future needs of people with disabilities, and what platform could help young people suffering from addictive behaviors to rebuild their lives.

To take up these challenges, the Foundation has developed an approach based on trying out new solutions that take into account unmet needs and their evolution, local potential as well as the environment and the sustainability of the action. Whether it is in relation to themes, mechanisms or projects, the answers are for the most part, to this day, references that set an example and encourage other actors to take over and duplicate them.



DAR TALIBA - 2000

PARTNERS:

- Ministry of National Education
- Local associations
- Members of the Permanent Support Committee

Dropping out of school and early school leaving in rural Morocco particularly affect young girls. Due to the remoteness of schools, they are the first to be affected by geographic and cultural constraints. Facilitating access to education by bringing them closer to school structures has been a key argument to encourage families to let them continue their studies. As a result, the Dar Taliba program was born: a network of shelters built by the Foundation near middle schools. Managed by local associations and provided with basic infrastructure (dormitories, refectory, sanitary facilities, sports equipment, library and computer room), these boarding schools offer suitable conditions of accommodation and supervision.

Originally designed for rural girls, the Dar Taliba program has expanded to boys and has adapted to the lifestyle in nomadic regions through the establishment of community schools. Support in education has developed throughout the educational process, with the accompaniment of young people towards higher education. Student houses have been built in urban areas, close to major university centers.



OPERATION MARHABA - 2001

PARTNERS:

- Ministry of the Interior
- Ministry of Health
- General Directorate of National Security
- Royal Gendarmerie
- Customs and Excise Administration
- Merchant Navy Directorate
- National Office of Airports
- Autoroute du Maroc
- Tangier Med Special Agency
- Banks
- Others

The transit conditions experienced by the Moroccan community living abroad have not always been easy: road accidents abroad, abandonment of contingents at the crossing, incidents of ships, families in distress, etc. Certain situations were bordering on precariousness and insecurity. These were able to be managed thanks to the strong mobilization of His Majesty King Mohammed VI, may God assist Him, and to the capacity of the Foundation to act effectively: hospitalization abroad, charter of important means of transport, family accommodation, administrative assistance, etc. A permanent humanitarian presence has proved to be necessary. Given the size of the flows and the need to expand assistance services and humanize transit conditions, Operation Marhaba - a unique humanitarian device - has been implemented.

From June 5 to September 15 of each year, public and private stakeholders organize themselves through a collective and coordinated mode of intervention around reception measures and dedicated services. Their purpose: improving reception conditions, facilitating the transit of community members living abroad and assisting people in vulnerable situations.

The Foundation, main interface of this operation, intervenes through reception areas activated at transit points in Morocco and abroad (Italy, France and Spain). These areas serve as a framework for humanitarian assistance and are managed by permanent teams of social workers and a volunteer medical staff.



MOHAMMED VI NATIONAL CENTER FOR THE DISABLED - 2006

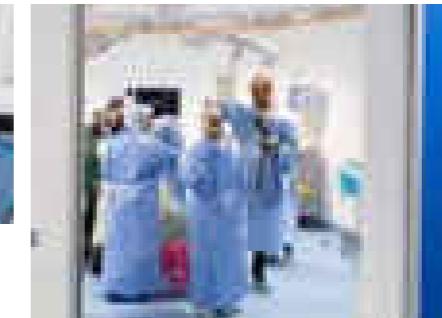
PARTNERS:

- Ministry of Health
- Ministry of the Interior
- Ministry of National Education and Vocational Training
- Ministry of Youth and Sports
- Ministry of Family, Solidarity, Equality and Social Development
- Ministry of Employment
- Office of Vocational Training and Promotion of Work
- National Fund for Social Welfare Organizations
- Local Authorities and Communities (Prefecture of Salé, Prefectural Council of Salé, Council of Rabat-Salé-Kenitra Region, Municipality of Salé)
- Social Services of the Royal Armed Force
- Auxiliary Forces and Civil Protection
- Crédit Agricole du Maroc
- Banque Populaire Group
- Bank of Africa BMCE Group
- Attijariwafa Bank Group
- Mohammed V University in Rabat
- University Hospital Centers (CHU) in Rabat, Marrakech, Fez and Oujda
- Association network related to the field of Disability

Since 2000, the Foundation has been active in raising the issue of disability by providing support to stakeholders in associations and by providing technical assistance to existing care structures in terms of materials and equipment.

In 2003, in partnership with the associational network as well as public and private institutions, the Foundation launched work on the Mohammed VI National Center for the Disabled (CNMH), a platform intended as a tool for scaling up action. Its purpose: promoting the socio-professional inclusion of people with special needs, through integrated and multidisciplinary care for children and adults. As a reception and service structure, the center is a multifunctional complex composed with six specialized poles: medico-social, socio-educational, sports, a social pole, professional training

as well as a unit tasked with taking charge of autistic people. The services offered are available to people suffering from different types of disabilities: cerebral palsy, physical and motor disabilities, sensory disabilities, mental retardation (including Down's syndrome), autism and related disorders. At the same time, the CNMH plays a supporting role for the associational network in terms of training, of coordinating the development and of expertise exchange with specialized national and international institutions. This model has been duplicated across 5 regional sections (Oujda, Fez, Casablanca, Safi and Marrakech) in order to improve access to care services.



COMMUNITY MEDICAL CENTERS-MOHAMMED V FOUNDATION FOR SOLIDARITY - 2016

NATIONAL PROGRAM TO COMBAT ADDICTIVE BEHAVIORS - 2010

PARTNERS:

- Ministry of Health
- Ministry of the Interior
- Network of the National Association for Drug Risk Reduction
- Local specialized associations

The phenomenon of addictive behavior and addictive consumption is a major health problem. States as well as national and international organizations try to reduce its effects through regulation, medical measures and action on the ground. The Foundation has chosen to focus its efforts on young people from disadvantaged backgrounds, favoring a local approach that integrates the medical and social dimensions in the reintegration process. The Foundation thereby initiated the National Program to Combat Addictive Behaviors. This program is based on an operational model of interdepartmental cooperation and partnership with civil society. It involves actors committed to this issue and guarantees skills and resources needed to take care of people. The program manifests itself in addictology centers which are dedicated

support structures. 15 centers are currently implemented across the country by following a territorial delineation based on the nature of addictive consumption. Prevention and care are organized through a coordinated intervention between the Ministry of Health staff and the local associational network (healthcare professionals and specialized associations). A medical division provides consultation services in general medicine, in addictology and psychiatry as well as in the prescription of methadone. The Community focal point, which operates through in-house and outdoor consultations, carries out actions for awareness-raising, risk reduction and support for socio-professional integration, through socialization activities and training workshops.

PARTNERS:

- Ministry of Health
- Regional Councils
- Prefectural Councils

The Community Medical Centers (CMP) - Mohammed V Foundation for Solidarity are the product of an ambitious program undertaken in partnership with the Ministry of Health, in order to reduce disparities in access to specialized care. This program aims to strengthen national health resources, by creating new medico-social structures: local centers (primary health care and emergencies) and specialized centers (care for Alzheimer's, cerebral palsy, oral health, addictology...). The CMP - Mohammed V Foundation for Solidarity are intermediary establishments between the network of basic health care centers (levels 1 and 2) and the hospital network. These establishments were designed to meet the pressing needs of dealing with medical emergencies in agglomerations far from healthcare facilities. The purpose is to reduce the pressure on existing establishments, and to offer direct and accessible specialized care to disadvantaged populations.

A CMP - Mohammed V Foundation for Solidarity gives access to multiple medical services, grouped in an integrated healthcare network. It covers emergencies, care and consultation services for chronic diseases, a maternity unit for mother and child health care and a day hospital. Thanks to the coordinated action of a multidisciplinary team led by the primary physician, this organization allows better specialized follow-up of patients. Six centers have been programmed to date, two of which are operational in the cities of Rabat and Casablanca.

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20 YEARS OF COMMITMENTS

FOUNDATION'S FLAGSHIP PROJECTS



THE INSERTION THROUGH ECONOMIC ACTIVITIES PROGRAM - 2016

PARTNERS:

- Anapec
- Local associations
- GIZ
- Maroc PME
- Office of Vocational Training and Promotion of Work
- Beni Mellal-Khenifra Region
- Fez-Meknes Region
- Rabat-Salé-Kenitra Region
- Tangier-Tetuan-Al Hoceima Region

Since its creation, the Foundation defined economic integration as a key lever in the fight against poverty. With a view to establishing financial autonomy and integrating disadvantaged populations into the economic circuit, several programs have been carried out in the form of precise support mechanisms which have evolved in terms of intervention and targeting. The first programs were intended for rural areas, particularly for women, by supporting income-generating activities and promoting cooperatives production. At the same time, in order to stimulate local development, a support system has targeted micro-credit associations prioritizing rural activities. Armed with this experience, the Foundation took charge of the issue of promoting entrepreneurship among young people. Incentives systems for the creation of very small economic activities have been deployed in favor of training centers graduates and project owners from disadvantaged backgrounds. These incentives include especially the granting of professional equipment as well as the solidarity-based incubation and the pre and post start up mentoring within the business

incubator of the Center of Very-Small Solidarity businesses in Casablanca, the intervention approach was gradually built up to give rise to an integrated and larger-scale aid system: the Insertion through Economic Activities Program (PIAE). Launched in 2016, this program favors initiatives sustainability, by combining funding levers (granting of equipment for starting-up projects and developing of existing activities) with close support for micro-entrepreneurs (individuals, groups and cooperatives) over the long term (2 years). The latter benefit from pre-start-up support, are supervised during the start of activities and are monitored in post-creation in terms of management assessment and of socio-economic generated impact. This system required a multidimensional organization, involving several partners working on raising awareness, training, funding and monitoring. To date, nearly 1000 very small activities are supported by the PIAE on the national territory. In addition, new prospects for regional development are opening up, with the participation of different regions of Morocco in the program.

PARTNERS:

- Agricultural Development Agency
- Cofarma
- Crédit Agricole du Maroc
- Cooperation Development Office (ODCO)
- The National Office for Health Security of Food Products (ONSA)
- Maroc PME
- Secretariat of State in charge of Handicrafts and Social Economy
- Moroccan Agricultural Mutual Insurance

THE SOLIDARITY MARKET OF L'OASIS - 2017

The Solidarity Market project echoes the challenge of promoting and valuing initiatives made by actors from the social and solidarity-based economy, in particular production activities carried out by women. The support and accompaniment of these activities, carried out for several years by the Foundation as well as the field's stakeholders, have enabled these actors to work their way out of poverty thanks to a minimum income generated by local commercialization. Nonetheless, these actors continue to suffer from a lack of access to national distribution. The low income generated by local commercialization and the intermediation necessary for access to markets have a clear potential to undermine their activity. By supporting commercialization, the Solidarity Market provides an answer to this problem. It paved the way for a larger and more profitable direct distribution channel.

Conceived as a permanent physical commercial space for storage and sale, it brings together the products of cooperatives operating in all regions of Morocco. The price setting is done by the

cooperatives themselves, and the sales revenue is transferred to them on the 1st and 16th of each month.

When it opened in March 2017, the Solidarity Market of L'Oasis had 151 cooperatives as well as 2,207 terroir products and handicrafts offered for sale. Currently, after 35 months of activity, it has 341 cooperatives, a higher offer of 8,367 products and a cumulative traffic of more than 1.2 million visitors recorded. Financial and commercial indicators are also very encouraging thanks to the high interest of Moroccan consumers for local products.

Meanwhile, the Solidarity Market has participated since 2018 in the promotion of terroir production units through the training and upgrading program for cooperatives implemented by the Foundation. It targets cooperatives that require support in order to obtain ONSSA certification. Several cooperatives have benefited from this annually renewed program.

FINANCIAL COMMITMENTS 1999 – 2019

CUMULATIVE COMMITMENTS

7.08

Billions dirhams

HUMANITARIAN	1.68 Billion dirhams
EDUCATION	484 Millions dirhams
FIGHT AGAINST PRECarity	1.15 Billion dirhams
SOCIAL ACTORS SUPPORT	424 Millions dirhams
HEALTH	1.11 Billion dirhams
DISABILITY	423 Millions dirhams
TRAINING AND EMPLOYMENT	724 Millions dirhams
COMMUNICATION, INVESTMENT AND FUNCTIONING *	359 Millions dirhams
ECONOMIC INSERTION	588 Millions dirhams
PROJECTS UNDER STUDY	98 Millions dirhams
OTHER SOLIDARITY-BASED ACTIONS	40 Millions dirhams

HISTORY OF COLLECTING DONATIONS - NATIONAL SOLIDARITY CAMPAIGNS

ACCUMULATED FINANCIAL RESSOURCES

7.27

Billions dirhams

1998**	1999	2000	2001	2002	2003	2004	2005
96.5	455.6	217.9	197.3	215.2	169.3	271.1	259.8
2006	2007	2008	2009	2010	2011	2012	2013
292.3	352.5	254.8	269	241.4	269.3	282.4	415.9
2014	2015	2016	2017	2018	2019		
125.8	454.2	284.9	428.9	430.1	584.1		

Amounts in millions of dirhams

ACHIEVEMENTS

- 245** Schools and reception facilities (Dar Taliba and shelters) for early childhood and schooled young people, from primary school to higher education
- 54** Reception centers, multidisciplinary care centers and qualification centers for young people and adults with special needs
- 240** Reception centers, learning and multidisciplinary support centers as well as centers for the benefit of children, young people, women and the elderly
- 64** Qualification and training centers for young people in various careers (construction, agriculture, crafts, services, automotive industry, pre-school and social functions, etc.)
- 2,189** Entrepreneurship projects and income-generating activities supported and created
- 238** Training programs and social engineering projects for the benefit of the national associative network
- 100** Actions and humanitarian intervention programs in Morocco and abroad
- 21** Editions of the Ramadan Food Support Operation
- 20** Editions of the Marhaba Operation to welcome Moroccan Community living abroad
- 64** Dispensaries, hospitals and medico-social structures constructed
- 59** Regional or provincial hospitals equipped
- 940** Actions of medical assistance in rural and peri-urban areas

* Part of the commitments related to the investment and the functioning of the Foundation, including the payroll, is funded directly by the members of the Board of Directors and of the Permanent Support Committee. This contribution is made through the provision of all staff.

** This collection concerns the solidarity operation led by the Ethics Committee which, chaired by His Majesty King Mohammed VI then Crown Prince, was the basis of the Mohammed V Foundation for Solidarity.

It is through a unique partnership approach that the Foundation consolidates the funding and implementation of its various programs, and guarantees their sustainability. Any project or humanitarian action is the result of a pooling of efforts, bringing together economic and institutional operators, local communities, civil society and social actors. The associative network, to which the Foundation transfers project management, is in particular an essential partner for the projects proper functioning and sustainability. As for the Permanent Support Committee, it is made up of economic operators, institutions and foundations that regularly make a financial contribution and thus contribute to the sustainability of the Foundation's resources.

Likewise, the Foundation's Board of Directors, whose members come from Moroccan civil society and economic network, contributes to the financing of actions and puts its sectoral and human expertise at the service of specific projects.

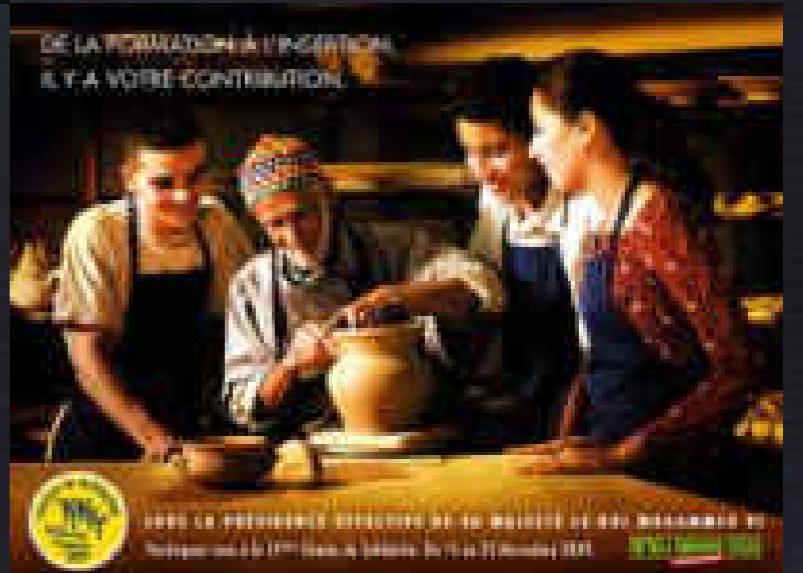
Financial contributions, participation in the realization of centers, turnkey projects, in-kind donations, provision of skills and technical expertise, management of centers ... Each partner, regardless of its size, has its own intervention framework and transforms its generosity in useful action.

The Foundation thanks all of its partners for their shared commitment to the cause of helping the poor.

The main donors

- | | | |
|---------------------------------------|---|---|
| • AI Hour company | • CIH Bank | • Office Cherifien des Phosphates Group |
| • AI Mada Group | • Crédit Agricole du Maroc | • Safari group |
| • Attijariwafa Bank Group | • Holmarcom Group | • Sekkat Foundation |
| • Bank Al Maghrib | • Maroc Telecom | |
| • Bank of Africa - BMCE Group | • National Agency for Land Conservation of Cadastre and Cartography | |
| • Banque Populaire Group | | |
| • Caisse de Dépôt et de Gestion Group | | |

- | | | |
|--|--|---|
| • AKWA GROUP | • First Rest International | • National Ports Agency |
| • AI Barid Bank | • Huilières du Souss | • National Telecommunications Regulatory Agency |
| • AI Omrane Holding | • La Marocaine des Jeux et des Sports | • Office for Vocational Training and Promotion for Work |
| • Allianz Maroc | • Lesieur Cristal | • Office National des Aéroports |
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| • Auto Hall Group | • MCMA - MAMDA | • Saham Assurances |
| • Axa Assurance Maroc | • Minoterie Aït Melloul | • SMART Foundation |
| • Banque Marocaine pour le commerce et l'industrie | • Moroccan Drip and Pumping Company | • Société de Gestion de la Loterie Nationale |
| • Barid Al Maghrib | • Moroccan Federation of Insurance and Reinsurance Companies | • Société des Boissons du Maroc |
| • Beau Souss company | • Moroccan National Tourist Office | • Société Générale Maroc |
| • Bouregreg Valley Development Agency | • National Fisheries Office | • Société Royale d'Encouragement du Cheval |
| • Casablanca Stock Exchange | • National Logistics Transport Company | • Tangier Med Foundation |
| • Chaimaa Group | • National Office of Electricity and Water | • Université Privée de Marrakech |
| • Ciments du Maroc | • National Office of Hydrocarbons and Mines | |
| • Cooperpharma | | |
| • Cosumar | | |
| • Crédit du Maroc | | |
| • Diana Holding | | |



2019

A YEAR OF ACHIEVEMENTS

In 2019, the Foundation spent 601 million dirhams on the implementation of new projects, the finalization of the centers programmed for the start-up, and the monitoring of its annual programs. While all areas of intervention have benefited from its financial commitments, their impact in terms of services rendered to the beneficiary populations is what motivates the Foundation's action over and over again.

The year was marked by a change of scale in the public health sector support program. It was the subject of an enlargement of the existing offer (Primary Health Care Centers and Addictology Centers), but above all of the opening of the new generation of semi-hospital and specialized structures: the Community Medical Centers - Mohammed V Foundation for Solidarity and the first Regional Oral Care Center.

The same applies to the Insertion through Economic Activities Program (PIAE). After three years dedicated to its implementation, more than 1,000 very small businesses benefit from its support and assistance mechanisms for the development of their initiatives.

Finally, throughout the year, the Foundation mobilized, throughout its major medical and humanitarian operations, to provide aid and assistance to populations in need.

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THE YEAR IN PICTURES

FEBRUARY



February 5 - Marrakech

His Majesty King Mohammed VI, may God assist Him, inaugurates an Addictology Center and a Primary Health Care Center, located in the El Mellah district in the heart of the Medina. These local structures aim to guarantee easy and direct access for the residents of the neighborhood to medical care and emergency services.

MAY



May 8 - Rabat

His Majesty King Mohammed VI, may God assist Him, launches the Ramadan 1440 National Food Support Operation at the Youssef Ibnou Tachafine school in the El Qamra district. A 20th edition which consecrates the values of sharing and cohesion, benefiting more than 2.5 million poor people across the Kingdom.



May 16 - Rabat

His Majesty King Mohammed VI, may God assist Him, inaugurates, in the Yaacoub Al Mansour district, the Al Massira Regional Oral Care Center: a new structure entirely dedicated to oral health. Consultations, general and specialized care, surgery and emergencies are provided, with equipment adapted for people with reduced mobility and for children.



May 23 - Casablanca

His Majesty King Mohammed VI, may God assist Him, inaugurates, in El Korea district of the Al Fida-Mers Sultan prefecture, the Regional section of the Mohammed VI National Center for Disabled (CNMH), an initiative that strengthens the efforts made in order to integrate people with specific needs.



May 31 - Salé

His Majesty King Mohammed VI, may God assist Him, launches, in Hay Karima in Tabriquet, the construction of a Community Medical Center - Mohammed V Foundation for Solidarity, for a total combined investment of 67 million dirhams.

OCTOBER - NOVEMBER



October 31 - Laayoune Region - Sakia Al Hamra

The Foundation organizes, in partnership with the Phosboucraa Foundation, a major medical campaign deployed on 7 different sites, across the provinces of Laayoune, Es-Smara, Boujdour and Tarfaya.

64,000 BENEFICIARIES

From October 31 to November 26



May 11 - Rabat

His Majesty King Mohammed VI, may God assist Him, launches the new generation of intermediary establishments between basic health centers and the hospital network: the Community Medical Center - Mohammed V Foundation for Solidarity. The first center inaugurated in Al Youssoufia will serve a population of 160,000 inhabitants, thanks to a comprehensive and integrated range of specialized care services.



May 20 - Casablanca

His Majesty King Mohammed VI, may God assist Him, inaugurates, in Sidi Moumen district, the second Community Medical Center - Mohammed V Foundation for Solidarity.



May 28 - Benslimane

His Majesty King Mohammed VI, may God assist Him, inauguates a new Addictology Center in the Al Quds District. This structure, the first of its kind in the region, broadens the geographic coverage of the National Program to Combat Addictive Behaviors.



June 5 - Morocco and International

Under the Effective Presidency of His Majesty King Mohammed VI may God assist Him, the 20th edition of the Marhaba Operation to welcome Moroccans living abroad started on June 5, 2019 and continues until September 15.

DECEMBER

Donation in favor of populations and partner associations in the regions of Casablanca, Rabat, Taounate and Boulemane

At the end of the year, the Foundation carried out a humanitarian operation to give donations to populations weakened by the effects of the cold. The donation has also benefited the associations and institutions that work with these people.

PROJECT COMMITMENTS

SUMMARY OF COMMITMENTS AND CENTER PROJECTS ACTIVATED ON 2019

PROJECTS INAUGURATED BY HIS MAJESTY KING MOHAMMED VI, MAY GOD ASSIST HIM

DATE	PROVINCE	PROJECT	LOCATION	COST in millions of dirhams	PARTNERS
February 5	Marrakech	Primary Health Care Center	El Mellah District - Medina	10	Ministry of Health
		Addictology Center		4	Ministry of Health - Baraka Idmane Association
5 Ramadan 1440 May 11	Rabat	Community Medical Center - Foundation Mohammed V for Solidarity	Al Youssoufia - Takadoum District	59	Ministry of Health Regional Council of Rabat-Salé-Kenitra Prefectoral Council of Rabat
		Regional Oral Care Center	Al Massira - Yaacoub Al Mansour District	25	Ministry of Health
14 Ramadan 1440 May 20	Casablanca	Community Medical Center - Foundation Mohammed V for Solidarity	Zaraba - Sidi Moumen District	62	Ministry of Health Regional Council of Casablanca-Settat Prefectoral Council of Casablanca
17 Ramadan 1440 May 23		Regional Section - Mohammed VI National Center for the Disabled	El Korea - El Fida/Mers Sultan District	37.5	Mohammed VI National Center for the Disabled
22 Ramadan 1440 May 28	Benslimane	Addictology Center	Al Qods District	5.5	Ministry of Health Regional Council of Casablanca-Settat Prefectoral Council of Benslimane Amicale Bouhaira Slimania des Œuvres Sociales

PROJECT LAUNCHED BY HIS MAJESTY KING MOHAMMED VI, MAY GOD ASSIST HIM

DATE	PROVINCE	PROJECT	LOCATION	COST in millions of dirhams	PARTNERS
25 Ramadan 1440 May 31	Salé	Community Medical Center - Foundation Mohammed V for Solidarity	Hay Karima - Tabriquet	67	Ministry of Health Regional Council of Rabat-Salé-Kenitra

PROJECTS ACHIEVED AND OPERATIONAL

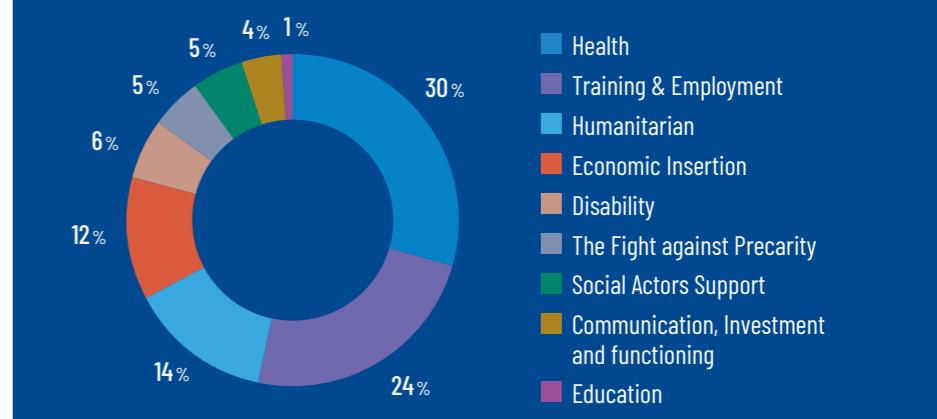
PROVINCE	PROJECT	LOCATION	COST in millions of dirhams	PARTNERS
Kenitra	Vocational Training and Employment Assistance Center	Sidi Taibi	8	Provincial Council of Sidi Taibi Office of Vocational Training and Promotion of Work
	Fishermen's Family's House	Mehdia	6	National Mutual Aid Association of sea victims widows
Khemisset	Multidisciplinary Training Center for Young People	Sidi Abderrazak	4	Mutuelle Agricole Marocaine d'Assurances Office of Vocational Training and Promotion of Work
Oujda	Training Center in the Automotive Industry	Achouhadaa District	20	Région de l'Oriental Office of Vocational Training and Promotion of Work
Fez	Children's House	CHU Hassan II	3.2	University Hospital Center Hassan II Association Pour un Enfant Sain
Meknes	Care Center for Mentally Disabled Children	Marjane 2 District	4	National Initiative for Human Development Al Ismaïlia Al Kobra Association
	Addictology Center	Sidi Said District	5	Ministry of Health - Regional Council of Meknès-Tafilalet National Initiative for Human Development Association Marocaine de Lutte contre le Tabagisme et les Drogues
Azilal	Women's Vocational Training Center	Azilal city centre	4.1	Office of Vocational Training and Promotion of Work Azilal Association for Development and Communication
Casablanca	Primary Health Care Center	Ain Chock	7	Ministry of Health - Regional Council of Casablanca-Settat Prefectoral Council of Casablanca National Initiative for Human Development

KEY FIGURES

As of December 31, 2019

TOTAL
COMMITMENTS
IN 2019

601
Million dirhams



16

NEW OPERATIONAL
CENTERS

Azilal - Benslimane
Casablanca - Fez - Kenitra
Khemisset - Marrakech
Oujda - Rabat



1

NEW INITIATED
PROJECT

Health - Salé



3

LARGE MEDICO-HUMANITARIAN
OPERATIONS



Ramadan 1440 food
support operation



Marhaba Operation to
welcome Moroccans
living abroad



Multidisciplinary
Medical Campaign in
the Layoune - Sakia El
Hamra Region



21,885

BENEFICIARIES NUMBERS

36,249

Young trainees admitted to vocational training
and qualification centers

8,036

Young girls and students hosted in shelters and
boarding schools

101,097

Children and young people supported in
education, culture and sport

14,583

Women have benefited from the services
of socio-educational and capacity building
centers

987

Projects and cooperatives have benefited from
accompanying actions dedicated to support
their income-generating activities

119,061

Disadvantaged people have benefited from solidarity-based medical campaigns care and interventions

59,957

People with special needs (young people and adults)
were monitored in specialized centers and in the
national network of the CNMH

271,846

People have benefited from the medico-social
centers services

2.5 millions

Disadvantaged people received Ramadan
food support

More than 2.9 millions

Moroccans living abroad were welcomed during
Marhaba Operation

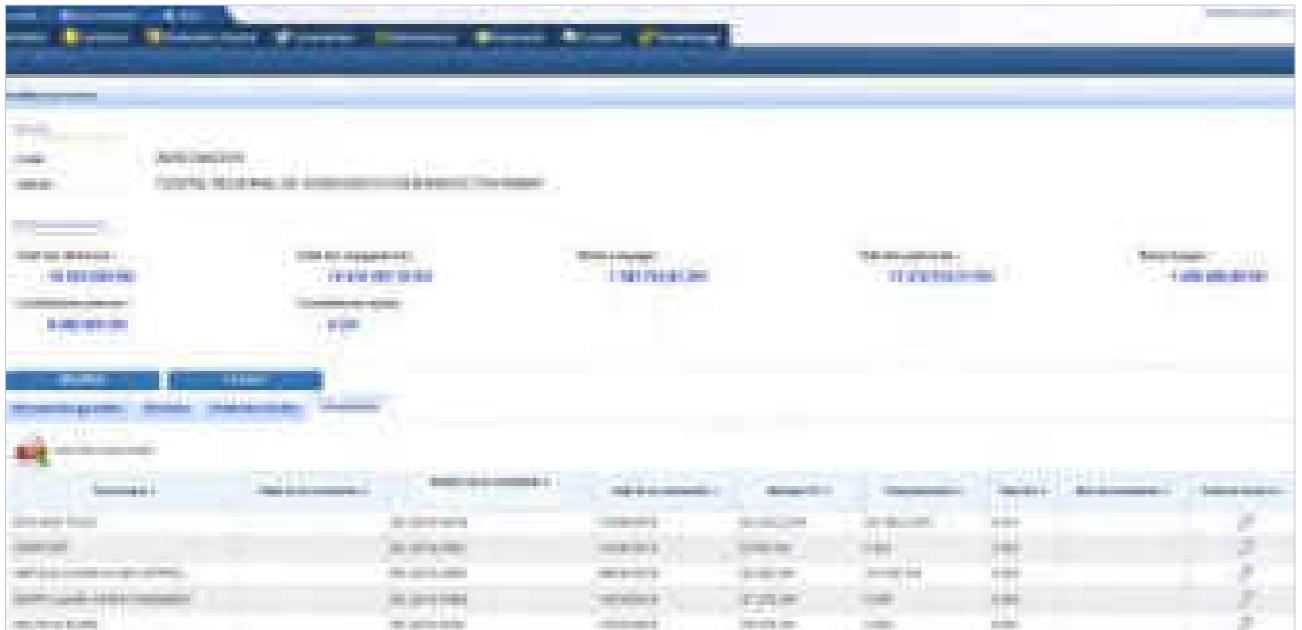
163,077

People have benefited from Marhaba social
and medical assistance

INFORMATION SYSTEM

The 2019 activity was marked by the implementation of a new project to improve the Foundation's information system. The project focused on three management programs, which concern both internal and external entities' organization, such as the Solidarity Market of L'Oasis. The purpose of these programs is to simplify management procedures, consolidate decision support tools and facilitate the monitoring of sales operations in the Solidarity Market of L'Oasis. 2019 also saw the starting of work to implement a digital platform, dedicated to monitoring the PIAE support system which benefits project owners. The design, development and implementation of internal tools were entirely carried out by the Foundation's IS resources.

I INTEGRATED BUDGETARY ACCOUNTING MANAGEMENT SYSTEM



This system helps in the handling of the purchasing process from the expression of needs to the receipt of orders. Its functional scope covers several modules, in particular project management (general information, development phases, partners, etc.), management of decisions which approve project and action budgets, partners' financial commitments monitoring, management of orders and VAT exemption, handling of invoices, automatic editing of management documents.

This tool made it possible to centralize and share the large volume budget accounting information. Furthermore, it is equipped with a more ergonomic operating system, easy to use and subject to a control mode in order to avoid any risk of error.

I SALES MONITORING PLATFORM FOR THE SOLIDARITY MARKET OF L'OASIS



This new platform is a responsive web application dedicated to cooperatives referenced at the Solidarity Market of L'Oasis. It ensures transparency between the Solidarity-Based Market and the cooperatives, while assisting the latter in the management of their activity, in particular concerning production rate and cash flow. The application will allow each cooperative to track

in real time its sales volumes, the stock condition as well as orders performed by the Solidarity Market. Ultimately, it will cover the activity of all Solidarity Markets that will be created in the coming years.

Developed in collaboration with the Digital Development Agency, the application will be operational in 2020.

I PIAE DIGITAL PLATFORM

At the end of 2019 and after three years of implementation, the PIAE program made it possible to reach more than 1,000 very small economic activities, for an investment budget of around 90 million dirhams. These figures are expected to change given the challenge of youth entrepreneurship in the development model of Morocco.

Given these indicators and the particularity of the PIAE as a support and accompaniment device carried out over two years, involving different partners, the establishment of an adapted information system was essential. The purpose is to strengthen good governance, and to possess performance indicators necessary for decision-making. The solution adopted makes it possible to monitor all stages of the program, including raising the awareness of projects owners, the call for applications, the delivery of equipment as well as the post-creation follow-up of the microenterprises created.

Thanks to the standardization and dematerialization of procedures, the PIAE team of the Foundation possesses an effective management tool that facilitates projects organization, field planning, data consolidation and permanent monitoring of the budget allocated to the completion of each financial year of the program.

Furthermore, it aims for good coordination between the various value chain stakeholders (focal point association, trainers, etc.), but also for individualized and personalized treatment of the project owner (direct online access, wide range of services according to professional needs, monitoring of the equipment process...). The application will be available for this purpose in three languages: Arabic, Darija and French.

2019 CHALLENGES

THE FIGHT AGAINST PRECARITY



Preserving the dignity of
the most vulnerable and
strengthen social ties.

THE FIGHT AGAINST PRECARITY

KEY FIGURES 2019

7,083

Children cared for in orphanages and socio-medical centers

14,478

Women received and trained in women's social centers

311

Elderly people supported on a daily basis in reception centers



FISHERMEN'S FAMILY'S HOUSE - MEHDIA

Launched in May 2018 by His Majesty King Mohammed VI may God assist Him, this new structure opened its doors in the Kasbah of Mehdia in September 2019. It came to meet a pressing need for the supervision of women and widows of fishermen from the region. 95 women benefit from various services: reception, listening, literacy and training in trades related to artisanal fishing. A new training course, launched in January, related to the trade of repairing fishing nets. This task, which is generally the responsibility of sailors, is a disappearing profession. Commercialization spaces are made available to women, so as to encourage production from the workshops and guarantee local income.

The House has three main components which are aimed at women, young people and young children. Training modules in local employment-providing trades (culinary arts and IT) are offered to young people without qualifications and to unemployed youth. 105 young people were able to attend courses during this first year of activity. The nursery area, for its part, welcomed 80 children in three classes dedicated to various age groups.

The management of the Fishermen's Family's House of Mehdia is ensured by the local association of sea victims' widows.

Cost of the project **6** Million dirhams

Partners: National Mutual Aid
Association of sea victims' widows



CHILDREN'S HOME OF THE UNIVERSITY HOSPITAL CENTER(CHU) HASSAN II - FEZ

A third such initiative implemented by the Foundation, the CHU Children's home aims to promote the well-being and the socio-educational support of children hospitalized for a long period or on an outpatient basis.

The Children's Home is a specific space, created within a children's hospital, the aim of which is to improve the quality of young patients' daily life by helping them to get through disease as best as possible. This arranged space offers a warm and playful environment within the hospital, while allowing the child to maintain links with the outside world.

The Maison de l'Enfant offers a variety of learning and artistic initiation activities, supervised by specialized educators. Composed of an exhibition gallery (access gallery), two visual arts and music workshops, a multimedia room, a projection room, a convivial space and a room of games, it wants to be a place of relaxation and stimulation.

Operational since February 2019, the structure has welcomed 25 children and is managed by the association "Pour un Enfant Sain".

Cost of the project **3.2** Million dirhams

Partners: Hassan II University Hospital Center
Association "Pour un Enfant Sain"

WOMEN'S TRAINING AND QUALIFICATION CENTER - AZILAL

First female social center initiated in Azilal, this project reinforces the action of the Foundation carried out in the region of Azilal, in terms of youth training, schooling aid and support for income-generating activities.

This new center stands out with a multidimensional range of services intended for women, women's cooperatives as well as beneficiaries' children. It includes a first component dedicated to strengthening the skills of women through literacy, culinary and computer workshops. Training is provided by the Office of Vocational Training and Promotion of Work. The second component houses a cooperative training room and a shop selling terroir products. As for the third, it corresponds to the nursery area which has three pre-school teaching rooms (young, middle and older sections), to a convivial space, play areas, a rest room and an infirmary.

Operational since September 2019, the center welcomed 95 women beneficiaries and 23 children enrolled in the nursery. Its management is ensured by the local association Azilal for development and Communication.

Cost of the project **4.1** Million dirhams

Partners: Office for Vocational Training and Promotion of Work
Azilal Association for Development and Communication

2019 CHALLENGES

DISABILITY

Promoting equal opportunities
for people with disabilities
in education, socio-sports
services, health and socio-
professional integration



DISABILITY

KEY FIGURES 2019

58,714 Children, young people and adults have benefited from socio-educational and medical care in the CNMH network and specialized structures

278 Young people with special needs enrolled in vocational training courses

62 Young people with mental disabilities integrated into supervised and normal professional environments



CASABLANCA REGIONAL SECTION - MOHAMMED VI NATIONAL CENTER FOR THE DISABLED (CNMH)

Casablanca Regional Section - Mohammed VI National Center for the Disabled (CNMH)

Inaugurated by His Majesty King Mohammed VI, may God assist Him, on May 23, in El Korea district, this new section expands the national coverage of the CNMH. The CNMH network is now present in 6 cities: Salé, Fez, Oujda, Marrakech, Safi and Casablanca.

This initiative will step up efforts to include people with special needs. It offers a suitable environment for integrated care and a favorable framework which should unite the actions of associative stakeholders working in the field.

Built on 6,000 m² of land, the Casablanca regional section is equipped with facilities, equipment and care spaces according to the CNMH model. The various services are organized around the following components: a social pole for support and guidance, a socio-educational pole for pedagogical supervision and initiation to artistic activities, a medico-social pole for screening and care,

a sports center for the promotion of disabled sports, a professional training center to provide young people with suitable skills. Finally, an accommodation and catering pole is dedicated to welcoming associations and participants in sporting, socio-educational and cultural events organized by the regional section or hosted by the city.

The regional section of the CNMH of Casablanca is managed by the Management Foundation of the Mohammed VI National Center for the Disabled.

Since its opening, the center has provided socio-educational, medical and sports services to more than 500 children and adults. It has integrated 40 young people into the training program in hotel and culinary services, and welcomed 80 associations for scientific and social activities.

Cost of the project

37.5 Million dirhams

CARE CENTER FOR MENTALLY DISABLED CHILDREN - MEKNES

The first structure of its kind created by the Foundation in Meknes, the care center for disabled children provides a permanent framework for local efforts made to promote the issue of disability (support for social actors, modernization of local infrastructure, etc.). It is also a sort of - independent - extension of the action of the CNMH regional section of Fez, which inspired this model. Thus, the center offers multidisciplinary care, which encompasses the educational, medical, sports and professional dimensions. It also serves as a support platform for parents and local associations involved in the issue of mental disability. The center includes several components, including consultation and care spaces in psychology, speech therapy and psychomotor education, educational classes and artistic workshops, a playground, a multipurpose room for performances and event activities, learning workshops in service and production

professions (room service, catering, painting-decoration and culinary arts) as well as a sports ground. The layout and the equipment have been designed to create a universe adapted to the learning and development of the beneficiaries.

The center is managed by the Al Ismaïlia Al Kobra local association, whose active members are mainly health professionals.

Cost of the project **4** Million dirhams

Partners: National Initiative for Human Development
Al Ismaïlia Al Kobra Association

2019 CHALLENGES

TRAINING AND EMPLOYMENT

Equipping young people with skills and aptitudes that promote access to employment and to building professional projects



TRAINING AND EMPLOYMENT

Key figures 2019



VOCATIONAL TRAINING AND EMPLOYMENT ASSISTANCE CENTER - SIDI TAIBI

Launched on May 21, 2018 by His Majesty King Mohammed VI, may God assist Him, this new structure opened its doors in November 2019 to welcome 142 young people in different training courses. The qualification and specialization apprenticeship courses cover 5 technical fields: business accounting, cutting and sewing, carpentry and aluminum, electricity and building, maintenance and IT support as well as painting - glazing. The training lasts eight months, two of which are devoted to work placements.

This vocational training center, the first initiative of its kind in the rural commune of Sidi Taibi, came to respond to the double problem of school dropout and youth inactivity. Young people who finished middle school were greatly present in the overall number of trainees. A gateway system has therefore been implemented in order to enable them to obtain, in two years of training, qualification or specialized technicians diplomas.

Cost of the project **8** Million dirhams

Partners: Provincial Council of Sidi Taibi
Office for Vocational Training and Promotion of Work

MULTIDISCIPLINARY TRAINING CENTER FOR YOUNG PEOPLE - SIDI ABDELLAZAK

Initiated by the Foundation, this new vocational training center is the first of its kind to be created in Sidi Abderrazak. This rural commune in the Province of Khemisset suffers from social deficits, particularly in terms of education and care for young people. Operational since September 2019, the center aims to overcome the lack of socio-educational infrastructure and to improve the conditions for local socio-professional integration. It includes two components of care services: pre-school education for early childhood and vocational training for young people. The first, scheduled for the start of the 2020 school year, will be managed by the Foundation for the Promotion of Pre-school Education. The second, operational since September 2019, offers qualification

and specialization courses in jobs that generate employment and income locally. 3 techno-educational learning workshops are offered in the carpentry-aluminum, building electrical and IT trades. For the start of its activities, the center welcomed 126 young people for the 2019 - 2020 educational year.

Cost of the project **4** Million dirhams

Partners: Moroccan Agricultural Mutual Insurance Company
Office for Vocational Training and Promotion of Work



TRAINING CENTER IN THE AUTOMOTIVE INDUSTRY - OUJDA

This new project has enriched the training offer made available to young people in the city of Oujda, an offer that already covers professions related to sport, culture, business management as well as basic technical professions.

Built on a covered area of 2,790 m² in the Achouhada district, the center has an educational capacity of 400 trainees. It integrates the manufacturing and repair sectors of the automotive industrial chain. It offers a wide choice of training courses, adapted to the current needs of the national market. 7 business modules are thus offered in the various workshops: automotive wiring, on-board electronic diagnostics, vehicle repair, car

mechanics, bodywork-painting, production of covers as well as surface treatment. Technical learning is supplemented by educational courses in automotive technology and computer science.

For the start of its activities in September 2019, the center welcomed 240 young people, including 12 girls.

Cost of the project **20** Million dirhams

Partners: Region of L'Oriental
Office for Vocational Training and Promotion of Work

2019 CHALLENGES

ECONOMIC INSERTION



Creating optimal conditions
that favor the entrepreneurial
dynamic of young people
from modest backgrounds

ECONOMIC INSERTION

INSERTION THROUGH ECONOMIC ACTIVITIES PROGRAM (PIAE)

KEY FIGURES 2019

472 Projects supported between 2017 and 2018

586 New projects selected in 2019

2,895 Young beneficiaries since the start of the PIAE support scheme

Three years after its start-up, the PIAE continues its implementation and has recorded first conclusive results. Supporting activities and training project owners are at the heart of the program's strategy. In 2019, the PIAE teams piloted two promotions: post-creation support for the 2nd promotion (19 days of training) as well as pre-creation and start-up support for projects from the 3rd promotion (6 days of training). The supervision of entrepreneurs has therefore brought the most suitable legal statuses for creations, project viability, business plans preparation, financial management, technical organization and interpersonal skills.

The program has also seen new developments, initiated in order to further encourage entrepreneurship at regional level and to strengthen the support ecosystem. The main actions taken in this direction focused on different axes, in particular:

- the widening of the geographic coverage to reach the southern provinces (Guelmim, Tiznit, Taroudant, Chichaoua and Chefchaouen);
- increasing investment through the establishment of new regional funding sources (three-year partnerships with the regions of Rabat - Salé - Kenitra, Fez - Meknes, Beni Mellal - Khenifra - Tangier - Tetuan and Al Hoceima);
- the integration of new focal point associative partners, the number of which has increased from 35 to 44 local associations;
- the diversification of support partners through the mobilization of actors from the entrepreneurship promotion ecosystem (ANAPEC and OFPPT);
- and the creation of a master's degree "Entrepreneurial Support" in partnership with the multidisciplinary Faculty of Larache - Abdelmalek Essaïdi University of Tetuan. First of its kind on an African scale, this initiative was born in response to the lack of qualified resources required for the training and support of young entrepreneurs. 40 students were admitted

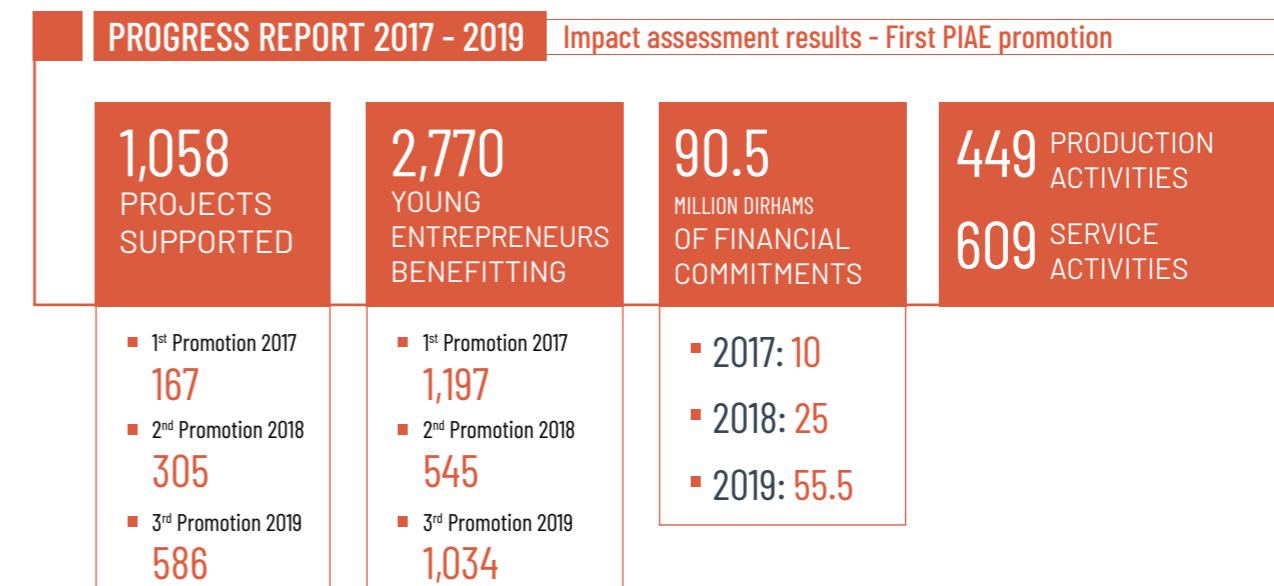
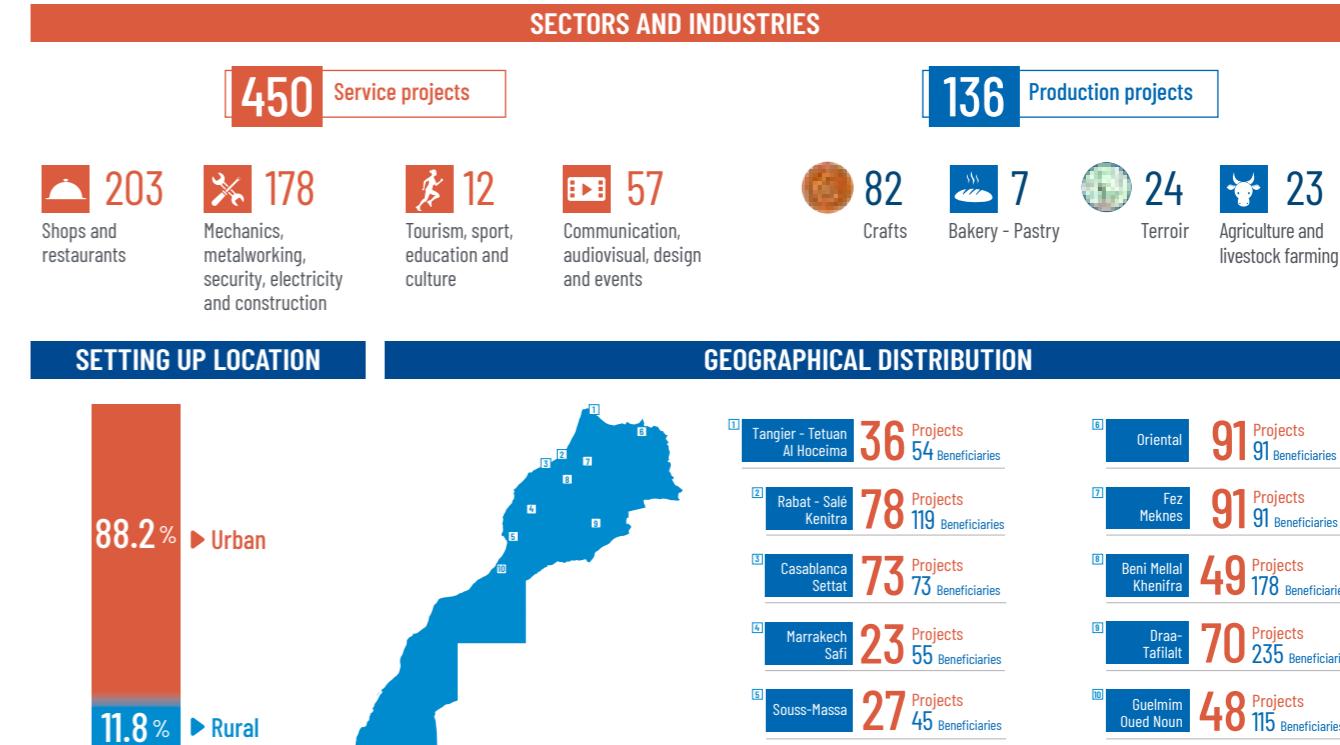
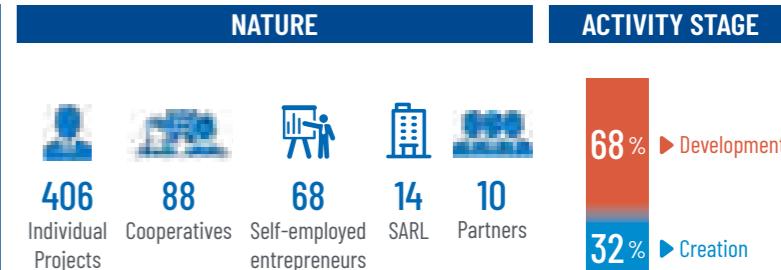
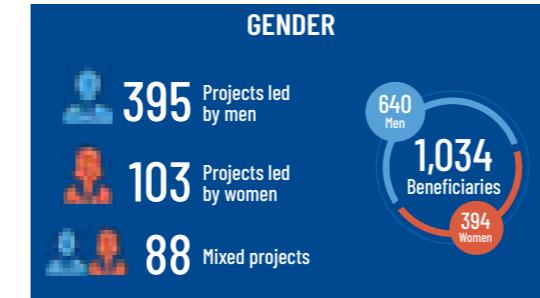


Al Moatassim Janati, 40 years old
Green tourism activity in Zagora

As a cycling enthusiast, Al Moatassim has managed to turn his passion into a career. He has been working in the tourism sector since 2013, offering bicycle tours in the Zagora oasis and organizing tailor-made individual programs at low prices. With a limited fleet of bikes that he was not able to renew, Al Moatassim could no longer meet demand. The PIAE opportunity allows him to work on a development plan with the aim of increasing his fleet (18 bikes for adults and 5 bikes for children) and acquiring quality material, safety equipment and tools for maintenance and repair. He also sets up a more structured offer (tourist packs and rental) and a consistent pricing policy. Today, Al Moatassim collaborates in partnership with 6 hotels and 3 tourist guides and organizes personalized group tours, both in Zagora and in Ouarzazate. He has just created a local cycling group and is developing an integration project through sport for disadvantaged young people with the Royal Moroccan Cycling Federation.

“كنت فواد المرحلة صعبة باش فكرت نمشي من زاكورة ونخدم في مدينة أخرى. دابا الوضعيّة تحسّنات، الخدمة ماشيّة مزيان والواحد يتوكّل على الله. مع التكوين تعلّمت تعطّي القيمة للمشروع دبالي ونسوق مزيان بحيث استطعت تغلّب على الحشمة ونتواصل أحسن مع السياح والشركاء.”

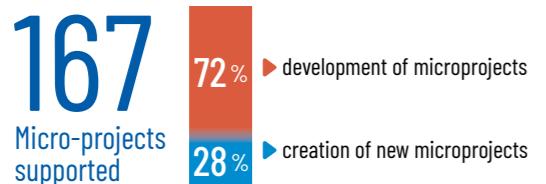
MAIN INDICATORS 2019 Third promotion



ECONOMIC INSERTION

IMPACT INDICATORS First PIAE Promotion

The impact study was carried out during the months of January, February and March 2019. It was entrusted to the laureates of the first promotion of the master "Entrepreneurial Support", a training course initiated by the Foundation in partnership with Hassan II University in Casablanca.



12 MILLION DIRHAMS OVERALL TURNOVER GENERATED BY ALL ACTIVITIES DURING 2018

The activities with the highest turnover are those which operate in the promotion of terroir products, bakery-pastry and crafts



Mohamed Ghaimimi, 39 years old
Welding-ironwork activity in Guelmim

Now married and father of three, Mohamed experienced illegal immigration in Europe and held various minor jobs before reaching professional stability in a welding workshop - ironwork. Lack of materials and obsolete equipment hampered the workshop.

In 2018, he applied for the PIAE with the project to renew the technical park. He then benefited from the granting of a generator, welding stations, cutters, engravers and additional tools. Since then, having become a self-employed entrepreneur, he employs three workers and has several orders. He works directly on construction sites in Guelmim and Agadir, rents his equipment locally and subcontracts. In addition to that, he has several future plans including the diversification of his activity (building and craft decoration), the acquisition of a utility vehicle and the expansion of his workshop. He is also looking for new ideas in the field of recycling.

الإنسان خص يكون عنده الطموح. شخصيا، من تكون الطاقة و كيُن لي كايدي، مكتباش الحاجة واعرة و مكتسبايش.»

Survival rate after two years of activity **94 %**

60 % of micro-entrepreneurs / microenterprises have formalized their activities
77 % of micro-entrepreneurs / microenterprises have professional premises



Abdellatif Habbaz, 25 years old
Telephone and network installation repair activity in Guelmim

Abdellatif has an atypical career. He left high school at the age of 15 and went to Agadir in order to work and contribute to the family expenses. He works as a waiter, helps in markets and sells small merchandise. From his little experiences, he learned the value of hard work, contenting himself with 10 to 20 dirhams a day. He became interested in everything related to phones and started learning essential repairer skills (phones, GPS and PC), before he decided to resume his studies. In 2014, he obtained his baccalaureate, enrolled at the Specialized Institute of Applied Technologies NTIC in Guelmim and obtained his diploma with honors. Things have changed completely when he discovered networks, software and programming. He takes advantage of the training offered by Microsoft and enters an international competition organized by CISCO where he is classified in the Top Talents. After renting a shop, he submits his application file to the PIAE to set up a phone and network installation repair workshop. For him, the PIAE is a real springboard. After a few months of activity, he started working on a high added value project in the field of cyber security.

أنا كنامن بالتنوع. ماميكنش لاي نبقى في واحد الدومين والتكنولوجيا
كفتتحت بزاف ديار المجالات.»



Ghislaine El Guebli, 26 years old
and **Anas Mahjoubi**, 24 years old
Washing and dry-cleaning Activity in Kenitra

Ghislaine had presented her project in 2017. It had been rejected because it had gaps in the set-up (absence of professional premises, incomplete business plan, unsuitable planned equipment, etc.) and a lack of professional experience. Very modest and unemployed, Ghislaine fought for her project and decided to get coached by the PIAE focal point association in Kenitra. She was encouraged to take training modules and get involved professionally in order to save for her future project. Ghislaine has also formed a team with Anas, to give herself every chance of achieving her goal. Accompanied in a daily basis by the association, Ghislaine and Anas carried out a market study to ensure the viability of a washing and dry-cleaning project in the Tehrone district (a residential area in an industrial zone), and finalized a business plan that optimizes charges and acquisition costs (premises and equipment). They even won a first contract with a local caterer. In 2019, the project was accepted by the PIAE. On December 15, Ghislaine and Anas open the first laundry in the district and are very enthusiastic about this new entrepreneurial adventure.

”منذ نشأنا مُبتدئينا بعيد من غير المساعدة والتتبع اليومي ديار الجمعية والناس د المؤسسة. دايا خديت البروجي ولكن مزال ختنا نبدل أكثر باش المشروع يخدم.“

Job creation

1,201 additional jobs
165 permanent jobs
1,036 casual jobs.

The sectors that generated the jobs: Terroir - Crafts - Culinary arts - Bakery-Pastry

Support and Accompaniment

94 % of micro-entrepreneurs are satisfied with the equipment and its performance
87 % are satisfied with the training modules
80 % of micro-entrepreneurs are satisfied with the duration of the training / support sessions
89 % of micro-entrepreneurs declare that the training had a positive impact on their activities
81 % of beneficiaries declare that the training sessions have enabled them to solve financial management problems.

Identified Obstacles to activities development

- Limited commercialization of products and services (competition and narrowness of the local market)
- Difficulty accessing credit for working capital and investment needs
- High cost of raw materials
- Weak management of certain activities, due to a lack of entrepreneurial and managerial skills
- Lack of innovation

Recommended readjustment and correction measures

- Enrichment of the training and support offer, with a focus on legal, tax, micro-enterprise and VSE (Very Small Business) financing, marketing and human resources management
- Improvement of the support and monitoring system, by increasing the frequency and duration of training
- Proposal for individual support and a personalized monitoring-advice system
- Greater mobilization of local actors and specialized stakeholders
- Making available simple management tools



Imad et Mohamed El Arbi Azaouiat

28 and 27 years old

Audiovisual production activity in Tetuan

Inseparable from a very young age, Imad and Mohamed El Arbi embarked on the production of short videos and musical clips in 2015. Mohamed El Arbi is in charge of the production and Imad is in charge of the post-production. Their work is appreciated on YouTube and gives rise to collaborations with local singers. They also collect for certain local associations. They love their work, seek quality, are very enthusiastic but their economic situation is very fragile. Since they do not have their own equipment, they are forced to rent it at high prices; which does not allow them to make a profit. Their project is simple: formalize their activity, train in management and acquire their own equipment. Encouraged by the focal point association, they submit to the PIAE and are integrated into the program. Today, they are autonomous and proud to have acquired a camera and a post-production station. They shot a clip which is currently being broadcast on a foreign channel. They plan to reach financial equilibrium and stabilize their activity before thinking of development.

”التفكير ديار السوسبيتي كان بعيد علينا وفهمناه مع التكوين ديار البروگرام، كما عارفين شنو خاصنا والبروگي كان باين، تنا ضبطتو الفرصة جات و رحنا بالمشروع و قدّرنا أكثر الإعانة حيت حلتنا المشاكل ديلانا. كلشي ممكن، واخ تبدأ من الزيرو.“

2019 CHALLENGES

HEALTH



Promote access to basic medical care and provide solutions adapted to specific needs.

KEY FIGURES 2019

253,798

People from disadvantaged backgrounds who have benefited from services in the various medical centers made available by the Foundation

22,756

Young people who were accompanied in addiction centers

119,061

Beneficiaries of the Medical Campaigns Program

COMMUNITY MEDICAL CENTERS (CMP) - MOHAMMED V FOUNDATION FOR SOLIDARITY

2019 was the year in which His Majesty King Mohammed VI, may God assist Him, inaugurated the first CMPs - Mohammed V Foundation for Solidarity in the cities of Rabat and Casablanca. They represent a new generation of semi-hospital establishments with a model, previously included in the public health map, designed according to specific directions of His Majesty in order to make available, in a single center located in high demographic density agglomerations and distant from major hospitals, a comprehensive set of health services. With CMPs - Mohammed V Foundation for Solidarity, populations have easier and direct access to specialized care related to

chronic diseases, surgical care and emergencies, medical services related to the health of mothers and children as well as a day hospital.

Since their opening in May 2019, the Al Youssoufia and Sidi Moumen CMPs - Mohammed V Foundation for Solidarity have provided care for 41,283 and 58,221 patients, respectively.

On May 31, the Sovereign launched construction work on a new CMP - Mohammed V Foundation for Solidarity in the Tabriquet district of Salé, bringing the number of these centers scheduled across the national territory to six.

CMP - Mohammed V Foundation for Solidarity Sidi Moumen - Casablanca



Cost of the project **62** Million dirhams

Partners: Ministry of Health
Regional Council of Casablanca - Settat
Prefectural Council of Casablanca

CMP - Mohammed V Foundation for Solidarity Al Youssoufia - Rabat



Cost of the project **59** Million dirhams

Partners: Ministry of Health
Regional council of Rabat - Salé - Kenitra
Prefectoral Council of Rabat

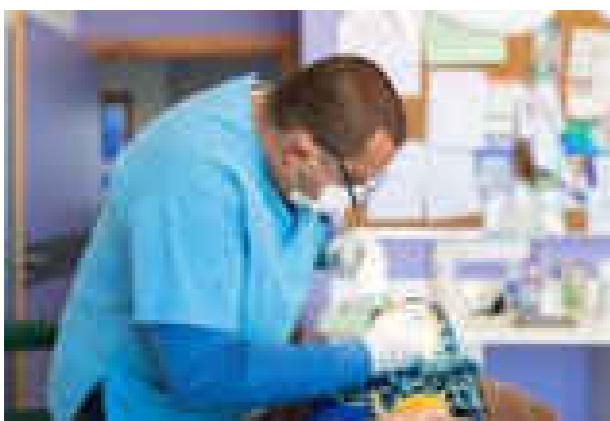
CMP - Mohammed V Foundation for Solidarity Hay Karima - Salé



Cost of the project **67** Million dirhams

Partners: Ministry of Health
Regional Council of Rabat - Salé - Kenitra

REGIONAL ORAL CARE CENTER AL MASSIRA - RABAT



On May 16, His Majesty King Mohammed VI, may God assist Him, inaugurated the Regional Oral Care Center, the first structure of its kind in the Kingdom. Entirely dedicated to oral health, it gives families from a modest background access to a full, accessible and quality range of services. Built on four levels over an area of 1,580 m², the center has complete facilities for conservative and surgical care. It includes in particular an emergency service, a day hospital, consultation units for children and adults, oral surgery and specialized consultation units, a laboratory for dental prostheses, a media library as well as training and awareness-raising rooms. All the necessary examinations before or during treatment are carried out on site, thanks to a radiology unit equipped with modern equipment. Some equipment has been specially adapted to the needs of people with reduced mobility and children. The center also serves as a platform for training paramedical staff as well as for apprenticeships and internships for higher education students.

Cost of the project **25** Million dirhams

Partner: Ministry of Health

PRIMARY HEALTH CARE CENTERS

Integrated into the program of local medico-social centers, Primary Health Care Centers are a smaller-scale variant. They are part of the logic of offering medical emergency care combined with multidisciplinary care services. Fitted with a small day hospital, a birthing center and several units for the consultation and treatment of chronic diseases, these centers include emergencies as well as curative and preventive health care services. An awareness-raising, health promotion,

hygiene and psychological support service completes this range of care. 2019 was the year in which two new centers have opened in Ain Chock district in Casablanca and in El Mellah district in the medina of Marrakech, the latter was inaugurated by His Majesty King Mohammed VI, may God assist Him. Four Primary Health Care Centers are currently operational in Casablanca, Bouknadel and Marrakech.

Primary Health Care Center Ain Chock - Casablanca



Cost of the project **7** Million dirhams

Partners: Ministry of Health
Regional Council of Casablanca - Settat
Prefectural Council of Casablanca
National Initiative for Human Development



Primary Health Care Center El Mellah - Marrakech



Cost of the project **10** Million dirhams

Partner: Ministry of Health

NATIONAL PROGRAM TO COMBAT ADDICTIVE BEHAVIORS

Initiated in 2010, this original platform for the reintegration of young people suffering from addictive behavior continues its geographic deployment at the national level. Three new structures were created during 2019, with an aim of strengthening the supply of care in Marrakech and the integration of new cities (Benslimane and Meknes) in the territorial coverage plan. Individualized medical care, local prevention against the use of narcotic drugs and reintegration assistance through art and sport ... The care mechanisms consist of multidimensional accompaniment, based on the involvement of specialized teams from the Ministry of Health and local associations which work together within the Addictology Centers.

Addictology Center El Mellah - Marrakech



Cost of the project **4** Million dirhams
Partners: Ministry of Health
Baraka Idmane Association

Addictology Center Al Quds - Benslimane



Cost of the project **5.5** Million dirhams
Partners: Ministry of Health
Regional Council of Casablanca - Settat
Prefectural Council of Benslimane
Amicale Bouhaira Slimania for Social Works

Addictology Center Sidi Said - Meknes



Cost of the project **5** Million dirhams
Partners: Ministry of Health
Regional Council Meknes - Tafilalet
National Initiative for Human Development
Moroccan Society against Tobacco and Drugs

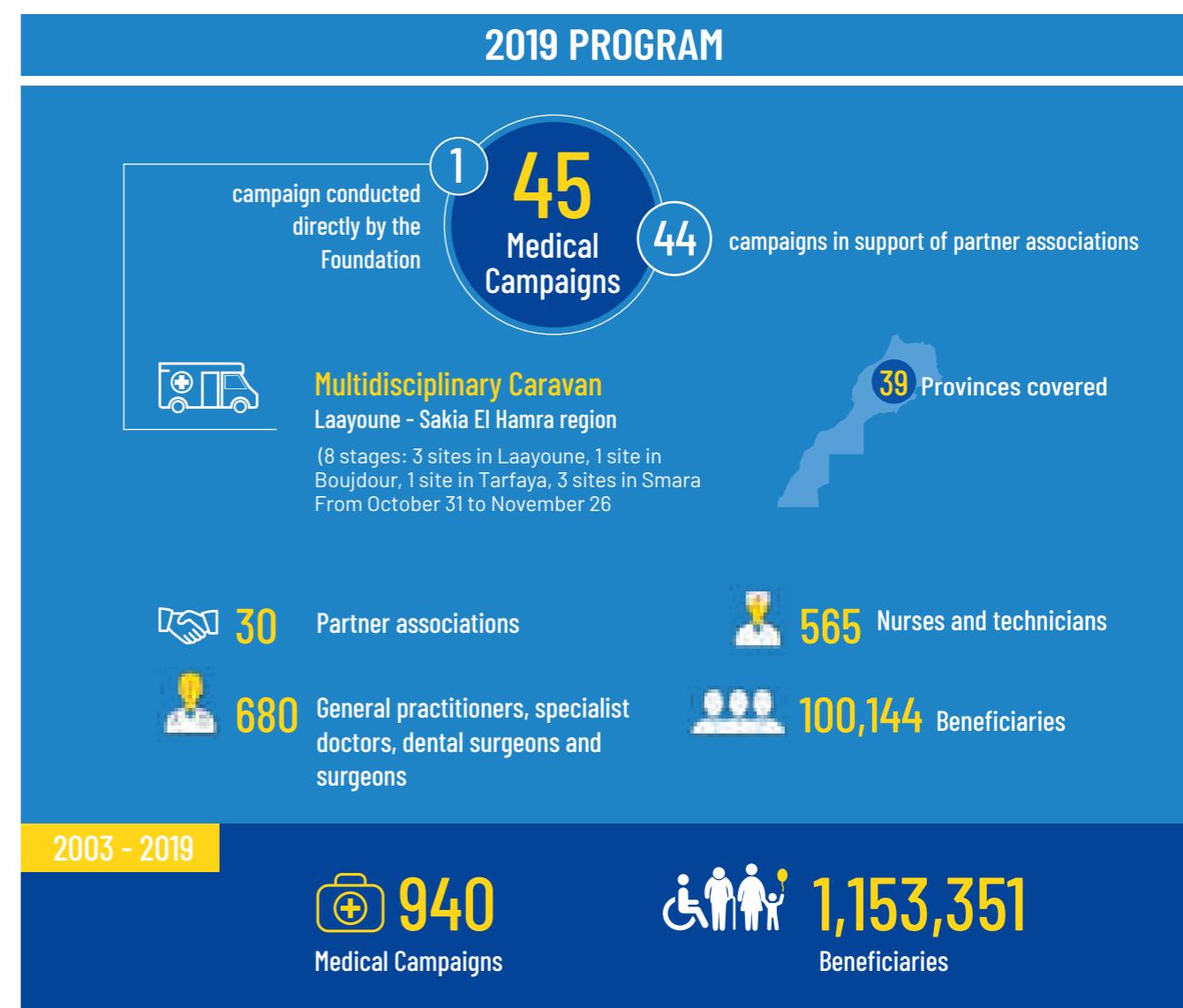
THE MEDICAL CAMPAIGNS PROGRAM

Deployed in 2003, the Medical Campaigns Program aims to promote health in rural and peri-urban areas as well as to improve health services for the benefit of disadvantaged populations; the latter are still deprived from health services due to their remoteness or to the lack of social security. Local operations are thus carried out directly or in logistical support for actions organized by the approved medical associations.

2019 was the year in which several multidisciplinary and surgical campaigns were activated across the national territory. It was marked by the acquisition of a new mobile biological analysis unit and the establishment of a new monitoring system, dedicated to the surgical care of specific cases. This has resulted in the implementation of an operational system carried out in two stages: field screening

carried out during multidisciplinary campaigns, then intervention through the transfer of medical cases to the various university hospitals for treatment. This new system, applied during the campaign in the region of Laayoune - Sakia Al Hamra, crisscrossed the provinces of Laayoune, Es-Smara, Boujdour and Tarfaya.

The mobile intervention system is made up of eight units equipped with specialized examination devices (ophthalmology, gastroenterology, urology, gynecology), paraclinical examination devices (radiology, biology), and treatment devices (dental surgery, pharmacy). It relies on the intervention of several partners, in particular regional health delegations, university hospital centers, medical associations, the liberal sector and local authorities.



2019 CHALLENGES

HUMANITARIAN



Support populations in
precarious situations and
provide solidarity-based
medico-social assistance

HUMANITARIAN

KEY FIGURES 2019

2,500,000

People from disadvantaged backgrounds received food support during the month of Ramadan

163,077

Moroccans living abroad benefited from Marhaba's medical, administrative and social assistance in Morocco

14,848

Moroccans living abroad were supported at the Marhaba reception sites in Italy, France and Spain

20TH EDITION OF THE RAMADAN FOOD SUPPORT OPERATION

Launched by His Majesty King Mohammed VI, may God assist Him, this act of generosity reflects the constant royal concern for the poor living in vulnerable situations. Characterized by a solidarity-based implementation of resources, it embodies the values of mutual aid and sharing characteristic of moroccan society. The Foundation and all of its partners are mobilizing to provide large-scale support, at a time of the year when food needs are significant and the financial burden heavier for families from disadvantaged backgrounds.

500,300 families

thus benefit from a food basket made up of 7 products:



OPERATION DEVICE

 **2,501,200**

BENEFICIARIES

widows, the elderly and people with special needs

 **70,242** Million dirhams

GLOBAL BUDGET FOR THE OPERATION

Cost of the basket: 138 dirhams

Cost of the basket according to market prices: 243.8 dirhams

500,300 Families

402,238
Rural areas

98,062
Urban areas

83
Provinces and prefectures

Partners

Funding:

Ministry of the Interior and the Directorate - General for Local Authorities
Ministry of Habous and Islamic Affairs

Quality control of products and distribution:

Moroccan Banks Association - The General Treasury of the Kingdom
Barid Al Maghrib - National Office for health Security of Food Products

DONATION

in favor of populations and partner associations in the regions of Casablanca, Rabat, Taounate and Boulemane

At the end of the year, the Foundation carried out a humanitarian operation to give donations to populations weakened by the effects of the cold. The donation has also benefited the associations and institutions that work with these people.

The donations, worth 700,000 dirhams, included clothing, bed linen, towels, wheelchairs, toys and equipment.

HUMANITARIAN

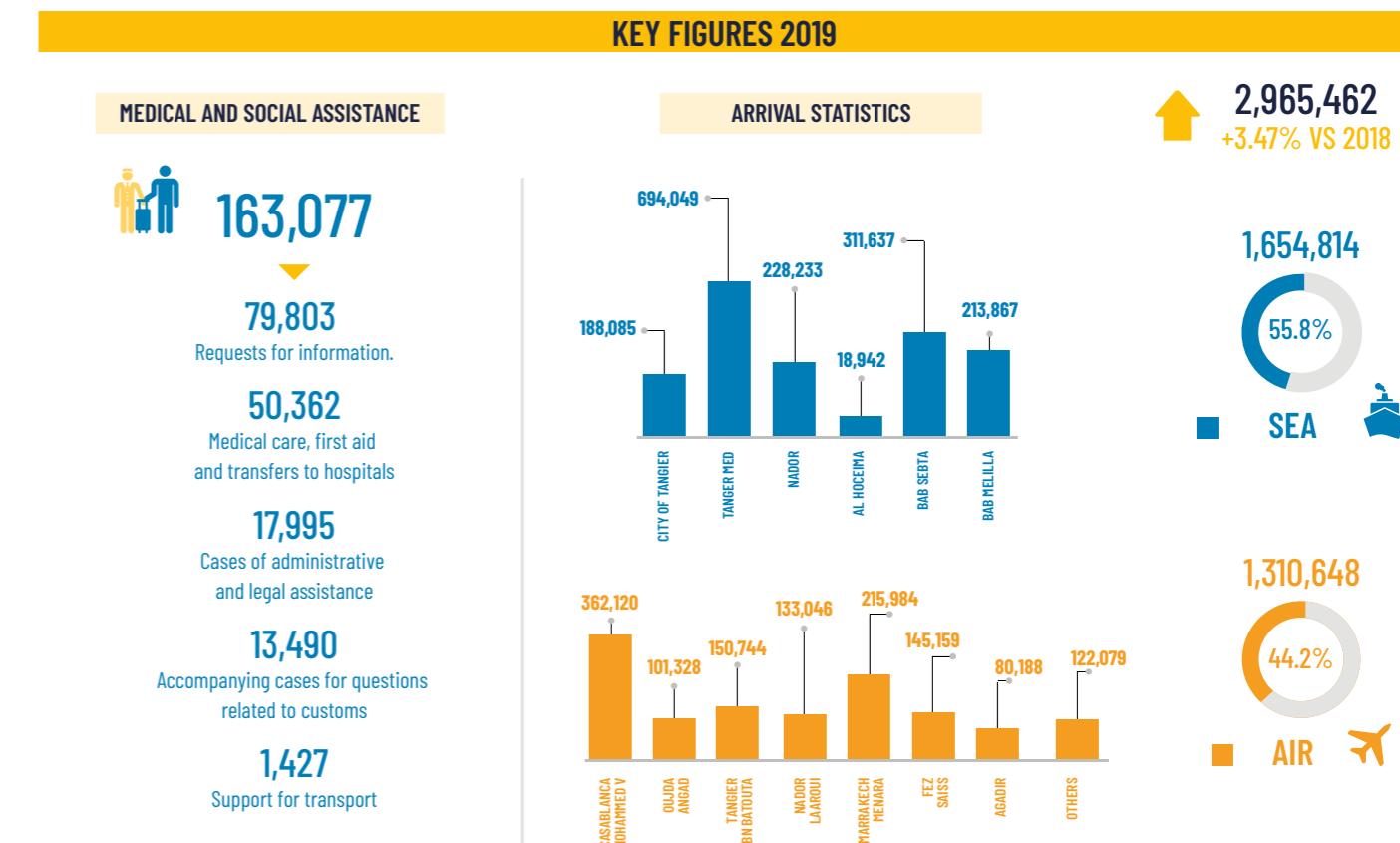
20TH EDITION OF MARHABA OPERATION TO WELCOME MOROCCANS LIVING ABROAD



As every year, the Foundation mobilizes with all national public and private stakeholders, by activating the community reception system to support transit flows and respond to assistance needs. The operation, under the Effective Presidency of His Majesty King Mohammed VI, may God assist Him, took place from June 5 to September 15.

This 20th edition was marked by the extension of the coverage of hospitality services through the inauguration of an additional Marhaba site at Ibn Batouta airport in Tangier. It was also the edition in which new premises of Terminal 1 at Mohammed V airport in Casablanca, of Tangier city center Maritime Station and of Algeciras port were put into service. Furthermore, in order to facilitate transit and urgent medical care conditions at the Port of Tangier Med, a secure corridor dedicated to people with special needs and health emergencies has been institutionalized for police and customs control. This corridor made it possible in particular to assist 250 cases and families from port's entrance to boats.

MARHABA FACILITIES



2019 CHALLENGES

SUPPORT FOR SOCIAL ACTORS



Accompanying local dynamics and supporting the development of partner management associations

SUPPORT FOR SOCIAL ACTORS

KEY FIGURES 2019

249 Associations benefiting from capacity building actions

29 Managerial associations financially supported

10.2 Million dirhams committed as contribution to management funds and in-kind donations



TRAINING PROGRAM

The Foundation continues its substantive work for the benefit of associational network through regional training programs and local support, the coverage of which has been extended this year to 5 new regions.

The training also saw the introduction of a new activity component integrated into the PIAE, in connection with

the need for support resources for project owners. It targets actors involved in the promotion of very small businesses, and aims to provide additional qualified expertise, in light of the development prospects of the PIAE.

ORGANIZATION OF THE ASSOCIATIVE NETWORK

REGIONAL TRAINING AND SUPPORT PROGRAMS FOR ASSOCIATIONS

The regional training and support system for partner associations has started its second phase of implementation throughout the introduction of 5 new regions in addition to the 4 covered in 2018. This second phase focused on aspects related to strategic planning, to center establishment project, to project engineering, to promotion of terroir products, to sales techniques and to partnership building.

GLOBAL INTERVENTION SYSTEM

120 Training Days

346 Days of accompaniment

1,743 Beneficiary managers and association leaders

249 Associations active at national level

PROGRAM IMPLEMENTATION

2nd phase of implementation 2019

9 REGIONAL PROGRAMS

Additional regions:

Marrakech - Safi, Ouarzazate - Tinghir - Zagora and L'Oriental Region

2018 - 2019 Regions:

Rabat - Salé - Kenitra, Souss Massa, Grand Casablanca Settat, Khenifra - Beni Mellal, Midelt - Errachidia, Fez - Meknes

62

Training Days

458 Beneficiary managers

306

Days of accompaniment

1,689 Beneficiary managers

219

Participating associations

IMPACT

► **174** Partner associations

have revised their management and organization system by introducing new FAM (financial and administrative management) and HRM (human resource management) tools

► **94** Partner associations

currently have a draft of establishment projects

► **66** Partner associations

carrying out new development projects.

TRAINING OF ACCOMPANIERS - PIAE

This new program has strengthened the support mechanisms of the PIAE, by widening the Foundation's field of intervention to the organization of support resources for project owners. This development has resulted in the establishment of certification training based on the BCET (CEFE) model (Business Creation and Entrepreneurship Training): "CEFE Accompaniers

for Economic Initiative owners". The first phase of its implementation, which concerned the regions of Guelmim - Oued Noun and Laayoune - Sakia Al Hamra, was carried out in collaboration with the Phosboucraa Foundation, partner of the PIAE in the southern provinces.

PROGRAM STRUCTURE

► Targeted provinces:

Laayoune, Boujdour, Es-Smara, Dakhla, Guelmim, Assa-Zag, Sidi Ifni and Tan Tan

► Identified staff:

81 Experts

► Staff benefiting from the training:

40 Accompaniers (20 per region)

► **2** Coaching sessions

for the group of Laayoune - Sakia Al Hamra

► **36** Days of training

(10 days for the region of Guelmim - Oued Noun and 26 days for the region of Laayoune - Sakia Al Hamra)

► Visits and exchanges in the various centers of the Foundation in connection with the promotion of Very Small Enterprises as well as support for social and solidarity-based economy dynamics

► First promotion certification:

19 Accompaniers

SUPPORT FOR SOCIAL ACTORS

SUPPORT FOR ASSOCIATIONS

As part of the commitments made to partner associations, managers of some of its centers, the Foundation provides permanent support which aims to strengthen the management funds of the concerned

structures. Likewise, it grants donations in the form of technical equipment and vehicles intended to help associations in carrying out their projects and to contribute to the proper conduct of their activities.

List of centers concerned by the contribution to the management fund

- Benslimane Addictology Center
- Meknes Addictology Center
- Al Ank - Casablanca Training and Animation Center for Associative Network
- Mohammed VI Support Center for Solidary-Based Microfinance - Casablanca
- Center of qualification and training in Handicraft Professions - Fez
- Center of qualification and training in Handicraft Professions - Marrakech
- Center of qualification and training in Handicraft Professions - Salé
- Care Center for Mentally Disabled Children - Meknes
- Mother and Child Center Sidi Bennour - Casablanca
- Solidarity-Based Trade Center - Ouarzazate
- Hassan II Hemodialysis Center - Oujda
- Mohammed VI National Center for the Disabled - Salé
- CHU Hassan II Children's House - Fez
- Women's Center Afanour - Tinghir
- Women's Center Ait Al Kadi - Tinghir
- Women's Center Taourirt
- Women's Center Tinghir
- Women's Vocational Training Center Timidline - Ouarzazate
- Women's Vocational Training Center Bouhmène Dades - Ouarzazate
- Training and Carpet Making Center Ait Ghmat - Ouarzazate
- Socio-educational complex for young people - Sports pole - Ouarzazate

List of associations receiving grants and in-kind donations

- Amicale Bouhaira Slimania for Social Works - Benslimane
- Muslim Charitable Association - Oujda
- Social Center - Temara
- Collectif Autisme Maroc - Rabat
- Municipality of Ouizeght - Boulemane
- Mohammed VI Foundation for the Reintegration of Prisoners
- Moulay Bouazza - Khenifra Rural Development Initiatives
- National Union of Moroccan Women - Rabat



SOLIDARITY-BASED ASSOCIATIVE CENTER OF BOUKNADEL - SALÉ

42

Training and reflection sessions

191

Days of activity

1,557

Beneficiaries (young people, association managers and people with special needs)

25

New organizations mobilized (development institutions, partner associations and associations managing the Foundation's centers)

MONITORING THE ACTIVITY OF CENTER MANAGEMENT ASSOCIATIONS

The adoption of the delegating* approach and the use of the local associative network for centers' management implies rigorous control and monitoring, in order to guarantee impact as well as the sustainability of the action. In addition to the support program for partner associations, the Foundation carries out evaluation

missions in the field. These are carried out regularly by Regional Project Managers and are reinforced by the central service when deficits are noted.

In 2019, monitoring missions concerned

35 centers, located in 9 provinces :

CENTRES NATURE	NUMBERS	PROVINCE
Women's Centers	10	Agadir, Tinghir, Ouarzazate
Young Girls' Shelters	7	Tinghir, Ouarzazate, Zagora, Al Hoceima
Centers for People with Special Needs	2	Rabat
Addictology Centers	1	Agadir
Youth Centers	4	Casablanca, Al Hoceima
Socio-Cultural Centers	5	Agadir, Tiznit, Ouarzazate, Fez
Terroir Products Commercialization Centers	2	Ouarzazate, Zagora
Rural Shelters	6	Ouarzazate, Tinghir

The analysis of the findings and the evaluation relating to the management methods practiced by the partner associations bring out many strong points which must be highlighted:

- 1 Optimal exploitation of the reception capacity of young girls' shelters in rural areas.
- 2 Strong enrollment in all vocational training and apprenticeship trades programmed in women's centers.
- 3 Execution of capacity building programs through the adoption of good practices in administrative management.
- 4 Commitment of 80% of budgets to carrying out activities for the benefit of the beneficiary populations, despite the modest levels of financial resources.
- 5 Satisfactory implementation of recommendations and corrective measures to improve the management of the centers.

More precisely:

In terms of human resources

- Lack of permanent staff due to the cost of hiring employees
- Insufficient specialized human resources

In terms of financial resources and accounting management

- Financial resources deficit
- Lack of funding sources
- Weak partnerships
- Limited access to calls for projects (difficulty in meeting the technical and human requirements of the specifications)
- Keeping summary accounts

Support and upgrading program

- Regularization of the legal situation of certain associations, through the holding of their ordinary or extraordinary general meeting
- Supervision in the management and establishment of the action plans of the centers
- Involvement of local municipalities and partners (OFPTT and National Mutual Aid) for the granting of financial or human resources, and participation in the services provided in the centers
- Promotion of volunteering and charity work among young people in order to increase involvement in the centers
- Tailor-made training program for of centers' associations that have been monitored
- Grant by the Foundation of financial subsidies intended for management funds of the centers
- Support by the Foundation for repair and development work for damaged buildings

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT



SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

Entities in their own right, the specialized structures are initiatives which have given a new solidarity-based impetus, with support mechanisms and support programs which deal with specific issues and sectors. In 2006, priority was given to disability, with the opening of the Mohammed VI National Center for the Disabled (CNMH); a model establishment designed as a multifunctional structure serving people with specific needs related to their disability. In 2009, crafts, a key sector, is reinforced by the implementation of a new generation of training centers for disadvantaged young people. These centers combine apprenticeship, continuous training of artisans and enhancement

of heritage. Solidarity-based microfinance, social entrepreneurship and solidarity-based economy...the Foundation has built a strong network of 13 structures which operate throughout the national territory. With their own human and material resources, they are entrusted to management associations - formed by partners involved in the areas of intervention - intended to optimize and perpetuate their activity. 2019 was a year in which His Majesty King Mohammed VI, may God assist Him, inaugurated the Regional Section - Casablanca of the Mohammed VI National Center for the Disabled, already present in the cities of Salé, Oujda, Safi, Fez and Marrakech.

THE SOLIDARITY MARKET OF L'OASIS - CASABLANCA

A solidarity- based space to support the commercialization and promotion of cooperative products



After nearly three years of activity, the experience of the Solidarity Market of the L'Oasis is bearing fruit. Performance indicators have been constantly increasing since the opening in March 2017: the number of referenced cooperatives has more than doubled, the volume of product sales has reached 2.794 million units and traffic has exceeded one million visitors since its opening. The financial situation of the market also exceeded initial forecasts, thanks to the enthusiasm for local products and the close work carried out with cooperatives. The results are encouraging, given the objectives behind this solidarity-based initiative: creating a permanent circuit for fair commercialization of cooperative products, improving the socio-economic situation of cooperative members and participating in the promotion of local productions.

The opening of L'Oasis Solidarity Market was also an opportunity for the Foundation to implement a program to upgrade and support cooperatives. Activated in 2018, in partnership with Crédit Agricole du Maroc, the Agricultural Development Agency and the Cooperation Development Office, this program has enabled 20 cooperatives to benefit from support for equipment and the redevelopment of premises of production. At the same time, 138 cooperatives were able to attend sessions to strengthen skills in governance, access to finance, product traceability and marketing. Other cooperatives will benefit from this program in 2020, thanks to new partnerships established with the regions of Beni Mellal - Khenifra and Casablanca - Settat.

THE MARKET IN KEY FIGURES 2017- 2019

* At the opening of the Solidarity Market

Listed cooperatives

341

151

in 2017

Terroir **143** **70** in 2017

Crafts **131** **58** in 2017

Cosmetics **67** **23** in 2017

Regional representativeness

Fez-Meknes	55
Souss-Massa	50
Beni Mellal-Khenifra	47
Rabat-Salé-Kenitra	36
Marrakech-Safi	35
Casablanca-Settat	30

L'Oriental	29
Tangier-Tetuan-Al Hoceima	25
Draâ-Tafilalet	22
Dakhla-Oued Ed-Dahab	5
Laayoune-Sakia El Hamra	5
Guelmim-Oued Noun	2

Listed Products

8,378

2,250

in 2017

Terroir **3,750** **1,017** in 2017

Crafts **3,032** **1,919** in 2017

Cosmetics **1,596** **889** in 2017



2,794,415
Annual volume of sold items
(in cumulative units since the market opening)

1,205,139

Visitor traffic
(cumulative since the market opening)

Cooperatives' support and upgrading

20 Cooperatives supported to obtain ONSSA accreditation (National Office for health Security of Food Products)

138 Cooperatives benefiting from the training and skills building program

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

THE MOHAMMED VI NATIONAL CENTER FOR THE DISABLED - SALÉ AND REGIONS

National reference structure in terms of comprehensive and integrated care for the disabled and of socio-professional integration of young people with mental disabilities



A reception and service structure, the CNMH aims to improve the conditions of education, rehabilitation, health, professional qualification and access to sports activities suitable for children and adults with disabilities.

Since this year, it has brought together 6 local components in various regions: Salé (2006), Safi (2008), Oujda (2011), Marrakech (2012), Fez (2013) and Casablanca (2019). In 2015, it embodied the Center of Integration and Help through Labor, a new pilot entity, which offers a suitable working environment for young people with mental disabilities trained within the CNMH.

Between 2006 and 2019, the CNMH platform enabled the realization of an educational care of 4,967 children with mental disabilities and offered vocational training adapted to 1,400 young people with mental disabilities. In terms of benefits, more than 63,000 medical and psychological consultations and 200,000 rehabilitation sessions (speech therapy, psychomotor therapy, physiotherapy and orthoptics) were delivered to children and adults with physical and mental disabilities. Every year, 200 sports associations for people with disabilities benefit from the services of the sports poles of the central and regional CNMH structures.

MAIN PERFORMANCE INDICATORS OF THE CNMH AND ITS REGIONAL STRUCTURES

Activity of the 5 poles related to medico-social, socio-educational, sports, social and professional training services during 2019.

Medical	7,100	Patients in medical consultation (all specialties except dental)
	4,500	Oral care
	34,500	Rehabilitation sessions (speech therapy, psychomotority, physiotherapy and orthoptics)
	350	Orthopedic devices manufactured

Socio-educational	1,117	Beneficiaries of educational, cultural and artistic support
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Professional training	152	Trainees with mental disabilities
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Action program for care services consolidation and cooperation development:

- 1 Equipment, staff allocation by profile and start-up of the new regional section of Casablanca
- 2 Staff allocation and start-up of the fitting shop within the regional section of Marrakech
- 3 Human resources consolidation by the allocation of a new workforce of doctors, rehabilitators and trainers from the Ministry of Health and the Office of Vocational Training and Labor Promotion
- 4 Restructuring and reorganizing the autistic unit in the socio-educational pole by the allocation of specialized educators for the CNMH in Salé
- 5 Ongoing training offered to CNMH staff as well as skills strengthening for partner associations working in the field of disability on topics related to autism, professional integration, inclusive education, inclusive summer camps, etc.
- 6 Development of new strategic partnerships, materialized with institutional and non-institutional organizations: National Federation of Moroccan Scouting, Mohammed VI University of Health Sciences in Casablanca, Morocco-Switzerland Disability and Integration Alliance (AMSHI-Switzerland), Regional Academy of Education and Training of Rabat Salé Kenitra, CGEM region of Rabat Salé Kenitra and Faculty of Medicine of Casablanca.

PROMOTION AND SOCIAL ACTIVITIES

2019 was marked by a series of training, sports, cultural and recreational activities, organized in particular during events dedicated to disability and the promotion of the rights of people with special needs.

MARCH



3rd Festival "Sports and Culture" – March 8

The event, organized on the occasion of World Women's Day in Marrakech, focused on the promotion of gender equality among people with special needs under the heading of "Together for the promotion of the rights of women and girls with special needs".

11th National Disability Forum, from March 25 to 30

Organized under the High Patronage of His Majesty King Mohammed VI, may God assist Him, this edition focused on the theme of inclusive employability in ordinary settings for people with mental disabilities. It witnessed the participation of more than 1,500 experts and managers from partner departments and associations.

APRIL



Celebration of International Autism Day – April 2

A study day was organized in partnership with "Collectif Autisme Maroc".

JUNE



6th Edition of the Festival of the theater for children with mental handicap – June 25.

JULY



National summer camps

Throughout the month of July, 40 young people with mental disabilities and 20 young people without disabilities, belonging to the Youth Center, were welcomed at the CNMH for a program of educational, sporting and cultural activities organized inside and outside the center, from July 23 to 30.

SEPTEMBER

Organization of open doors at the CNMH to promote inclusive education, on the occasion of the 2019-2020 school year.

Organization of an information and awareness day in partnership with the Regional Academy of National Education, on multidisciplinary support for people with disabilities in ordinary schools.

NOVEMBER

Participation of the CNMH in the World Summit on Population and Development in Nairobi from November 12 to 14.

DECEMBER



Celebration of the International Day of Disability December 9.

Organization of a conference on the Health of people with disabilities in partnership with the United Nations Population Fund, in Casablanca from December 11 to 13.

3rd Road race – December 21

Organization by the Regional Section - Oujda of the 3rd edition of the road race for young people with mental disabilities, as part of the cooperation project between the CNMH and the United Nations Population Fund (UNFPA), in partnership with local authorities, Special Olympics, Y-PEER PETRI Maroc and associations working in the field of disability in the region of L'Oriental.

Furthermore, as part of its scientific activities, the CNMH was a major partner in the launching of the strategy on Inclusive Education of the Ministry of National Education. This event, chaired by the Head of Government, took place in Salé in June 2019.

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

THE CENTER OF EMPLOYMENT INTEGRATION AND SUPPORT (CIAT)



"Handi Idmaj" Space - External working environment of the CIAT



Operational since February 2016 and having obtained the status of social protection establishment (authorization N ° 1084/17 dated August 04, 2017), the CIAT pursues its mission of offering young people with mental disabilities a suitable working environment with new opportunities for integration into the ordinary settings.

This year, CIAT's commitment was crowned by the participation of its team in the 17th edition of the international competition "L'Assiette Gourm'hand" which was organized on October 5 at the lycée Hôtelier Privé Sainte-Marie de Bailleul (France).

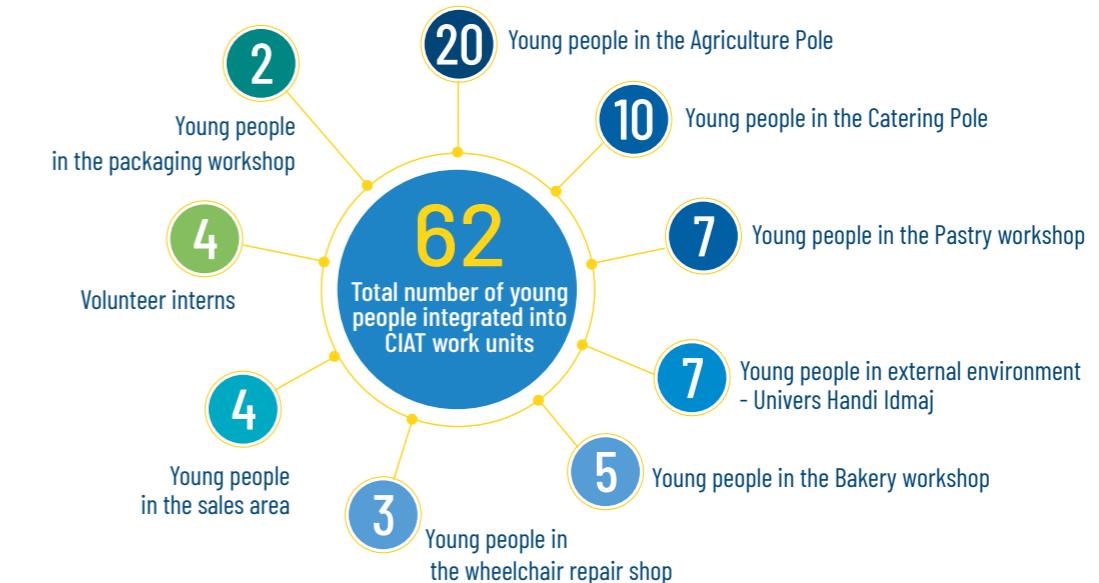
The CIAT team was made up of Loubna Badi - a girl with mental disability employed since 2017 in the restoration workshop - and Chef Moad Alami, who is the head of the CIAT restaurant. The team won the 4th prize and obtained the Special Jury Prize "Prix Jean-Marc Mompach", in recognition of the best example of the values of transmission and sharing that the team demonstrated during the competition. The adventure continues for the winning team, which will be hosted in March 2020 at the Palais de l'Elysée at a reception organized in honor of the winners.



About "L'Assiette Gourm'hand"

Placed under the High Patronage of the President of the French Republic, "L'Assiette Gourm'hand" is the only international competition whose aim is socio-professional inclusion and the enhancement of the skills and work of people with mental disabilities. Each year, 16 pairs (candidate and trainer), selected internationally, perform a culinary creation while respecting a given theme and ingredients. The teams compete against each other under the watchful eye of Guillaume Gomez, president of the jury, Chef of Palais de l'Élysée and president of "Cuisiniers de la République", and the 35 other members of the jury made up of big names in French catering, including 18 Best Workers of France. The dishes presented are judged according to the criteria of the visual, technical mastery and organoleptic qualities.

2019 ACHIEVEMENTS



In terms of commercial performance, the CIAT recorded a clear evolution in its consumer activity compared to the 2016 and 2019 financial years.

Visitors				Schoolchildren				Organic baskets			
2016	2017	2018	2019	2016	2017	2018	2019	2016	2017	2018	2019
9,000	9,000	13,674	14,300	220	1,543	1,769	1,250	3,420	4,000	3,500	3,200

As an event space, the CIAT has hosted various events organized by institutions:

- Ramadan evenings of the Turkish Cultural Center, the embassies of Japan and Djibouti in Morocco;
- Evening for the benefit of young workers with disabilities offered by the Embassy of Thailand in Morocco;
- Organization of a lunch for the association of women civil servants in Morocco.

Similarly, new service partnerships have been established with the Prefectural Council of the city of Salé, the prefecture of Salé and AXA Insurance.

In addition, and for the purpose of promoting its mission and marketing its products, the CIAT participated in several local exhibitions:

- Participation in the 2019 edition of the "Salon International de l'Agriculture" in Morocco;
- Participation in the agricultural fair - National Red Fruit Festival of the region of Kenitra;
- Participation in the exhibition of terroir products in Kenitra;
- Participation in the study day on disability and exhibition of CIAT products at ESSEC Africa - ESSEC Business School;
- Exhibition and sales stand for CIAT products in partnership with AXA Assurance, on the occasion of World Handicap Day.



2019 was also marked by the opening of a new external working environment, within the "Handi Idmaj" space implemented at Guiche Loudaya. It is an eco-clean laundry: "Pressing Idmaj". This is the result of a partnership between the Foundation and the Embassy of the Republic of China in Morocco. "Pressing Idmaj" welcomed a young apprentice for customer reception and service.

The "Handi Idmaj" space, launched in 2017, currently includes a local products store, a bakery, the Italian restaurant "Gusto, l'italien autrement" and "Pressing Idmaj". It welcomed more than 25,000 customers and visitors in 2019.

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

THE CENTER FOR VERY-SMALL SOLIDARITY BUSINESSES – CASABLANCA

The economic integration of young people from disadvantaged backgrounds by promoting solidarity-based entrepreneurship



In 2015, the Foundation launched the Center for Very-Small Solidarity Businesses (CTPES), the purpose of which is to supervise, promote and support the development of young entrepreneurs through specific actions and tailored support, through assistance in the creation and management of economic activities, the provision of professional equipment, coaching and incubation. Since the start of its intervention, the CTPES has supported the creation and incubation of 304 very small businesses and supported the activity of 93 of them, for three years, in an

external environment. The economic survival rate recorded after three years of activity, which stands at 82.35%, is encouraging and demonstrates the efforts made to date. The 2019 activity of CTPES was marked by the opening of an operational branch in the city of Fez, and the implementation of the digital transformation project initiated at the level of the support system. New services, translated into four priorities, have been made available to project owners and entrepreneurs supervised by the CTPES.



MAIN PERFORMANCE INDICATORS

The year 2019 recorded 969 applications, an increase of 108.9%. This increase is strongly linked to the digitalization of the registration process implemented as well as to the participation in the Insertion through Economic Activities Program led by the Foundation.

663 were accepted for the final selection phase of the 5th promotion of young entrepreneurs.

→ Numbers related to supported very small businesses: **246**

153 in the incubation phase 54 monitored in post-incubation 39 supervised in an external environment

Socio-economic indicators

246	Formal VSEs
100 %	Insurance subscription rate
100 %	Banking service
100 %	CNSS declaration

359	Jobs created (228 in self-employment and 131 permanent jobs)
+ 138	Various jobs
35.08	Million dirhams in total turnover since 2015, including 9.88 million dirhams in 2019
25.83	Million dirhams of investment since 2015, including 9.83 million dirhams in 2019

Socio-economic indicators

The CTPES has carried out various promotional actions, including the establishment of new partnerships, in order to strengthen relations of national and international cooperation in terms of exchange of expertise and capacity building.

Deauville project: financial inclusion through microcredit

This project, which began in 2018, has seen the development of new educational tools for young entrepreneurs. The project required an investment of around 2.9 million dirhams.

National Initiative for Human Development Project

Implemented in 2018, this project was activated in 2019 in order to meet funding needs of 10 young project owners. To that end, a budget of 600,000 dirhams has been released by the INDH.

Partnership with the Association for the Promotion of Education and Training Abroad

New cooperation concluded in 2019, this partnership aims to train facilitators and supervisors who are involved in particular in female co-development projects.

"Switchmed Barcelona" program

New partnership which will focus on strengthening support services for the creation and support of green businesses. 17 selected projects will benefit from this support in 2020, through a global investment of 2.33 million dirhams.

German GIZ Fund Agreement

Implementation of the TAM II GIZ Project, which will focus on supporting projects initiated by Moroccans returning from Europe. 32 projects selected will benefit from financial aid from a total envelope of 1.44 million dirhams.



- 1** **10** Training modules available
Individual and personalized learning mode
Concrete cases drawn from the Moroccan reality
Fun and interactive training
- 2** Receiving and processing applications
Monitoring the progress of the JES
Electronic filing system
- 3** Webinar
Interview
Live
Entrepreneurs' testimonials
CTPES Radio
- 4** Business games
Educational case
Co-working space
Training of trainers

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

MOHAMMED VI SUPPORT CENTER FOR SOLIDARITY-BASED MICROFINANCE (CMS) - CASABLANCA

Reference structure for the promotion and support of the microfinance sector

For more than twelve years, the CMS has been developing its microfinance expertise, through its actions of supporting microcredit association's agents in terms of training, and also in favor of micro-entrepreneurs microcredit beneficiaries (training and assistance for commercialization). 68,844 agents and beneficiaries of microcredit associations were thus trained between 2008 and 2019. Likewise, and as part of the "Branch Manager" and "Loan Agent" training cycles launched in 2016, 7 sector executives obtained their certification as trainers (success rate: 100%), and 118 AMC agents obtained their "Professional Certificate in Microfinance" ("Branch Manager" and "Loan Agent"), with an overall success rate of 85.5%. As for direct support for the benefit of micro-entrepreneurs, the CMS provided 164 laureates - 60% of them

women - with financial support through the National Micro-Entrepreneur Prize with an envelope of 2.5 million dirhams since its launch in 2012.

The CMS is an information exchange and reporting platform that has played an important role in the production and sharing of statistics on the microfinance sector in Morocco. The Microfinance Observatory notably produced 43 monthly microfinance dashboards in Morocco, 38 notes on quarterly trends and 7 fact sheets.

For the year 2019, and in accordance with its strategic plan 2017-2020, the CMS continued its axes of development linked to training, to the enhancement of the micro-entrepreneur in the local and regional economy, and to scientific work via the Microfinance Observatory.

TRAINING PROGRAM

Face-to-face training

During 2019, 5,600 micro-entrepreneurs (+ 51% compared to 2018) benefited from training on topics related to personal development, to self-entrepreneur legal status, to the validation of skills acquired by "Tahfiz" experience, as well as to entrepreneurship, VSE management, commercialization, digital marketing and micro-entrepreneur characteristics.

On the other hand, the CMS participated in the development of operational and managerial skills of MicroCredit Associations staff (AMC), through various modules on governance for IMFs, risk management, internal control, client protection, sales techniques, debt collection techniques, financial analysis, time management, personal development and emotion management, office development, etc.

Trainings carried out from January 1 to December 31, 2019	Number of training days	Staff	JFP ^(*)
Certifying training	2	7	7
Logistical support	282	1,721	5,713
Specific & planned training	292	370	1,518
e-Learning training	1,557	644	1,557 ^(**)
micro-entrepreneurs Training	174	5,600	5,600
TOTAL	2,307	8,342	19,529

(*)JFP: Participants Training Days (Training Days x Staff)

(**)Equivalence in face-to-face training days

The cumulative workforce of all agents and beneficiaries of microcredit associations trained face-to-face by the CMS

since its creation, reached 52,997 people in 2019, an increase of 17% compared to the previous year.

Distance learning

The e-learning platform, launched in 2017, has brought great progress in terms of strengthening the skills of project owners and teams of microcredit associations. It has made it possible to significantly expand the beneficiary base thanks to its direct and free access, via the center's website.

New interactive and fun modules, integrating short videos, have been created in the Moroccan dialect, in order to facilitate understanding of concepts such as financial education or income-generating activities.

Professional Certificate in Microfinance

As part of the "Professional Certificate in Microfinance" implemented in partnership with the Training Center for the Banking Profession (CFPB - France), the CMS trained

the 4th class of 13 loan agents and 10 Branch managers, with satisfactory success rates: 77% for agents and 90% for managers.



PROMOTION OF THE MICRO-ENTERPRISE AND SUPPORT FOR MARKETING

Micro-Entrepreneur Regional Meetings

Nine meetings were organized in El Kelâa des Sraghna, Casablanca, Midelt, El Jadida, M'diq, Oujda and Rabat in favor of 1,062 people (+16% compared to 2018). These project owners were able to benefit from the sharing of experiences, from the creation of a synergy between their activities, from exhibition spaces for their products and from the participation in training workshops.

"Min Ajliki" Program

This program, resulting from a partnership with the Association for the Promotion of Education and Training Abroad (APEFE Wallonia-Brussels), aims to promote female entrepreneurship. The program has resulted in the organization of training and support workshops related to commercialization. This year, the CMS supported 800 women.

World Microfinance Summit, Istanbul - January 24-25

The CMS participated in the 3rd edition of this event. Microfinance professionals and experts from around the world came together to discuss the main challenges facing the sector today. Success stories were presented and compiled with the most innovative solutions in digital microfinance.

"Validation of prior learning" certifying training cycle - April to December

The first of its kind in Morocco, this pilot project was launched in the form of workshops led by expert professionals (master craftsmen) for the upgrading of training beneficiaries in terms of knowledge acquired from business experience and managerial skills. The CMS organized, in partnership with the Center of Vocational Training in Handicrafts in Fez, training workshops dedicated to 42 micro-entrepreneurs benefiting from microcredit services.

VSE (Very Small Business) International Forum - April 18

Organization at the CMS of the 5th edition of the International Forum for very small businesses around the theme "Financial and digital inclusion, new catalysts of opportunities for very small businesses". Organized under the aegis of the Ministry of Industry, Trade and Digital Investment, and the Ministry of Labor and Professional Integration, this edition aimed to reflect with the institutions, experts and specialists on the world of financial and digital inclusion, around access to and use of financial services and means of payment.

Financial inclusion - from April 22 to 27

As part of the celebration of the Arab Day of Financial Inclusion organized by Bank Al Maghrib, the CMS carried out various communication and training actions in favor of micro-entrepreneurs and inhabitants of the CMS neighboring districts with in order to raise awareness about financial inclusion.

Signature of an agreement between the CMS and the province of M'diq - Fnideq - June 18

As part of the National Initiative for Human Development program 3.0, an agreement was signed between the CMS and the province of M'diq - Fnideq, on June 18, 2019, with the aim of supporting young project owners from this province. The CMS's contribution is to provide training for micro-entrepreneurs, project owners and young graduates.

2019 ECOSS National Exhibition - November 9 to 18

The 8th edition of the National Fair of Social and Solidarity-Based Economy took place in Oujda, on the theme "Social and solidarity-based economy: renewable initiatives and promising opportunities". The event was attended by 700 national and international exhibitors from 16 countries, as well as nearly 300,000 visitors. The CMS participated in it through an institutional stand, free of charge making 47 exhibition stands available to 69 micro-entrepreneurs benefiting from microcredit and to cooperatives. On the sidelines of this event, the CMS organized support actions for 303 micro-entrepreneurs. These actions included awareness sessions on financial education, networking and product marketing. Furthermore, training for 126 agents from microcredit associations from the region was organized from 12 to 15 November, in the Training and Animation area of the Associative Network in Oujda, on the following themes: debt collection techniques, sales, financial analysis and time management.

Solidarity-based space at the "Arribat Center" complex - November 19

As part of the opening in Rabat of the new multifunctional complex "Arribat Center", the CMS, in partnership with the company "Foncière Chellah", has made available to 10 micro-entrepreneurs and cooperatives from different sectors of crafts and terroir products, a space of 205 m² free of charge, to allow them to exhibit their products.

Support for Income Generating Activities National Program - December 5

The CMS co-organized, with the CDG Foundation, the 5th edition of the IGA (income generating activities) support program by supporting the creation of young micro-enterprises. The program has been implemented in partnership with the Jaïda Fund and the FNAM. This program aims to promote the economic autonomy of the most disadvantaged young people and to facilitate their integration into the economic and social national Network by contributing to the financing of their micro-projects. The financial aid ceremony was the opportunity to award 121 people out of 176 candidates. The laureates received certificates of merit and benefited from grants totaling 2.5 million dirhams. Awards were also presented to the AMCs who took part in this edition.

In parallel to this ceremony, training on personal development, financial education, the legal status of the self-entrepreneur and the new provisions of the Cooperatives law N° 112-12, were discussed in front of 120 micro-entrepreneurs. Furthermore, training in financial analysis was provided to 7 executives of microcredit associations who distinguished themselves in the program.

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

MICROFINANCE OBSERVATORY

In 2019, the CMS Microfinance Observatory deployed several sector-wide projects in order to develop its usual roles of information, analysis and sector watch. These are mainly the following projects:

- Continued preparation and dissemination of CMS reporting media ("Monthly Microfinance Dashboard in Morocco", "Quarterly note on trends in the Moroccan Microfinance sector") to enable sector's operators to have visibility in terms of development, performance and risks;
- The carrying out of field studies on digitalization, microcredit impacts and micro-entrepreneurs' training needs, during the Regional Meetings of the Micro-Entrepreneur and of the 8th edition of the Social and Solidarity-Based Economy National Fair;
- Monitoring of projects linked to the World Bank's Deauville Initiative: "Electronic platform for financial and social reporting of Microfinance in Morocco", "Study of the scope of Microfinance for its beneficiary and potentials clients", and "Electronic database platform of micro-entrepreneurs supported by the CMS";
- Participation in the project relating to the development of the "National Strategy for Financial Inclusion", supervised by the Ministry of Economy and Finance and Bank Al Maghrib;
- The development of terms of reference for a micro-entrepreneur management application submitted to the Ministry of Economy and Finance for assessment, as part of the World Bank's Deauville Initiative.



THE CENTERS OF QUALIFICATION AND TRAINING IN HANDICRAFT PROFESSIONS – CQFMA

An original platform serving the promotion of Moroccan artisanal know-how and the integration of young people from disadvantaged backgrounds

The implementation of the CQFMA was initiated as part of the support for sector strategies led by the Foundation, through the creation of new generation training structures targeting developing sectors. These centers act as levers for job creation and professional integration of young people, especially those from disadvantaged backgrounds. The CQFMA are distinguished by their integrated approach, which takes into account the social, economic and cultural dimensions. They are aimed at creating new generations of skilled craftspeople, promoting entrepreneurship, promoting and commercializing artisanal products, and supervising and improving the living conditions of craftspeople. The CQFMA platform includes, to date, three regional structures: the CQFMA in Fez (November 2009), the CQFMA in Salé (July 2012) and the CQFMA in Marrakech (November 2012).

Between 2009 and 2019, the program enabled 7,555 young people to benefit from apprenticeship training in 6 sectors: leather, textiles, wood, clay, metals and plant materials. 5,588 artisans were able to benefit from actions in order to strengthen their technical skills in the fields of design, innovation, management and commercialization. The achievements are enriched by the various promotional and cooperation activities that the CQFMA develop from year to year, in order to widen the opportunities for sharing know-how and expertise in favor of young people and craftspeople.



TRAINING PROGRAM

Apprenticeship training

Apprenticeship training, which is the main activity of the CQFMA, is open to young people aged 15 and over, from disadvantaged backgrounds and who have left the school system. It takes place at 80% of the training time in residential in craft businesses (cooperatives and mono-craft structures), including those hosted in centers. Young trainees have access to 6 fields of activity, which break down into several trades (10 to 25 trades) depending on the specialization of the centers.

Program completion rate

2019 is the year in which the training of the second promotion of the 2018-2022 Training Program took place. The program is implemented in partnership between the CQFMA management associations, the Ministry of Tourism, Handicrafts, Air Transport and Social Economy and the Ministry of National Education, Professional Training, Higher Education and Scientific Research.



• 2019 Staff Situation

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
Number of newcomers	603	450	857
	394 Boys	209 Girls	236 Boys 214 Girls
Overall number of trainees	1,910		
Graduates 2018 - 2019	320	346	730
Overall number of graduates	1,396		

	GLOBAL	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
2018 - 2022	9,000 Young people	3,500 Young people	3,000 Young people	2,500 Young people
2018 - 2019	2,471 Graduates i.e. an achievement rate of 27.5%	1,733 Graduates i.e. an achievement rate of 38 %	535 Graduates i.e. an achievement rate of 17.8 %	606 Graduates i.e. an achievement rate of 24.2 %

• Number of trainees by activity sector

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
Leather	53	14	17
Wood	78	28	45
Textiles	298	349	573
Metals	97	30	122
Clay	80	29	99
Plant materials	3	-	-

SPECIALIZED STRUCTURES WITH AUTONOMOUS MANAGEMENT

Ongoing training

The ongoing training program is aimed at artisans involved in the supervision of young trainees, as well as artisans operating in local markets. It aims to strengthen their skills, and pays particular attention to new areas of product development, namely design, innovation as well as management and commercialization.



CQFMA DE SALÉ

- Technical training for the benefit of 745 craftsmen and craftswomen from the provinces of Rabat, Salé, Kenitra, Sidi Kacem, Khemisset, Tifelt and Oulmes (Regional training program) in craft industries and new themes related to e-commerce, design and sandblasting techniques
- Pedagogical training for the benefit of 18 artisan trainers in the field of adult pedagogical training



CQFMA FEZ

- Financial education training for 299 artisans
- Pedagogical training for the benefit of 10 artisan trainers in the field of apprenticeship training
- Training for 25 craftsmen on the apprenticeship training mode, the reception of apprentices and the validation of skills
- Training in English language of 48 craftsmen
- Support for 38 craftsmen and craftswomen who have benefited from a training program at the Mohammed VI Support Center for Solidarity-Based Microfinance



CQFMA MARRAKECH

- Training for 440 craftsmen and craftswomen from the provinces of Chichaoua, Safi, El Kelâa des Sraghna, Al Haouz, Rhamna and Marrakech in the trades of sewing, traditional weaving, carpet weaving, pottery - ceramics, ironwork art, leather goods and woodcarving, as well as in the fields of design, management and marketing



SUPPORT PROGRAM FOR THE PROFESSIONAL INTEGRATION OF YOUNG LAUREATES

With a support unit for the integration of young graduates into the labor market, the CQFMA activates various levers to facilitate access to employment. A support approach, implemented according to the professional project of young people, allows them to be directly integrated into a company or to support them for the creation of projects. This second

lever was reinforced by the integration of CQFMA into the Integration Program through Economic Activities (PIAE) launched by the Foundation in 2016. The CQFMA act as a focal point in identifying young people with an entrepreneurial profile, in helping in setting up business plans and in post-creation follow-up of activities

	CQFMA FEZ	CQFMA SALÉ	CQFMA MARRAKECH
Graduates integrated into host craft enterprises	99	103	420
Graduates integrated in a craft enterprise or cooperative		46	
Graduates in self-employment situation		36	
Graduates supported for the creation of their cooperatives		7 (1 cooperative created)	15 (3 cooperatives created)
Graduates supported for an activity creation project	21	25	30
Integration rate	38%	63%	64%

PROMOTION AND COOPERATION

By their nature of activity and promotion of trades in a sector with national and international influence, the CQFMA continue their efforts of promotion and institutional cooperation. This has a twofold purpose: to consolidate training and support measures for young apprentices and craftspeople, and to create commercial opportunities for artisanal production.

CQFMA SALÉ

Events

Awareness workshop on the theme "The self-employed system" organized in partnership with the Banque Populaire branch managers

Participation in the 5th National Crafts Week in Marrakech Visits by officials, institutions and representatives of international organizations

CQFMA FEZ

Capacity building and training

Agreement with the Mohammed VI Support Center for Solidarity-Based Microfinance

Events

Animation of workshops for the benefit of the students of the Rhode Island School of Design in the United States (Providence)

Participation in national fairs of metals, leather, pottery and zellige (Fez - March to December)

Organization of initiation and exchange workshops with students of the American Language Center

The year 2019 saw the implementation of new partnership agreements relating to the promotion of entrepreneurship and the sharing of expertise. The CQFMA also organized and took part in numerous local and regional promotional events.

CQFMA MARRAKECH

Capacity building and training

Agreement with the Assafou association for the promotion of artisanal production

Agreement with the Marrakech Regional Tourism Center for the integration of the center into tourist circuits and the participation of craftsmen in the fairs organized by the CRT

Events

Trade exhibition at the Vizir hotel

Organization of Open Days in partnership with the association "Together against lymphoma"

Participation in the World Nurses Day Gratitude Caravan

Participation in the event organized at the Town Hall on the occasion of Women's Day



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